TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	First Lien Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Krause Publications, Inc.		09/01/2005	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Administrative Agent
Street Address:	P.O. Box 2558
City:	Houston
State/Country:	TEXAS
Postal Code:	77252
Entity Type:	National Banking Association:

PROPERTY NUMBERS Total: 104

Property Type	Number	Word Mark
Registration Number:	2617122	ANTIQUE & COLLECTABLES MONTHLY NEWSMAGAZINE
Registration Number:	2630476	ANTIQUE GAZETTE
Registration Number:	2540012	ANTIQUE JOURNAL FOR CALIFORNIA AND NEVADA
Registration Number:	2490695	ANTIQUE REVIEW
Registration Number:	2624028	ANTIQUE TRADER
Registration Number:	687250	THE ANTIQUE TRADER
Registration Number:	1965203	ANTIQUE TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE
Registration Number:	2825290	ATB
Registration Number:	2354872	ATLANTIQUE CITY
Registration Number:	2604087	AUCTION TIMES FOR THE WEST
Registration Number:	2415436	BANK NOTE REPORTER COMPLETE MONTHLY GUIDE FOR PAPER MONEY COLLECTORS
Registration Number:	1916406	BIG REEL
Registration Number:	2834654	BLADE

OP $2615.00 2617122

Registration Number:	2484531	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2481449	BLADE MAGAZINE PRESENTS
Registration Number:	2412163	BLADE SHOW & INTERNATIONAL CUTLERY FAIR
Registration Number:	2413802	BLADE SHOW WEST
Registration Number:	2415435	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2410329	BLADE TRADE AND CUTLERY RETAILER
Registration Number:	2410328	CARDTRADE OFFICIAL TRADE JOURNAL OF THESPORTS COLLECTIBLE INDUSTRY SPORTS COLLECTORS DIGEST
Registration Number:	2507066	CARTRIDGES OF THE WORLD
Registration Number:	2388914	CERTIFIED CARD PRICE GUIDE
Registration Number:	2491858	CPMX SPONSORED BY BANK NOTE REPORTER
Registration Number:	2388913	CHRISTMAS CRAFT PREVIEW
Registration Number:	2675189	CNA
Registration Number:	2410325	CNA TURNING CREATIVE IDEAS INTO RETAIL PROFITS
Registration Number:	2662379	COIN OF THE YEAR
Registration Number:	2410327	COIN PRICES COMPLETE GUIDE TO U.S. COINVALUES
Registration Number:	2410326	COINS
Registration Number:	2277491	COLLECTIT.NET
Registration Number:	1812098	COLLECTOR'S MART
Registration Number:	2219850	COLLECTOR'S SUPERMALL
Registration Number:	2689530	COMICS & GAMES RETAILER
Registration Number:	1785033	COMICS RETAILER
Registration Number:	1325179	COMICS BUYER'S GUIDE
Serial Number:	78393016	COMICS BUYER'S GUIDE
Serial Number:	78392997	COMICS BUYER'S GUIDE
Registration Number:	2764186	COMICS BUYER'S GUIDE
Registration Number:	2473017	COTTON & QUAIL ANTIQUE TRAIL
Registration Number:	2412162	CRAFT SUPPLY MAGAZINE THE INDUSTRY JOURNAL FOR THE PROFESSIONAL CRAFTER
Registration Number:	2653728	CUTLERY HALL OF FAME
Registration Number:	2076544	CUTLERY RETAILER
Registration Number:	2598170	DBI BOOKS
Registration Number:	2205053	DEER & DEER HUNTING
Serial Number:	75470448	DEER HUNTERS' ALMANAC
Registration Number:	1931326	DISCOVERIES

