

6-1-05

06-06-2005



REC'D
TRADEMARKS ONLY
103015612

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
Mounted Memories, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State: Florida
 Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
 No

Additional names, addresses, or citizenship attached? Yes No

Name: Dreams Products, Inc.
Internal Address: _____
Address: _____
Street Address: Two S. University Dr., Suite 325
City: Plantation
State: Florida
Country: U.S. Zip: 33324

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Utah
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) _____

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)
2392570

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
"MOUNTED MEMORIES"

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Myra Mahoney
Internal Address: c/o Adorno & Yoss, LLP
Street Address: 350 East Las Olas Boulevard
17th Floor
City: Fort Lauderdale
State: Florida Zip: 33301
Phone Number: _____
Fax Number: _____
Email Address: _____

6. Total number of applications and registrations involved: \$40.00

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: [Handwritten Signature] 6/1/05
Signature Date

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is dated May 26, 2005 (this "Assignment") between MOUNTED MEMORIES, INC., a Florida corporation (the "Assignor"), and Dreams Products, Inc., a Utah corporation (the "Assignee").

The Assignor has agreed to assign to the Assignee all of the Assignor's right, title and interest in and to the trademark "Mounted Memories" bearing Serial No. 75490459, Registration Number 2392570, as registered with the U.S. Patent and Trademark Office on or about October 10, 2000 (the "Mark").

For other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignment. The Assignor hereby assigns to the Assignee all right, title, and interest in and to the Mark, together with the goodwill associated therewith.

2. Rights and Privileges. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Mark, will be held and enjoyed by the Assignee and its successors, assigns and other legal representatives.

3. Further Assurances. The Assignor agrees to execute and deliver at a future date any additional documents that the Assignee reasonably determines are required to perfect the Assignee's ownership of or title to the Mark, provided that neither party shall be required to incur any further expense in connection with this Section 3.

4. Authorization. The Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any other official throughout the world whose duty is to register and record ownership in trademark registrations and applications for registration of trademarks, to record the Assignee as the assignee and owner of any and all of the Assignor's rights in the Mark.

5. Governing Law. This Assignment is to be governed by and construed in accordance with the laws of the State of Florida without giving effect to the choice of law provisions thereof.

6. Counterparts. This Assignment may be executed by facsimile in one or more counterparts, each of which shall be deemed an original, but all of which together constitute but one and the same instrument.

[Signature Page Follows]

This Trademark Assignment is dated as of the date first written above.

MOUNTED MEMORIES, INC.

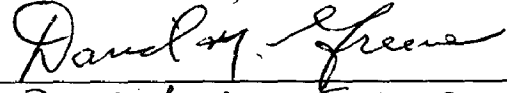
By: 

Name: Ross Tannenbaum

Title: Treasurer

ACCEPTED:

DREAMS PRODUCTS, INC.

By: 

Name: David M. Greene

Title: Senior V.P. / Secretary