

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Premier Fulfillment, Inc.	FORMERLY Creative Beauty Innovations, Inc.	08/04/2005	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CBI Laboratories, Inc.		
<b>Street Address:</b>	4201 Diplomacy Rd.		
<b>City:</b>	Fort Worth		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76155		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78512480	I O INNER BEAUTY OUTER RESULTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(972)479-0464		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	972-479-0462		
<b>Email:</b>	jarnott@dalpat.com		
<b>Correspondent Name:</b>	John J. Arnott		
<b>Address Line 1:</b>	P.O. Box 741715		
<b>Address Line 4:</b>	Dallas, TEXAS 75374-1715		
<b>ATTORNEY DOCKET NUMBER:</b>	CBIL-26,968		
<b>NAME OF SUBMITTER:</b>	John J. Arnott		
<b>Signature:</b>	/jja/		
<b>Date:</b>	10/05/2005		

OP \$40.00 78512480

Total Attachments: 2

source=cbi26968\_ExecAssmt#page1.tif

source=cbi26968\_ExecAssmt#page2.tif

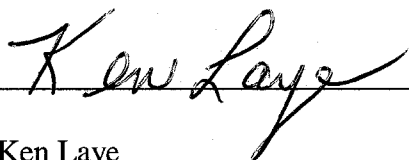
**TRADEMARK ASSIGNMENT**

For good and valuable consideration, receipt of which is hereby acknowledged, PREMIER FULFILLMENT, INC. (formerly known as Creative Beauty Innovations, Inc.), a corporation of the State of Texas, having offices at 4201 Diplomacy, Fort Worth, Texas 76155, does hereby assign to CBI LABORATORIES, INC., a corporation of the State of Delaware, having offices at 4201 Diplomacy, Fort Worth, Texas 76155, its successors, assigns and legal representatives, the entire right, title and interest in and to the following United States Trademark Application, together with the goodwill of the business symbolized by said mark, and the registration thereof.

<u>Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>
78/512,480	11/05/1004	I O INNER BEAUTY OUTER RESULTS & Design

Signed this 4 day of AUGUST, 2005.

PREMIER FULFILLMENT, INC.

By: 

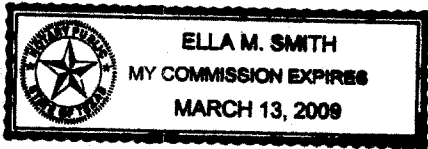
Name: Ken Laye

Title: President

STATE OF TEXAS §  
§ ss:  
COUNTY OF TARRANT §

BEFORE ME, the undersigned authority, on this day personally appeared Ken Lave, and having been duly sworn by me, upon his oath states that he is President of Premier Fulfillment, Inc., that he has read and understands the foregoing instrument, and that he is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN BEFORE ME, this 4<sup>th</sup> day of AUGUST, 2005.



ELLA M SMITH  
Printed Name of Notary Public  
Ella M Smith  
Signature of Notary Public

My Commission expires the 3<sup>rd</sup> day of March, 2009.