Registration Number:	2627710	FANTASY SPORTS TRADE CONFERENCE
Registration Number:	2412150	FRAME BUILDING NEWS
Registration Number:	2821953	GOLDMINE
Registration Number:	2893306	GOLDMINE'S NATIONAL RECORD SHOW
Registration Number:	2420908	GREAT AMERICAN CRAFTS OFFICAL MAGAZINE OF THE GREAT AMERICAN CRAFTS CLUB
Registration Number:	2071054	GUN DIGEST
Registration Number:	2430983	GUN LIST THE INDEXED FIREARMS PAPER
Serial Number:	78515757	GUNLIST
Serial Number:	78515766	GUNLIST
Registration Number:	2420907	GUN KNIFE SHOW CALENDAR
Registration Number:	2510317	GUNS ILLUSTRATED
Registration Number:	2781122	HANDLOADER'S DIGEST
Serial Number:	78093178	HAWAII TRADE CONFERENCE
Registration Number:	2517274	
Registration Number:	2499644	KNIFE OF THE YEAR
Registration Number:	2787967	KP
Registration Number:	2796620	KP SINCE 1952
Registration Number:	2573101	KRAUSE PUBLICATIONS
Registration Number:	2482336	MIDAMERICA COIN EXPO
Registration Number:	1928301	MILITARY TRADER
Registration Number:	2565044	MILITARY VEHICLES MAGAZINE
Serial Number:	78376748	NFBC NATIONAL FANTASY BASEBALL CHAMPIONSHIP
Registration Number:	2190531	NUMISMATIC NEWS
Registration Number:	641564	NUMISMATIC NEWS
Registration Number:	2522021	OLD CARS
Registration Number:	1966407	POSTCARD COLLECTOR
Registration Number:	2664801	PROCRAFTER
Registration Number:	2413797	RURAL BUILDER THE BUSINESS MANAGEMENT FOR RURAL CONTRACTORS
Registration Number:	2104635	SCRYE
Registration Number:	2412154	SPORTS CARDS SC
Registration Number:	2406716	SPORTS CARDS PRESENTS... FANTASY SPORTS
Registration Number:	2668622	SPORTS COLLECTORS DIGEST AUTHENTIC
Registration Number:	2633608	SPORTS COLLECTORS DIGEST TRADE FAX

Registration Number:	2131629	STANDARD CATALOG OF
Registration Number:	2527493	SUPERSELLER
Registration Number:	2586885	THE COMPLETE GUIDE TO ANTIQUES & COLLECTIBLES ANTIQUE JOURNAL FOR THE NORTHWEST
Registration Number:	2576870	TOY CARS & MODELS
Registration Number:	2652076	TOYSHOP
Registration Number:	2418907	TOY SHOP THE TOY COLLECTOR'S MARKETPLACE
Registration Number:	2412161	THE TRAPPER & PREDATOR CALLER
Registration Number:	1697612	TUFF STUFF
Registration Number:	2678166	TUFF STUFF CLASSIC SHOWS
Registration Number:	2208589	TUFF STUFF'S FANTASY BASEBALL GUIDE
Registration Number:	2133193	TUFF STUFF'S FANTASY FOOTBALL GUIDE
Registration Number:	2412160	TURKEY & TURKEY HUNTING
Registration Number:	2693443	TURNING CREATIVE IDEAS INTO PROFITS
Registration Number:	2002962	WALLACE-HOMESTEAD
Registration Number:	2685479	WARMAN'S
Registration Number:	2004207	WARMAN'S
Registration Number:	2410335	WARMAN'S TODAY'S COLLECTOR THE NATION'S ANTIQUES & COLLECTIBLES MARKETPLACE
Registration Number:	2002965	W-H
Registration Number:	2492512	WHATZIT DAY
Registration Number:	2357610	WHITETAIL BUSINESS BUILDING YOUR BUSINESS WITH AMERICA'S # 1 GAME ANIMAL
Registration Number:	2299611	YOUR GUIDE TO BEANBAG COLLECTIBLES BEANS!
Registration Number:	2287402	WHITETAIL CALENDAR
Registration Number:	2417186	WISCONSIN OUTDOOR JOURNAL WISCONSIN'S HUNTING & FISHING AUTHORITY
Registration Number:	1261718	THE WORKBASKET
Registration Number:	2420911	WORLD COIN NEWS FROM THE PUBLISHERS OF THE STANDARD CATALOG OF WORLD COINS

CORRESPONDENCE DATA

Fax Number: (212)455-2502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 455-7698

Email: ksolomon@stblaw.com

Correspondent Name: Mark Solomon, Esq.

