

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Design Trust, Inc. | | 10/03/2005 | CORPORATION: CONNECTICUT |
| RECEIVING PARTY DATA | | | |
| Name: | Experegy, Inc. | | |
| Street Address: | 15 Danbury Road | | |
| City: | Wilton | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06897 | | |
| Entity Type: | CORPORATION: | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78185394 | BRANDARBITER | |
| Serial Number: | 78172246 | SITEGOVERNANCE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (860)527-0464 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 860.549.5290 | | |
| Email: | juhas@ip-lawyers.com | | |
| Correspondent Name: | John C. Linderman | | |
| Address Line 1: | 185 Asylum Street | | |
| Address Line 2: | CityPlace II | | |
| Address Line 4: | Hartford, CONNECTICUT 06103-3402 | | |
| ATTORNEY DOCKET NUMBER: | 4677-0010 | | |
| NAME OF SUBMITTER: | John C. Linderman | | |
| Signature: | /jclinderman/ | | |

OP \$65.00 78185394

Date:

10/04/2005

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, **Design Trust, Inc.**, a corporation organized and operating under the laws of the State of Connecticut, having a principal place of business at 150 Danbury Road, Wilton, Connecticut 06897, is the owner of the following United States Trademark Applications for registration thereof:

BRANDARBITER in International Classes 035 and 042
U.S. Trademark Application 78/185394 filed on November 15, 2002

and

SITEGOVERNANCE in International Classes 035 and 042
U.S. Trademark Application 78/172246 filed on October 8, 2002

and

WHEREAS, **Experegy, Inc.**, a corporation organized and operating under the laws of the State of Connecticut, having a principal place of business at 150 Danbury Road, Wilton, Connecticut 06897, is desirous of acquiring said trademark applications for registration thereof;


NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the sum of ONE DOLLAR and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, said **Design Trust, Inc.**, by these presents does sell, assign and transfer, unto the said **Experegy, Inc.**, its successors and assigns, the entire right, title and interest in and to the aforesaid marks and applications for registration thereof, together with the good will of the business in connection with which the mark is used, and with all the

rights of action and recovery for infringements of the marks, past and present.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by its duly authorized officer this 4th day of October, 2005.

Design Trust, Inc.

By: 
David Cundy
Its President

STATE OF CONNECTICUT)
) ss:
COUNTY OF FAIRFIELD)

On this 4th day of October, 2005, before me personally came DAVID CUNDY, to me known and known to me to be an officer of the assignor above-named and acknowledged that he executed the foregoing instrument on behalf of said assignor and pursuant to authority duly given.


NOTARY PUBLIC

(Seal)

NY COMMISSION

Exp- 11-30-2009