| Form PTO-1594 (Rev. 06/04) | |
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| OMB Collection 0651-0027 (exp. | 6/30/2005 |
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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademort Office

| RECORDATION TRADEN | VInited States Patent and Trademark Office VIARKS ONLY | |
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| To the Director of the U.S. Patent and Trademark Officer | Plants coord the second the | |
| To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below. 1. Name of conveying party(ies)/Execution Date(s): 2. Name and address of procining party (ies) | | |
| | 2. Name and address of receiving party(ies): | |
| Infinity Marketing, Inc. | Additional names, addresses, or citizenship attached? Yes No | |
| | Name: Unilever Supply Chain, Inc. | |
| ☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State Florida | Internal Address: | |
| | Street Address: 1 John Street | |
| ☐ Other | City: Clinton | |
| Citizenship (see guidelines) | State: Connecticut | |
| | Country: United States Zip: 06412 | |
| Execution Date(s) June 11, 2005 | ☐ Association Citizenship | |
| Additional names of conveying parties attached? Yes X No | ☐ General Partnership Citizenship | |
| 3. Nature of conveyance: | ☐ Limited Partnership Citizenship | |
| | [XCorporation Citizenship Delaware | |
| ☐ Security Agreement ☐ Change of Name | ☐ Other Citizenship | |
| Other | If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No | |
| 4. Application number(s) or registration number(s) and identification or description of the Trademark. A. Trademark Application No.(c) | | |
| A. Trademark Application No.(s) B. Trademark Registration No.(s) | | |
| | 1,860,648 | |
| | Additional about - \ attack = 10 Fig. | |
| C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): | | |
| LOSE WEIGHT FEEL GREAT | | |
| 5. Name and address of party to whom correspondence concerning document should be mailed: | 6. Total number of applications and registrations involved: | |
| Name Poland Deletions | | |
| Name: Roland Rodriguez | 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00 | |
| Internal Address: <u>Unilever United States, Inc.</u> | Authorized to be charged by credit card | |
| Street Address: 700 Sylvan Avenue Authorized to be charged by credit card Mathorized to be charged to deposit account | | |
| | ☐ Enclosed | |
| City: Englewood Cliffs | 8. Payment Information: | |
| State: New Jersey Zip: 07632 | a. Credit Card Last 4 Numbers | |
| Phone Number: (201)894-2725 | Expiration Date | |
| Fax Number: (201)894-2727 | b. Deposit Account Number 21-0043 | |
| Email Address: roland.rodriguez@unilever.com | | |
| Signature: Solar & Solar Oli | Authorized User Name_Roland Rodriguez | |
| Signature August 10, 2005 | | |
| | Date Total number of pages including cover sheet, attachments, | |
| and document: | | |
| Name of Person Signing Documents to be recorded (including cover she | 2 set) should be faxed to (703)306-5995, or mailed to | |

Documents to be recorded (including cover sheet) should be faxed to (703)306-5995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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TRADEMARK REEL: 003171 FRAME: 0497

RECORDED: 08/10/2005

08/10/2005 17:25 FAX 212 692 1021

DUANE MORRIS

2005/005

EXHIBIT A

ASSIGNMENT

WHEREAS, INFINITY MARKETING, INC., a Florida corporation doing business at 330 S.E. 20 Avenue # 418, Deerfield Beach, Florida 33441 (hereinafter "Assignor"), has used the mark LOSE WEIGHT FEEL GREAT since at least as early as October 18, 1992 and is the owner of all rights in said trademark including without limitation, United States Trademark Registration No. 1,860,648; and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a Delaware corporation located at 1 John Street, Clinton, Connecticut 06412 (hereinafter "Assignee"), is desirous of acquiring said trademark and all associated goodwill in said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, effective as of June //, 2005, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and Registration No. 1,860,648, and all associated goodwill in and symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Agreement to be executed effective as of this $\frac{1}{2}$ day of June, 2005.

INFINITY MARKETING, INC.

By: RIGARDO 1-EKRARA

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Date: 6/11/05

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