Address Line 1: Simpson Thacher & Bartlett LLP

Address Line 2:	425 Lexington Avenue
Address Line 4:	New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	509265/1137
NAME OF SUBMITTER:	Mark Solomon
Signature:	/ms/
Date:	10/07/2005

Total Attachments: 15
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GRANT OF
SECURITY INTEREST IN TRADEMARK RIGHTS

This GRANT OF SECURITY INTEREST IN TRADEMARK RIGHTS ("Agreement"), dated as of September 1, 2005 is made by Krause Publications, Inc., a Wisconsin corporation, (the "Grantor"), in favor of JPMorgan Chase Bank, N.A., a national banking association, as administrative agent (the "Administrative Agent") and the banks and other financial institutions or entities (the "Lenders") from time to time parties to the Credit Agreement, dated as of August 5, 2005 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among New Publishing Holdings, LLC ("Holdings"), New Publishing Acquisition, Inc. (now known as F&W Publishing, Inc.) (the "Borrower"), the Lenders and the Administrative Agent.

W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make Loans and other extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Borrower and certain subsidiaries and related entities, including Grantor, have executed and delivered a Guarantee and Collateral Agreement, dated as of August 5, 2005, in favor of the Agent (together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Guarantee and Collateral Agreement");

WHEREAS, pursuant to the Guarantee and Collateral Agreement, Grantor pledged and granted to the Agent for the benefit of the Agent and the Lenders a continuing first lien security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, Grantor has duly authorized the execution, delivery and performance of this Agreement.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to make Loans and other financial accommodations to the Borrower pursuant to the Credit Agreement, Grantor agrees, for the benefit of the Agent and the Lenders, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Guarantee and Collateral Agreement.

SECTION 2. Grant of Security Interest. Grantor hereby pledges and grants a continuing first lien security interest in all of Grantor's right, title and interest in, to and under the Trademarks (including, without limitation, those items listed on Schedule A hereto) (collectively, the "Collateral"), to the Agent for the benefit of the Agent and the Lenders to secure payment, performance and observance of the Obligations; provided that, applications in the United States Patent and Trademark Office to register trademarks or service marks on the basis of any Grantor's "intent to use" such trademarks or service marks will not be deemed to be Collateral unless and until a "Statement of Use" or "Amendment to Allege Use" has been filed and accepted in the United States Patent and Trademark Office, whereupon such application shall be automatically subject to the security interest granted herein and deemed to be included in the Collateral.

SECTION 3. Purpose. This Agreement has been executed and delivered by Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Guarantee and Collateral Agreement (and all rights and remedies of the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. Acknowledgment. Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lenders with respect to the security interest in the Collateral granted hereby are more fully set forth in the Credit Agreement and the Guarantee and Collateral Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall govern.

SECTION 5. Counterparts. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

KRAUSE PUBLICATIONS, INC.

By: _____
Name: Mark Arnett
Title: CFO

JPMORGAN CHASE BANK, N.A.
as Administrative Agent for the Lenders

By: _____
Name:
Title:

ACKNOWLEDGMENT OF GRANTOR

STATE OF)
) ss
COUNTY OF)

On the 2 day of September, 2005, before me personally came Mark Arnett, who is personally known to me to be the CFO of Krause Publications, Inc., a Wisconsin corporation; who, being duly sworn, did depose and say that she/he is the CFO in such corporation, the corporation described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such corporation; and that she/he acknowledged said instrument to be the free act and deed of said corporation.

