

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/14/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The First American Corporation		09/14/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	FADV Holdings LLC
Street Address:	One Progress Plaza
City:	St. Petersburg
State/Country:	FLORIDA
Postal Code:	33701
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	2475041	CREDITREVUE
Registration Number:	2817712	EVALUATE
Registration Number:	2643613	EVALUATE
Registration Number:	2743194	ORIGENATE
Registration Number:	2420687	AUTOSCREEN
Registration Number:	2200492	BACKHIT
Registration Number:	2246509	CHECKSCORE
Registration Number:	2200491	FRONTHIT
Registration Number:	2200490	SOCIALGUARD
Registration Number:	2200489	SKIPGUARD
Registration Number:	2590220	LOANSCREEN
Registration Number:	2200493	MERGEHIT
Registration Number:	2202170	CABLESCREEN

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Registration Number:	1919092	CONFIDENTIAL CREDIT
Registration Number:	2484273	CONFIDENTIAL CREDIT PLUS!
Registration Number:	2162985	CREDITMASTER
Registration Number:	1962769	CREDITMASTER
Registration Number:	2618168	CREDITMASTER DIRECT
Registration Number:	2296471	PROPERTYVIEW
Serial Number:	78699150	SOCIAL SCREEN
Serial Number:	78678569	SOCIAL SCREEN PLUS
Serial Number:	78631398	ANTHEM SUITE
Serial Number:	78631393	ANTHEM SCORE
Serial Number:	78631395	ANTHEM REPORT
Serial Number:	78631391	ANTHEM PERFORMANCE
Serial Number:	78670390	PROSCAN
Serial Number:	78468908	NTSCORE
Serial Number:	78468893	NTREPORT
Serial Number:	78468925	NTSERVICE
Serial Number:	78708906	CONFIDENTIAL CREDIT

CORRESPONDENCE DATA

Fax Number: (312)236-7516
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 312-368-4000
Email: ch.tm@dlapiper.com
Correspondent Name: Thomas W. Ryan
Address Line 1: P.O. Box 64807
Address Line 4: Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	225724-000001
NAME OF SUBMITTER:	Thomas W. Ryan
Signature:	/twryan/
Date:	10/04/2005

Total Attachments: 4
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ASSIGNMENT OF UNITED STATES TRADEMARKS

THIS ASSIGNMENT OF UNITED STATES TRADEMARKS (the "Assignment") is entered into as of September 14, 2005 by and between **The First American Corporation**, a California corporation, having a place of business at 1 First American Way, Santa Ana, California 92707 ("Assignor") and **FADV Holdings LLC**, a Delaware limited liability company, having a place of business at One Progress Plaza, St. Petersburg, Florida 33701 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the United States trademark registrations and pending trademark applications described on Exhibit A attached hereto and made a part hereof (the "Marks"); and

WHEREAS, Assignee desires to acquire the entire right, title and interest in, to and under the said Marks and the registrations thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Marks and registrations, together with the goodwill of the business symbolized by the Marks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

AND, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

THE FIRST AMERICAN CORPORATION

FADV HOLDINGS LLC

By  _____

By  _____

Name: Kenneth DeGiorgio
Title: Senior Vice President

Name: Kenneth DeGiorgio
Title: Authorized Representative

Date: September 14, 2005

Date: September 14, 2005

EXHIBIT A

REGISTRATIONS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CREDITREVUE	2475041	08/07/01
EVALUATE	2817712	02/24/04
EVALUATE & Design	2643613	10/29/02
ORIGENATE	2743194	07/29/03
AUTOSCREEN	2420687	01/16/01
BACKHIT	2200492	10/27/98
CHECKSCORE	2246509	05/18/99
FRONTHIT	2200491	10/27/98
SOCIALGUARD	2200490	10/27/98
SKIPGUARD	2200489	10/27/98
LOANSCREEN	2590220	07/09/02
MERGEHIT	2200493	10/27/98
CABLESCREEN	2202170	11/03/98
RENTSCREEN	2200522	10/27/98
CONFIDENTIAL CREDIT	1919092	09/12/95
CONFIDENTIAL CREDIT PLUS!	2484273	09/04/01

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CREDITMASTER	2162985	06/09/98
CREDITMASTER	1962769	03/19/96
CREDITMASTER DIRECT	2618168	09/10/02
PROPERTYVIEW	2296471	11/30/99

PENDING APPLICATIONS

<u>Mark</u>	<u>Appln No.</u>	<u>Filing Date</u>
SOCIAL SCREEN	78/699150	08/24/05
SOCIAL SCREEN PLUS	78/678569	07/26/05
ANTHEM SUITE	78/631398	05/17/05
ANTHEM SCORE	78/631393	05/17/05
ANTHEM REPORT	78/631395	05/17/05
ANTHEM PERFORMANCE	78/631391	05/17/05
PROSCAN	78/670390	07/14/05
NTSCORE	78/468908	08/17/04
NTREPORT	78/468893	08/17/04
NTSERVICE	78/468925	08/17/04
CONFIDENTIAL CREDIT	78/708906	09/08/05