

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KidVid, Inc.		07/01/2005	CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	The Brainy Baby Company, LLC		
Street Address:	1200 Alpha Drive, Suite B		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30004		
Entity Type:	LIMITED LIABILITY COMPANY: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78391474	LITTLE BITTY BIBLE BASICS	
CORRESPONDENCE DATA			
Fax Number:	(404)521-4632		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-897-5252		
Email:	LeeBeeBee@aol.com		
Correspondent Name:	Lee B. Beitchman		
Address Line 1:	215 14th St., NW		
Address Line 4:	Atlanta, GEORGIA 30318		
NAME OF SUBMITTER:	Dennis Fedoruk		
Signature:	/Dennis Fedoruk/		
Date:	10/06/2005		
Total Attachments: 1			
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OP \$40.00 78391474

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Whereas, KidVid, Inc. located at 1200 Alpha Drive, Suite B, Alpharetta, Georgia 30004 has intended to use the mark LITTLE BITTY BIBLE BASICS in interstate commerce and has filed an application with the United States Patent and Trademark office on March 26, 2004 based on its bona fide intent to use such mark in commerce, which application has been given Serial No. 78/391474, but has not yet filed an allegation of use of the mark under Section 1(c) or 1(f) of the Trademark Act; and

Whereas, The Brainy Baby Company LLC whose address is 1200 Alpha Drive, Suite B, Alpharetta, Georgia 30004 is acquiring the entire business or portion thereof to which the mark pertains as required by 15 USC § 1060.

Now therefore, for good and valuable consideration, receipt of which is hereby acknowledged, KidVid, Inc. does hereby assign to The Brainy Baby Company, LLC the mark and the above identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 USC § 1060.

State of Georgia

County of Forsyth

Dennis Fedoruk states that he is CEO of applicant company and is authorized to execute this instrument on behalf of said limited liability company.

KidVid, Inc.
By: [Signature]
Dennis Fedoruk, CEO

Subscribed and sworn to before me
this 13 day of July, 2005
[Signature]
Notary Public