Barbara Klus
Notary Public

(PLACE SEAL AND SIGNATURE)

NOTARIAL SEAL STATE OF OHIO
BARBARA KLUS
Notary Public, State of Ohio
My Commission Expires 04-28-09

509265-1137-10853-NY03.2458687.1

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

KRAUSE PUBLICATIONS, INC.

By:_____
Name:
Title:

JPMORGAN CHASE BANK, N.A.
as Administrative Agent for the Lenders

By:_____
Name:
Title: Robert Anastasio
Vice President

ACKNOWLEDGMENT OF ADMINISTRATIVE AGENT

STATE OF New York)
) ss
COUNTY OF New York)

On the 2nd day of September, 2005, before me personally came Robert Anastasio, who is personally known to me to be the Vice President of JPMorgan Chase Bank, N.A., a national banking association; who, being duly sworn, did depose and say that she/he is the Vice President in such association, the association described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such association; and that she/he acknowledged said instrument to be the free act and deed of said association.

Elisa V. Griffith

Notary Public ELISA V. GRIFFITH
Notary Public, State of New York
No. 01GR4938119
Qualified in Kings County
Commission Expires March 30, 2007

(PLACE STAMP AND SEAL ABOVE)

SCHEDULE A

KRAUSE PUBLICATIONS INC.

U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS

Mark	Status	Serial No./ Registration No.	Date Filed	Registration Date	Owner
ANTIQUE & COLLECTABLES AND DESIGN	Registered	SN #76-196,656 REG #2,617,122	January 17, 2001	September 10, 2002	Krause Publications Inc.
ANTIQUE GAZETTE & DESIGN	Registered	SN #76-196,657 REG #2630476	January 17, 2001	October 8, 2002	Krause Publications Inc.
ANTIQUE JOURNAL FOR CALIFORNIA & NEVADA & DESIGN	Registered	SN #76-207,965 REG #2,540,012	February 9, 2001	February 19, 2002	Krause Publications Inc.
ANTIQUE REVIEW & QUAIL DESIGN	Registered	SN #75-137,058 REG #2,490,695	September 28, 2000	September 18, 2001	Krause Publications Inc.
ANTIQUE TRADER	Registered	SN #76-241,292 REG #2,624,028	April 16, 2001	September 24, 2002	Krause Publications Inc.
ANTIQUE TRADER, THE (Stylized)	Registered	SN #72-043,522 REG #0,687,250	January 7, 1958	October 29, 1959	Krause Publications Inc.
ANTIQUE TRADER'S COLLECTOR MAGAZINE & PRICE GUIDE, THE	Registered	SN #74-594,513 REG #1,965,203	November 13, 1994	April 2, 1996	Krause Publications Inc.
ATB	Registered	SN #78-241,372 REG #2,825,290	January 18, 2001	March 23, 2004	Krause Publications Inc.
ATLANTIQUE CITY	Registered	SN #75-612,162 REG #2,354,872	December 28, 1998	June 6, 2000	Krause Publications Inc.
AUCTION TIMES FOR THE WEST & DESIGN (STYLIZED)	Registered	SN #76-207,876 REG #2,604,087	February 9, 2001	August 6, 2002	Krause Publications Inc.

