

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/04/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Time4 Media, Inc.	FORMERLY Times Mirror Magazines, Inc.	10/04/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Transworld Magazine Corporation
Street Address:	353 Airport Road
City:	Oceanside
State/Country:	CALIFORNIA
Postal Code:	92054
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78660435	U.S. FREESKIING OPEN
Serial Number:	78511812	WEST COAST FREESKIING OPEN
Serial Number:	78511816	EAST COAST SKI MOVIE TOUR
Registration Number:	2857099	EAST COAST FREESKIING OPEN

CORRESPONDENCE DATA

Fax Number: (212)484-7112
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-484-8973
 Email: patricia.olivieri@timewarner.com
 Correspondent Name: Paul A. Lee
 Address Line 1: One Time Warner Center
 Address Line 2: 14-121
 Address Line 4: New York, NEW YORK 10019

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NAME OF SUBMITTER:	Paul A. Lee
Signature:	/Paul A. Lee/
Date:	10/04/2005
Total Attachments: 1 source=Transworld Assignment#page1.tif	

TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS TIME4 MEDIA, INC. f/k/a Times Mirror Magazines, Inc. (a New York corporation) (the "Assignor"), with offices located at Two Park Avenue, New York, NY 10016, is the owner of the following trademark(s)/service mark(s) registered or applied for in the United States Patent and Trademark Office (hereinafter the "Trademark(s)"):

Mark:	Reg. (Appln.) No.:	Reg. (Appln.) Date:
U.S. FREESKIING OPEN	(78/660,435)	(June 29, 2005)
WEST COAST FREESKIING OPEN	(78/511,812)	(November 5, 2004)
EAST COAST SKI MOVIE TOUR	(78/511,816)	(November 5, 2004)
EAST COAST FREESKIING OPEN	2,857,099	June 22, 2004

WHEREAS TRANSWORLD MAGAZINE CORPORATION (a New York corporation) (the "Assignee"), having its principal place of business at 353 Airport Road, Oceanside, CA 92054, is desirous of acquiring the Trademark(s) and all applications and registrations therefor; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and any applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark(s), the portion of Assignor's business to which said Trademark(s) pertain, along with the right to sue for past infringement.

TIME4 MEDIA, INC.
By: *Lauren E Klein*
Name: Lauren Ezrol Klein
Title: Assistant Secretary

Date: October 4th, 2005

State of New York :
 : ss
County of New York :

On the 4th day of October, 2005, before me personally came Lauren Ezrol Klein, to me known, who, being by me duly sworn, did depose and say that he/she resides at New York, NY; that he/she is the individual described in and which executed the above instrument; and that he/she signed his/her name thereto by authority duly held.

CATHERINE O'BRIEN
Notary Public, State of New York
No. 01086112886
Certified in New York County
Certificate on file
Commission Expires July 12, 2008

Catherine Brien
Notary Public