

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gold'n Plump Poultry, Inc.		10/05/2005	CORPORATION: MINNESOTA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JFC Inc.		
<b>Street Address:</b>	4150 Second Street South		
<b>City:</b>	St. Cloud		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	56301		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2992072	IT'S NO ORDINARY CHICKEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)977-8650		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	612-977-8676		
<b>Email:</b>	ip@briggs.com		
<b>Correspondent Name:</b>	Andrea M. Bond		
<b>Address Line 1:</b>	80 South Eighth Street		
<b>Address Line 2:</b>	Suite 2200		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>ATTORNEY DOCKET NUMBER:</b>	19756.2		
<b>NAME OF SUBMITTER:</b>	Andrea M. Bond		
<b>Signature:</b>	/Andrea M. Bond/		
<b>Date:</b>	10/07/2005		

CH \$40.00 2992072

Total Attachments: 2  
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### ASSIGNMENT OF TRADEMARK

WHEREAS, Gold'n Plump Poultry, Inc., a Minnesota corporation having a place of business at 4150 Second Street South, St. Cloud, Minnesota 56301 ("Assignor"), has adopted and used and is using the trademark (the "Mark") identified on Schedule A attached hereto;

WHEREAS, JFC Inc., a Minnesota corporation having a place of business at 4150 Second Street South, St. Cloud, Minnesota 56301 ("Assignee"), is desirous of acquiring the Mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee all right, title and interest in and to the Mark, together with (i) the registration of the Mark, (ii) the goodwill of the business symbolized by and associated with the Mark and the registration thereof, and (iii) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Mark or the registration thereof or such associated goodwill.

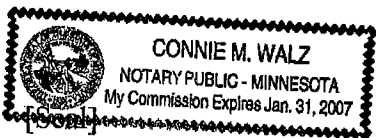
IN WITNESS WHEREOF, Assignor, by its duly authorized officer, has executed this Assignment as of this 5<sup>th</sup> day of October, 2005.

**GOLD'N PLUMP POULTRY, INC.**

By: *Kerri L Schramel*  
Name: KERRI L SCHRAMEL  
Title: CONTROLLER, ASST. SECRETARY

STATE OF MINNESOTA      )  
  ) ss.  
COUNTY OF STEARNS    )

Acknowledged before me this 5<sup>th</sup> day of Oct., 2005 by *Kerri Schramel*  
the *Cont.* of Gold'n Plump Poultry, Inc., a Minnesota corporation, on behalf of  
the corporation.



*Connie Walz*  
Notary Public

My commission expires: 1-31-07

**SCHEDULE A**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
IT'S NO ORDINARY CHICKEN	2,992,072	September 6, 2005