

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bernard C. Harris Publishing Company, Inc.		07/13/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Harris Connect, Inc.
Street Address:	2500 Westchester Avenue
Internal Address:	Suite 400
City:	Purchase
State/Country:	NEW YORK
Postal Code:	10577
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	78359875	HARRIS CONNECT
Serial Number:	78359879	HARRIS CONNECT
Serial Number:	78359880	HARRIS CONNECT
Serial Number:	78359881	HARRIS CONNECT
Serial Number:	76023355	WHERESEFRANKIE
Registration Number:	2216665	ALUMNI CONNECTIONS
Registration Number:	1890122	CAREER AND ACCOMPLISHMENTS PROGRAM
Registration Number:	2098422	DONORPROFILE
Registration Number:	2065363	GRADLINK
Registration Number:	1654477	LOST & FOUND
Registration Number:	2286015	MEMBER CONNECTIONS
Registration Number:	1667004	PRINTPLUS
Registration Number:	1653256	THE DIRECT MAIL DIFFERENCE

OP \$390.00 78359875

Registration Number:	1714263	THE GRADUATE CONNECTION
Registration Number:	1650389	THE INFORMATION ADVANTAGE

CORRESPONDENCE DATA

Fax Number: (757)624-3169
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (757) 624-3016
Email: jepruden@kaufcan.com
Correspondent Name: Jonathan E. Pruden
Address Line 1: 150 West Main Street
Address Line 2: P O Box 3037
Address Line 4: Norfolk, VIRGINIA 23514-3037

ATTORNEY DOCKET NUMBER:	102608
NAME OF SUBMITTER:	Jonathan E. Pruden
Signature:	/Jonathan E. Pruden/
Date:	10/05/2005

Total Attachments: 4
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source=102608 NFK Harris Conne_001#page4.tif

State of New York }
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

September 27, 2005



A handwritten signature in black ink, appearing to be "R. H. ...", is written over the seal area.

Special Deputy Secretary of State

DOS-1266 (9/05)

F050713000 435

New York State
Department of State
Division of Corporations, State Records
and Uniform Commercial Code
41 State Street
Albany, NY 12231
www.dos.state.ny.us

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF

BERNARD G. HARRIS PUBLISHING COMPANY, INC.

(Insert Name of Domestic Corporation)

Under Section 805 of the Business Corporation Law

FIRST: The name of the corporation is: Bernard G. Harris Publishing Company, Inc.

If the name of the corporation has been changed, the name under which it was formed is: _____

SECOND: The date of filing of the certificate of incorporation with the Department of State is:

June 26, 1963

THIRD: The amendment effected by this certificate of amendment is as follows: (Set forth each amendment in a separate paragraph providing the subject matter and full text of each amended paragraph. For example, an amendment changing the name of the corporation would read as follows: Paragraph First of the Certificate of Incorporation relating to the corporation name is hereby amended to read as follows: First: The name of the corporation is ... (new name) ...)

Paragraph FIRST of the Certificate of Incorporation relating to the name of the
corporation

is hereby amended to read in its entirety as follows: The name of the corporation is:
Harris Connect, Inc.

JUL-13-2005 09:34 HARRIS PUBLISHING
N. Y. S. DEPARTMENT OF STATE
DIVISION OF CORPORATIONS AND STATE RECORDS

914 6413501 P. 04/05
ALBANY, NY 12231-0001

FILING RECEIPT

ENTITY NAME: HARRIS CONNECT, INC.

DOCUMENT TYPE: EXTENSION OF RESERVATION (DOM. BUSINESS
DURATION

SERVICE COMPANY: ** NO SERVICE COMPANY **

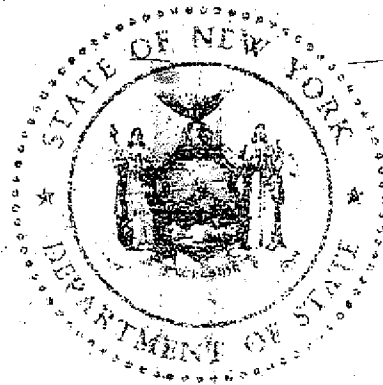
SERVICE CODE: 00

APPLICANT NAME : BERNARD C HARRIS PUBLISHING CO INC.

FILED:06/24/2005 DURATION:08/29/2005 CASH#:050624000799 FILM #:050624000749

ADDRESS FOR PROCESS

REGISTERED AGENT



** SUBMIT RECEIPT WHEN FILING CERTIFICATE **

FILER	FEES		PAYMENTS	
	45.00		45.00	
	FILING	20.00	CASH	0.00
	TAX	0.00	CHECK	0.00
BERNARD C. HARRIS PUBLISHING CO INC	CERT	0.00	CHARGE	45.00
CHARLOTTE RAWLS KAUFMAN & CANOLES	COPIES	0.00	DRAWDOWN	0.00
PO BOX 3037	HANDLING	25.00	OPAL	0.00
NORFOLK, VA 23514			REFUND	0.00

DOS-1025 (11/89)

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TRADEMARK

REEL: 003170 FRAME: 0996

F 050713000 435

FOURTH: The certificate of amendment was authorized by: *(Check the appropriate box)*

- The vote of the board of directors followed by a vote of a majority of all outstanding shares entitled to vote thereon at a meeting of shareholders.
- The vote of the board of directors followed by the unanimous written consent of the holders of all outstanding shares.

William K Harris
(Signature)

WILLIAM K HARRIS
(Name and Capacity of Signer)
CHAIRMAN & CEO

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF

BERNARD C. HARRIS PUBLISHING COMPANY, INC.
(Insert Name of Domestic Corporation)

Under Section 805 of the Business Corporation Law

Filer's Name David M. Delpierre

Address c/o Kaufman & Canoles, P.C., P. O. Box 3037

City, State and Zip Code Norfolk, VA 23514

NOTE: This form was prepared by the New York State Department of State. It does not contain all optional provisions under the law. You are not required to use this form. You may draft your own form or use forms available at legal stationery stores. The Department of State recommends that all documents be prepared under the guidance of an attorney. The certificate must be submitted with a \$60 filing fee, plus the required tax on shares pursuant to §180 of the Tax Law, if applicable.

For Office Use Only

STATE OF NEW YORK
DEPARTMENT OF STATE

FILED JUL 13 2005

TAX \$ 0
BY KJ
New York

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TRADEMARK