

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Poly-America, L.P.		10/03/2005	LIMITED PARTNERSHIP: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	World Triathlon Corporation		
<b>Street Address:</b>	43309 US Highway 19 N		
<b>City:</b>	Tarpon Springs		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	34688		
<b>Entity Type:</b>	CORPORATION: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1873783	IRONMAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(214)739-8284		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2147390088		
<b>Email:</b>	valeria@oneilplaw.com		
<b>Correspondent Name:</b>	Michael A. O'Neil		
<b>Address Line 1:</b>	5949 Sherry Lane, Suite 820		
<b>Address Line 4:</b>	Dallas, TEXAS 75225		
<b>ATTORNEY DOCKET NUMBER:</b>	NO CHARGE 500700-3012		
<b>NAME OF SUBMITTER:</b>	Michael A. O'Neil		
<b>Signature:</b>	/michael a. o'neil/		
<b>Date:</b>	10/04/2005		

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Total Attachments: 1  
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**TRADEMARK ASSIGNMENT**

WHEREAS, Poly-America, L.P., a limited partnership, having its principal offices at Grand Prairie, Texas, is the record owner of the following trademark which is registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
IRONMAN	1,873,783	January 17, 1995

and WHEREAS, World is the actual owner of the foregoing trademark and Registration;

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Poly-America, L.P. hereby assigns to World Triathlon Corporation all rights, titles and interests in and to said trademark and said registration therefor, together with the goodwill of the business symbolized by said trademark and the registration thereof.

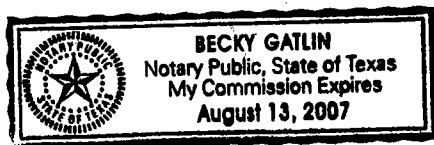
Signed this 3<sup>rd</sup> day of Oct., 2005.

Poly-America, L.P.

By Adam Ross  
Name: Adam Ross  
Title: President

State of Texas )  
County of Dallas ) ss.  
\_\_\_\_\_ )

On this 3<sup>rd</sup> day of October, 2005, personally appeared Adam Ross, to me known and known to me to be President of Poly-America, L.P., the assignor above named, and acknowledged that he executed the foregoing Assignment pursuant to authority duly received.



Becky Gatlin  
Notary Public