

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Essentia, LLC		02/20/2004	LIMITED LIABILITY COMPANY: MAINE
RECEIVING PARTY DATA			
Name:	Albertson's, Inc.		
Street Address:	250 Parkcenter Boulevard		
City:	Boise		
State/Country:	IDAHO		
Postal Code:	83726		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2615053	ESSENTIA	
CORRESPONDENCE DATA			
Fax Number:	(503)595-5301		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(503) 226-7391		
Email:	ptotmdocket@klarquist.com		
Correspondent Name:	Richard J. Polley		
Address Line 1:	121 SW Salmon Street		
Address Line 2:	One World Trade Center, Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	7347-72229-01/RJP		
NAME OF SUBMITTER:	Attorney for Receiving Party		
Signature:	/richard j. polley/		

CH \$40.00 2615053

Date:

10/06/2005

Total Attachments: 1

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EXHIBIT B

ASSIGNMENT OF REGISTERED TRADEMARK

Whereas Essentia, LLC, a Maine limited liability company, of P.O.B. 6441, China Village, Maine 04926 ("Essentia") has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 2,615,053, dated September 3, 2002 (the "Mark"); and

Whereas Albertsons, Inc., a Delaware corporation having its principal place of business at 250 Parkcenter Boulevard, Boise, Idaho 83726 ("Albertsons"), is desirous of acquiring the Mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Essentia does hereby assign to the Albertsons all right, title and interest in and to the Mark, together with the good will of the business symbolized by the Mark, and the above identified registration thereof

Essentia LLC, a Maine limited liability company

By: Bernice Doyle

Name: Bernice Doyle

Title: President, Essentia LLC

STATE OF MAINE)
) ss
County of Kennebec)

The foregoing Assignment was acknowledged before me this 20th day of February, 2004, by Bernice Doyle, as President, of Essentia LLC, a Maine limited liability company, on behalf of the corporation.

Deborah J. Daskoski
Notary Public

My commission expires: 11-26-08

DEBORAH J. DASKOSKI
Notary Public, Maine
My Commission Expires November 26, 2008