

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																										
NATURE OF CONVEYANCE:	CHANGE OF NAME																																										
CONVEYING PARTY DATA																																											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>Jobson Publishing Acquisition, LLC</td> <td></td> <td>05/25/2005</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	Jobson Publishing Acquisition, LLC		05/25/2005	LIMITED LIABILITY COMPANY: DELAWARE																																			
Name	Formerly	Execution Date	Entity Type																																								
Jobson Publishing Acquisition, LLC		05/25/2005	LIMITED LIABILITY COMPANY: DELAWARE																																								
RECEIVING PARTY DATA																																											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Jobson Publishing, LLC</td> </tr> <tr> <td>Street Address:</td> <td>405 Park Avenue</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10022</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	Name:	Jobson Publishing, LLC	Street Address:	405 Park Avenue	City:	New York	State/Country:	NEW YORK	Postal Code:	10022	Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE																															
Name:	Jobson Publishing, LLC																																										
Street Address:	405 Park Avenue																																										
City:	New York																																										
State/Country:	NEW YORK																																										
Postal Code:	10022																																										
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE																																										
PROPERTY NUMBERS Total: 19																																											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 20%;">Property Type</th> <th style="width: 20%;">Number</th> <th style="width: 60%;">Word Mark</th> </tr> <tr><td>Registration Number:</td><td>1082467</td><td>20/20</td></tr> <tr><td>Registration Number:</td><td>2386541</td><td>BREATHE WELL</td></tr> <tr><td>Registration Number:</td><td>2157893</td><td>CLINICIAN NEWS</td></tr> <tr><td>Registration Number:</td><td>1760819</td><td>CLINICIAN REVIEWS</td></tr> <tr><td>Registration Number:</td><td>2012890</td><td>NEUROLOGY REVIEWS</td></tr> <tr><td>Registration Number:</td><td>2205697</td><td>OPTISTOCK</td></tr> <tr><td>Registration Number:</td><td>1983165</td><td>PULMONARY REVIEWS</td></tr> <tr><td>Registration Number:</td><td>2051690</td><td>RESPIRATORY REVIEWS</td></tr> <tr><td>Registration Number:</td><td>2915581</td><td>REVIEW OF CONTACT LENSES</td></tr> <tr><td>Registration Number:</td><td>2927516</td><td>REVIEW OF OPTOMETRY</td></tr> <tr><td>Registration Number:</td><td>2915580</td><td>REVIEW OF REFRACTIVE SURGERY</td></tr> <tr><td>Registration Number:</td><td>2199710</td><td>WOMEN'S HEALTH IN PRIMARY CARE</td></tr> <tr><td>Registration Number:</td><td>2593240</td><td>WOMEN'S HEALTH IN PRIMARY CARE GYNECOLOGY EDITION</td></tr> </table>	Property Type	Number	Word Mark	Registration Number:	1082467	20/20	Registration Number:	2386541	BREATHE WELL	Registration Number:	2157893	CLINICIAN NEWS	Registration Number:	1760819	CLINICIAN REVIEWS	Registration Number:	2012890	NEUROLOGY REVIEWS	Registration Number:	2205697	OPTISTOCK	Registration Number:	1983165	PULMONARY REVIEWS	Registration Number:	2051690	RESPIRATORY REVIEWS	Registration Number:	2915581	REVIEW OF CONTACT LENSES	Registration Number:	2927516	REVIEW OF OPTOMETRY	Registration Number:	2915580	REVIEW OF REFRACTIVE SURGERY	Registration Number:	2199710	WOMEN'S HEALTH IN PRIMARY CARE	Registration Number:	2593240	WOMEN'S HEALTH IN PRIMARY CARE GYNECOLOGY EDITION	
Property Type	Number	Word Mark																																									
Registration Number:	1082467	20/20																																									
Registration Number:	2386541	BREATHE WELL																																									
Registration Number:	2157893	CLINICIAN NEWS																																									
Registration Number:	1760819	CLINICIAN REVIEWS																																									
Registration Number:	2012890	NEUROLOGY REVIEWS																																									
Registration Number:	2205697	OPTISTOCK																																									
Registration Number:	1983165	PULMONARY REVIEWS																																									
Registration Number:	2051690	RESPIRATORY REVIEWS																																									
Registration Number:	2915581	REVIEW OF CONTACT LENSES																																									
Registration Number:	2927516	REVIEW OF OPTOMETRY																																									
Registration Number:	2915580	REVIEW OF REFRACTIVE SURGERY																																									
Registration Number:	2199710	WOMEN'S HEALTH IN PRIMARY CARE																																									
Registration Number:	2593240	WOMEN'S HEALTH IN PRIMARY CARE GYNECOLOGY EDITION																																									

OP \$490.00 1082467

900033342

TRADEMARK
REEL: 003170 FRAME: 0587

Registration Number:	2515946	WOMEN'S HEALTH ORTHOPEDIC EDITION
Serial Number:	78629746	JOBSON
Serial Number:	78612675	REVIEW OF OPHTHALMOLOGY
Serial Number:	78614791	U.S. PHARMACIST
Serial Number:	78611664	VISION MONDAY
Serial Number:	78620895	VMAIL

CORRESPONDENCE DATA

Fax Number: (919)781-4865

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 919-781-4000

Email: rjones@wyrick.com

Correspondent Name: Robert T. Jones, Jr., Paralegal

Address Line 1: 4101 Lake Boone Trail

Address Line 2: Suite 300

Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER:	17541.03
NAME OF SUBMITTER:	Robert T. Jones, Jr., Paralegal
Signature:	/rtj/
Date:	10/05/2005

Total Attachments: 2

source=JobsonNameChangeSDOC6337#page1.tif

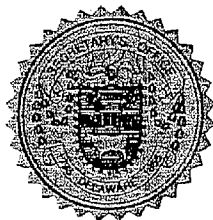
source=JobsonNameChangeSDOC6337#page2.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "JOBSON PUBLISHING ACQUISITION, LLC", CHANGING ITS NAME FROM "JOBSON PUBLISHING ACQUISITION, LLC" TO "JOBSON PUBLISHING, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF MAY, A.D. 2005, AT 4:13 O'CLOCK P.M.



3943728 8100

050434494

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3907604

DATE: 05-26-05

TRADEMARK
REEL: 003170 FRAME: 0589

CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF FORMATION
OF
JOBSON PUBLISHING ACQUISITION, LLC

Pursuant to Section 18-202 of the Delaware Limited Liability Company Act, Jobson Publishing Acquisition, LLC, a limited liability company organized and existing under the Limited Liability Company Act of the State of Delaware, does hereby certify and set forth as follows:

- FIRST: The name of the limited liability company is Jobson Publishing Acquisition, LLC (the "Company").
- SECOND: The Certificate of Formation of the Company is hereby amended to change the name of the Company by deleting the text of the First Article thereof in its entirety and inserting the following in lieu thereof:
- "FIRST: The name of the limited liability company is Jobson Publishing, LLC."
- THIRD: This Certificate of Amendment will be effective upon filing

IN WITNESS WHEREOF, the Company has caused this Certificate of Amendment to be signed by its Vice President this 25 day of May 2005.

By: 

Daniel L. Black, Vice President

16261 13-399634 v1

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:37 PM 05/25/2005
FILED 04:13 PM 05/25/2005
SRV 050434494 - 3943728 FILE