Mark	Status	Serial No./ Registration No.	Date Filed	Registration Date	Owner
BANK NOTE REPORTER & DESIGN	Registered	SN #75-770,770 REG #2,415,436	August 9, 1999	December 26, 2000	Krause Publications Inc.
BIG REEL & DESIGN	Registered	SN #74-570,798 REG #1,916,406	June 7, 1999	September 5, 1995	Krause Publications Inc.
BLADE	Registered	SN #78-257,123 REG #2,834,654	February 17, 2003	April 20, 2004	Krause Publications Inc.
BLADE (THE WORLD'S #1 KNIFE PUBLICATION) RIBBON & DESIGN	Registered	SN #75-862,398 REG #2,484,531	December 2, 1999	September 4, 2001	Krause Publications Inc.
BLADE MAGAZINE PRESENTS	Registered	SN #75-770,765 REG #2,481,449	December 2, 1999	August 28, 2001	Krause Publications Inc.
BLADE SHOW & INTERNATIONAL CUTLERY FAIR & DESIGN	Registered	SN #75-771,994 REG #2,412,163	August 9, 1999	December 12, 2000	Krause Publications Inc.
BLADE SHOW WEST & DESIGN	Registered	SN # 75-771,995 REG #2,413,802	August 9, 1999	December 19, 2000	Krause Publications Inc.
BLADE THE WORLD'S # KNIFE PUBLICATION & DESIGN	Registered	SN #75-770,766 REG #2,415,435	August 9, 1999	December 26,2000	Krause Publications Inc.
BLADE TRADE & CUTLERY RETAILER & DESIGN	Registered	SN #75-770,763 REG #2,410,329	August 9, 1999	December 5, 2000	Krause Publications Inc.
CARD TRADE & DESIGN	Registered	SN #75-770,760 REG #2,410,328	August 9, 1999	December 5, 2000	Krause Publications Inc.
CARTRIDGES OF THE WORLD	Registered	SN #76-219,703 REG #2,507,066	March 5, 2001	November 13, 2001	Krause Publications Inc.
CERTIFIED CARD PRICE GUIDE	Registered	SN #75771993 REG #2388914	August 9, 1999	September 19, 2000	Krause Publications Inc.
CHICAGO PAPER MONEY EXPO (CPMX) & DESIGN	Registered	SN #75-770,754 REG #2,491,858	August 9, 1999	September 25, 2001	Krause Publications Inc.

Mark	Status	Serial No./ Registration No.	Date Filed	Registration Date	Owner
CHRISTMAS CRAFT PREVIEW	Registered	SN #75770759 REG #2388913	August 9, 1999	September 19, 2000	Krause Publications Inc.
CNA	Registered	SN #78-108,857 REG #2,675,189	February 14, 2002	January 14, 2003	Krause Publications Inc.
CNA	Registered	SN #75770751 REG #2410325	August 9, 1999	December 5, 2000	Krause Publications Inc.
COIN OF THE YEAR (COTY) & DESIGN	Registered	SN #76-308,481 REG #2,662,379	September 4, 2001	December 17, 2002	Krause Publications Inc.
COIN PRICES & DESIGN	Registered	SN #75-770,757 REG #2,410,327	August 9, 1999	December 5, 2000	Krause Publications Inc.
COINS MAGAZINE & DESIGN	Registered	SN #75-770,756 REG #2,410,326	August 9, 2999	December 5, 2000	Krause Publications Inc.
COLLECTIT.NET	Registered	SN #75447454 REG #2277491	March 10, 1998	September 14, 1999	Krause Publications Inc.
COLLECTOR'S MART	Registered	SN #74-329,166 REG #1,812,098	November 5, 1992	December 21, 1993	Krause Publications Inc.
COLLECTOR'S SUPERMALL	Registered	SN #74692082 REG #2219850	June 22, 1995	January 26, 1999	Krause Publications Inc.
COMICS & GAMES RETAILER & DESIGN	Registered	SN #76-266,219 REG #2,689,530	June 4, 2001	February 18, 2003	Krause Publications Inc.
COMICS & GAMES RETAILER & DESIGN	Registered	SN #74317400 REG #1785033	September 28, 1992	July 27, 1993	Krause Publications Inc.
COMICS BUYER'S GUIDE & DESIGN (OLD LOGO)	Registered	SN #73-417,737 REG #1,325,179	March 16, 1983	March 12, 1985	Krause Publications Inc.
COMICS BUYER'S GUIDE & DESIGN (NEW DESIGN)	Pending	SN #78393016	March 4, 2004		Krause Publications Inc.

