

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pactiv Corporation		12/10/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Keyes Fibre (U.S.), Inc.		
Street Address:	3715 Chelan Highway		
City:	Wenatchee		
State/Country:	WASHINGTON		
Postal Code:	98801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0768561	FRUITMASTER	
CORRESPONDENCE DATA			
Fax Number:	(312)609-5005		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-609-7897		
Email:	hmiller@vedderprice.com		
Correspondent Name:	Holly Miller		
Address Line 1:	222 North LaSalle Street - 24th Floor		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	36815.00.0035		
NAME OF SUBMITTER:	Michael J. Turgeon		
Signature:	/Michael J. Turgeon/		
Date:	10/06/2005		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

AND

UNITED STATES REGISTRATION

WHEREAS, Pactiv Corporation, a Delaware corporation, having a place of business at 1900 West Field Court, Lake Forest, IL 60045 ("Assignor"), acquired, adopted and used, and thereby owns, all rights, title and interests in and to the trademark and United States registration thereof, identified in Exhibit A attached hereto and by this reference incorporated herein (the "Mark" and "Registration" respectively), along with the goodwill of the businesses appurtenant to said Mark; and

WHEREAS, pursuant to that certain agreement entitled, "Asset Purchase Agreement" entered into by and between Assignor and Keyes Fibre (U.S.), Inc., a Delaware corporation having a principal place of business at 3715 Chelan Highway, Wenatchee, WA 98801 ("Assignee") on December 13, 2004, Assignor has agreed to assign to Assignee its entire rights, title and interests in and to the Mark and Registration, and the goodwill appurtenant thereto; and

WHEREAS, in order to effectuate Assignor's assignment of its entire rights, title and interests in and to the Mark and Registration, and the goodwill appurtenant thereto, to Assignee, as required by said Asset Purchase Agreement, Assignor is executing this instrument of assignment.

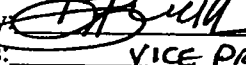
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, convey and transfer to Assignee, its successors, assigns and legal representatives, its full and entire rights, title and interests in and to the Mark and Registration identified in said Exhibit A, and the attendant goodwill symbolized by the Mark, the same to vest in Assignee, including, without limitation, the ownership of all causes of action for, and claims for damages by reason of, the infringement of the Mark, or any of them, which actions and claims arose prior to the date of execution hereof.

Assignor hereby agrees that Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office so as to establish Assignee as owner of record of the Mark and Registration in the United States.

Assignor further agrees, at the request of Assignee and without charge or cost to Assignee, to: (i) execute and have executed any and all other documents of any kind whatsoever as may be reasonably required, and to provide whatever information may be reasonably required, to carry out the terms and intent of this Assignment; and (ii) fully cooperate with Assignee, as reasonably required, to enable Assignee to duly record this instrument of assignment with the United States Patent and Trademark Office so that Assignee's ownership of the Mark and Registration is duly made of record in the United States.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed on this 10th day of December, 2004.

PACTIV CORPORATION

By: 
Its: VICE PRESIDENT AND TREASURER

SCHEDULE A

Registered United States Trademarks

Mark	Owner	Reg. No./Reg. Date	Status
FRUITMASTER	Pactiv Corporation	0768561/April 28, 1964	Live

State of Illinois)
) SS
County of Cook)

On this 10th day of December, 2004, before me, Marilyn S. Kahn, the undersigned Notary Public, personally appeared David P. Krush personally known to me OR _____ proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Marilyn S. Kahn

Notary's Signature

