

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Forethought Life Insurance Company		08/23/2005	CORPORATION: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Forethought Financial Services, Inc.		
<b>Street Address:</b>	One Forethought Center		
<b>City:</b>	Batesville		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	47006		
<b>Entity Type:</b>	CORPORATION: INDIANA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1536667	LIFEGUIDE	
Registration Number:	1500007	MAKE IT EASIER FOR THOSE YOU LOVE	
Registration Number:	2322788	PEACE OF MIND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(317)237-1000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	317-237-0300		
<b>Email:</b>	intead@bakerd.com		
<b>Correspondent Name:</b>	Baker & Daniels LLP		
<b>Address Line 1:</b>	300 N. Meridian Street		
<b>Address Line 2:</b>	Suite 2700		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	FFSI		
<b>NAME OF SUBMITTER:</b>	Amie Peele Carter		

CH \$90.00 1536667

Signature:	/amiepeeecarter/
Date:	10/04/2005
Total Attachments: 2 source=FLIC Signed TM Assignment for 1.536.667_1.500.007_2.322.788#page1.tif source=FLIC Signed TM Assignment for 1.536.667_1.500.007_2.322.788#page2.tif	

**SERVICE MARK ASSIGNMENT**

WHEREAS, Forethought Life Insurance Company ("Assignor"), a corporation organized and existing under the laws of the State of Indiana, having a business address of 700 State Route 46 E., Batesville, Indiana 47006, has adopted and owns the service marks and the identified service mark registrations attached in Exhibit A (the "Marks").

WHEREAS, Forethought Financial Services, Inc. ("Assignee"), a corporation organized and existing under the laws of the State of Indiana, having a business address of One Forethought Center, Batesville, Indiana 47006, is desirous of acquiring all right, title and interest in the Marks, their good will, and the registration of the Marks;

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to the Marks, together with the good will of the business in which the Marks are used or with that part of the good will of the business connected with the use of and symbolized by the Marks, and the registrations of the Marks.

IN WITNESS WHEREOF, Assignor has caused this document to be duly executed and delivered on this 23rd day of August, 2005.

FORETHOUGHT LIFE INSURANCE COMPANY

By: David K. Mullen

Name: David K. Mullen

Date: 8/23/05

STATE OF Indiana )  
 ) SS:  
COUNTY OF Ripley )

On this 23rd day of August, 2005, before me appeared David K. Mullen, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of the above-identified corporation and with authority to do so.

Judith A. Wickens  
Notary Public

Judith A. Wickens  
Printed

**JUDITH A. WICKENS**  
Notary Public - State of Indiana  
Ripley County  
My Commission Expires Aug. 10, 2006  
Issued Through Indiana Notary Assoc.

My County of Residence: Ripley

My Commission Expires: 8/10/2006

**EXHIBIT A**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
LIFEGUIDE	1,536,667	April 25, 1989
MAKE IT EASIER FOR THOSE YOU LOVE	1,500,007	August 9, 1988
PEACE OF MIND	2,322,788	February 29, 2000