

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/15/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Warner-Lambert Company, LLC		08/15/2005	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Numark Laboratories, Inc.
Street Address:	164 Northfield Avenue
City:	Edison
State/Country:	NEW JERSEY
Postal Code:	08837
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78624482	BROMO SELTZER

CORRESPONDENCE DATA

Fax Number: (609)924-3036
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6099248555
 Email: tdenys@mathewslaw.com
 Correspondent Name: Todd A. Denys
 Address Line 1: 100 Thanet Circle
 Address Line 2: Suite 306
 Address Line 4: Princeton, NEW JERSEY 08540

ATTORNEY DOCKET NUMBER:	2774-199 US
NAME OF SUBMITTER:	Todd A. Denys

CH \$40.00 78624482

Signature:

/todd a denys/

Date:

10/04/2005

Total Attachments: 2

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UNITED STATES

ASSIGNMENT

THIS ASSIGNMENT is made effective the 15th day of August, 2005 between, WARNER-LAMBERT COMPANY, LLC, a limited liability company organized and existing under the laws of the State of Delaware, with a principal place of business located at 201 Tabor Road, Morris Plains, New Jersey 07950, United States of America, (hereinafter the "ASSIGNOR"), and NUMARK LABORATORIES, INC., a corporation organized and existing under the laws of the State of New Jersey, with a principal place of business located at 164 Northfield Avenue, Edison, New Jersey 08837, United States of America, (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the Trademark and Trademark Application therefore listed in Schedule A attached hereto (hereinafter the "Trademark"), and

WHEREAS, ASSIGNOR has agreed to assign the Trademark to the ASSIGNEE, and the ASSIGNEE hereby accepts said assignment.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the ASSIGNOR hereby assigns to the ASSIGNEE all of its rights, title, and interest in the Trademark and Trademark Application therefore listed in Schedule A attached hereto, together with the good will of the business associated therewith and the right to sue for past infringement and to retain any damages obtained as a result of such action.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto set its hand this 19th day of September, 2005.

WARNER-LAMBERT COMPANY LLC

BY: 

Name: Richard A. Friedman

Title: Assistant Secretary

UNITED STATES

SCHEDULE A

Trademark

BROMO SELTZER

Application Number

78/624,482