

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/01/2003

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
PriceGrabber.com		10/03/2005	CORPORATION: CALIFORNIA

**RECEIVING PARTY DATA**

Name:	PriceGrabber.com, LLC
Street Address:	10940 Wilshire Blvd.
Internal Address:	11th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90024
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Registration Number:	2416972	BOTTOMDOLLAR.COM
Registration Number:	2811883	COMPARISON SHOPPING BEYOND COMPARE
Registration Number:	2433561	PRICEGRABBER
Registration Number:	2582289	PRICEGRABBER.COM
Registration Number:	2585393	THE SMART PLACE TO START YOUR SHOPPING

**CORRESPONDENCE DATA**

Fax Number: (310)201-2318  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 310-201-7418  
 Email: mcooke@ggfirm.com  
 Correspondent Name: Michelle A. Cooke  
 Address Line 1: 1900 Ave. of the Stars  
 Address Line 2: 21st Floor

CH \$140.00 2416972

Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 71894.00002

NAME OF SUBMITTER: Michelle A. Cooke

Signature: /michelle cooke/

Date: 10/03/2005

Total Attachments: 2  
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**ASSIGNMENT AGREEMENT**

**WHEREAS**, PriceGrabber.com, a California corporation, ("Assignor"), is the owner of the trademarks listed in Exhibit A ("Marks") and applications and registrations related to the Marks;

**WHEREAS**, Assignor and PriceGrabber.com, LLC, a California corporation with its principal place of business at 10940 Wilshire Blvd, 11th Floor, Los Angeles, California, 90024 ("Assignee"), entered into a Contribution Agreement, effective January 1, 2003 ("Contribution Agreement"), whereby Assignor agreed to, and did, transfer and assign to Assignee all of Assignor's right, title and interest in and to the Marks worldwide, including but not limited to any trademark applications and registrations, filed by, or obtained by Assignor for any of the Marks, as well as all assets and goodwill of Assignor's business associated with the Marks; and

**WHEREAS**, the parties desire to enter into this Assignment Agreement to specifically reflect the transfer and assignment detailed in the foregoing paragraph;

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, effective January 1, 2003, Assignor hereby assigns and sells unto Assignee all of Assignor's right, title and interest in and to the Marks worldwide, the goodwill of the business symbolized by the Marks, and the right to assert in Assignor's own name any claims for infringement or dilution of the Marks that may have accrued to Assignor prior to this assignment. Assignor further agrees to execute and deliver, from time to time, all further instruments of conveyance, assignment and further assurances, and to perform all such other acts, as may be reasonably required to transfer and assign all of Assignor's interests in and to the Marks to Assignee.

This Assignment Agreement is effective as of January 1, 2003

PRICEGRABBER.COM

By: 

Name: Tamim Mourad

Title: Chairman

PRICEGRABBER.COM, LLC

By: 

Name: Kamran Pourzanjani

Title: Chief Executive Officer

**EXHIBIT A**

<b>MARK</b>	<b>COUNTRY</b>	<b>APPLICATION NO./ REGISTRATION NO.</b>
BOTTOMDOLLAR.COM	U.S.	App No 75/680,052 Reg. No. 2,416,972
BOTTOMLINEPRICE	U.S.	App No 78/069,019 (Application Abandoned)
COMPARISON SHOPPING BEYOND COMPARE	U.S.	App No 78/193,635 Reg. No. 2,811,883
PRICEGRABBER	U.S.	App No 76/004,478 Reg No. 2,433,561
PRICEGRABBER.COM	U.S.	App No 76/337,873 Reg No 2,582,289
THE SMART PLACE TO START YOUR SHOPPING	U.S.	App No 76,337,872 Reg. No. 2,585,393