Mark	Status	Serial No./ Registration No.	Date Filed	Registration Date	Owner
COMICS BUYER'S GUIDE (NEW WORD MARK)	Pending	SN #78392997	March 4, 2004		Krause Publications Inc.
COMICS BUYER'S GUIDE & DESIGN (WORDS IN BALLOON)	Registered	SN #78-108,865 REG #2,764,186	February 14, 2002	September 16, 2003	Krause Publications Inc.
COMICS RETAILER & DESIGN	Registered	SN #74-317,400 REG #1,785,033	September 28, 1992	July 27, 1993	Krause Publications Inc.
COTTON & QUAIL ANTIQUE GAZETTE	Registered	SN #75-861,735 REG #2,473,017	December 2, 1999	July 31, 2001	Krause Publications Inc.
CPMX SPONSORED BY BANK NOTE REPORTER & DESIGN	Registered	SN #75770754 REG #2491858	August 9, 1999	September 25, 2001	Krause Publications Inc.
CRAFT SUPPLY MAGAZINE THE INDUSTRY JOURNAL FOR THE PROFESSIONAL CRAFTER & DESIGN	Registered	SN#75771992 REG #2412162	August 9, 1999	December 12, 2000	Krause Publications Inc.
CUTLERY HALL OF FAME	Registered	SN #76-268,745 REG #2,653,728	June 8, 2001	November 26, 2002	Krause Publications Inc.
CUTLERY RETAILER	Registered	SN #74-545,473 REG #2,076,544	July 5, 1994	July 1, 1997	Krause Publications Inc.
DBI BOOKS	Registered	SN #78-094,556 REG #2,598,170	November 21, 2001	July 23, 2002	Krause Publications Inc.
DEER & DEER HUNTING	Registered	SN #75-278,667 REG #2,205,053	April 18, 1997	November 24, 1998	Krause Publications Inc.
DEER HUNTERS' ALMANAC	Pending	SN #75-470,448	April 20, 1998		Krause Publications Inc.
DISCOVERIES	Registered	SN #74-584,706 REG #1,931,326	October 12, 1994`	October 31, 1995	Krause Publications Inc.
FANTASY SPORTS TRADE CONFERENCE & DESIGN	Registered	SN #76-234,161 REG #2627710	April 2, 2001	October 1, 2002	Krause Publications Inc.

Mark	Status	Serial No./ Registration No.	Date Filed	Registration Date	Owner
FRAME BUILDING NEWS & DESIGN	Registered	SN # 75-770,750 REG #2,412,150	August 9, 1999	December 12, 2000	Krause Publications Inc.
GOLDMINE	Registered	SN #76-107,881 REG #2,821,953	June 3, 2000	March 16, 2004	Krause Publications Inc.
GOLDMINE'S NATIONAL RECORD SHOW	Registered	SN #78-257,138 REG #2893306	June 2, 2003	October 12, 2004	Krause Publications Inc.
GREAT AMERICAN CRAFTS OFFICIAL MAGAZINE OF THE GREAT AMERICAN CRAFTS CLUB & DESIGN	Registered	SN #75770923 REG #2420908	August 9, 1999	January 16, 2001	Krause Publications Inc.
GUN DIGEST	Registered	SN #74-687,729 REG #2,071,054	June 13, 1995	June 17, 1997	Krause Publications Inc.
GUN LIST & DESIGN	Registered	SN #75770921 REG #2430983	August 9, 1999	February 27, 2001	Krause Publications Inc.
GUN LIST	Pending	SN #78-515,757	November 12, 2004		Krause Publications Inc.
GUN LIST & DESIGN (NEW LOGO)	Pending	SN #78-515,766	November 12, 2004		Krause Publications Inc.
GUN LIST & DESIGN (OLD LOGO)	Registered	SN #75-770,921 REG #2,430,983	August 9, 1999	February 27, 2001	Krause Publications Inc.
GUN-KNIFE SHOW CALENDAR & DESIGN	Registered	SN #75-770,922 REG #2,420,907	August 9, 1999	January 16, 2001	Krause Publications Inc.
GUNS ILLUSTRATED	Registered	SN #76-219,564 REG #2,510,317	March 5, 2001	November 20, 2001	Krause Publications Inc.
HANDLOADER'S DIGEST	Registered	SN #76-227,827 REG #2,781,122	March 21, 2001	November 11, 2003	Krause Publications Inc.
HAWAII TRADE CONFERENCE & DESIGN	Pending	SN #78-093,178	November 14, 2001		Krause Publications Inc.

