

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Forethought Group, Inc.		08/23/2005	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	Forethought Financial Services, Inc.		
Street Address:	Forethought Center		
City:	Batesville		
State/Country:	INDIANA		
Postal Code:	47006		
Entity Type:	CORPORATION: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1560120	MAKE IT EASIER FOR THOSE YOU SERVE	
CORRESPONDENCE DATA			
Fax Number:	(317)237-1000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3172370300		
Email:	intead@bakerd.com		
Correspondent Name:	Baker & Daniels LLP		
Address Line 1:	300 N. Meridian Street		
Address Line 2:	Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	FFSI		
NAME OF SUBMITTER:	Amie Peele Carter		
Signature:	/amiepeelecarter/		
Date:	10/04/2005		

CH \$40.00 1560120

Total Attachments: 1
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SERVICE MARK ASSIGNMENT

WHEREAS, The Forethought Group, Inc. ("Assignor"), a corporation organized and existing under the laws of the State of Indiana, having a business address of One Forethought Center, Batesville, Indiana 47006, has adopted and owns the MAKE IT EASIER FOR THOSE YOU SERVE service mark ("Mark") which was registered in the U.S. Patent and Trademark Office, Registration No. 1,560,120, on October 10, 1989; and

WHEREAS, Forethought Financial Services, Inc. ("Assignee"), a corporation organized and existing under the laws of the State of Indiana, having a business address of One Forethought Center, Batesville, Indiana 47006, is desirous of acquiring all right, title and interest in the Mark, its goodwill, and the registration of the Mark;

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to the Mark, together with the good will of the business in which the Mark is used or with that part of the good will of the business connected with the use of and symbolized by the Mark, and the registration of the Mark.

IN WITNESS WHEREOF, Assignor has caused this document to be duly executed and delivered on this 23rd day of August, 2005.

THE FORETHOUGHT GROUP, INC

By: David K. Miller

Name: David K. Miller

Date: 8/23/05

STATE OF Indiana)
COUNTY OF Ripley) SS:

On this 23rd day of August, 2005, before me appeared David K. Miller the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of the above-identified corporation and with authority to do so.

Judith A. Wickens
Notary Public

Judith A. Wickens

Printed

My County of Residence: Ripley

JUDITH A. WICKENS
Notary Public - State of Indiana
Ripley County
My Commission Expires Aug. 18, 2008
Issued Through Indiana Notary Assoc.

My Commission Expires: 8/18/2008