TRADEMARK
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Mark	Status	Serial No./ Registration No.	Date Filed	Registration Date	Owner
HORSE DESIGN (DESIGN ONLY)	Registered	SN #76231526 REG #2517274	March 27, 2001	December 11, 2001	Krause Publications Inc.
KNIFE OF THE YEAR	Registered	SN #75-862,391 REG #2,499,644	December 2, 1999	October 23, 2001	Krause Publications Inc.
KP LOGO & DESIGN(LOWER CASE "KP" ONLY)	Registered	SN #76-268,667 REG #2,787,967	June 8, 2001	December 2, 2003	Krause Publications Inc.
KP LOGO IN CIRCLE WITH "SINCE 1952" BELOW & DESIGN	Registered	SN #76-269,089 REG #2,796,620	June 8, 2001	December 23, 2003	Krause Publications Inc.
KRAUSE PUBLICATIONS	Registered	SN #76-129,960 REG #2573101	September 18, 2000	May 28, 2002	Krause Publications Inc.
MIDAMERICA COIN EXPO (MACC)	Registered	SN #76-117,064 REG #2,482,336	August 25, 2000	August 28, 2001	Krause Publications Inc.
MILITARY TRADER & DESIGN	Registered	SN #74-599,786 REG #1,928,301	November 17, 1994	October 17, 1995	Krause Publications Inc.
MILITARY VEHICLES MAGAZINE & DESIGN	Registered	SN #76-074,224 REG #2,565,044	June 20, 2000	April 30, 2002	Krause Publications Inc.
NATIONAL FANTASY BASEBALL CHAMPIONSHIP & DESIGN	Pending	SN #78376748	March 2, 2004		Krause Publications Inc.
NUMISMATIC NEWS	Registered	SN #75-271,323 REG #2,190,531	April 8, 1997	September 22, 1998	Krause Publications Inc.
NUMISMATIC NEWS	Registered	SN #72-009,274 REG #641,564	May 29, 1956	February 12, 1957	Krause Publications Inc.
OLD CARS & DESIGN	Registered	SN #76-068,717 REG #2,522,021	June 9, 2000	December 25, 2001	Krause Publications Inc.
POSTCARD COLLECTOR & DESIGN	Registered	SN #74-598,919 REG #1,966,407	November 15, 1994	April 9, 1996	Krause Publications Inc.

Mark	Status	Serial No./ Registration No.	Date Filed	Registration Date	Owner
PROCRAFTER	Registered	SN # 76-277,790 REG #2664801	June 20, 2001	December 17, 2002	Krause Publications Inc.
RURAL BUILDER & DESIGN	Registered	SN # 75-770,911 REG #2,413,797	August 9, 1999	December 19, 2000	Krause Publications Inc.
SCRYE	Registered	SN # 75-016,562 REG # 2,104,635	November 8, 1995	October 14, 1997	Krause Publications Inc.
SPORTS CARDS AND DESIGN	Registered	SN #75770909 REG #2,412,154	August 9, 1999	December 12, 2000	Krause Publications Inc.
SPORTS CARDS PRESENTS ...FANTASY SPORTS & DESIGN	Registered	SN # 75-444,519 REG #2406716	March 4, 1998	November 21, 2000	Krause Publications Inc.
SPORTS COLLECTORS DIGEST AUTHENTIC & DESIGN	Registered	SN # 76-331,124 REG #2,668,622	October 29,2001	December 31, 2002	Krause Publications Inc.
SPORTS COLLECTORS DIGEST TRADE FAX & DESIGN	Registered	SN #76266218 REG #2633608	June 4, 2001	October 8, 2002	Krause Publications Inc.
STANDARD CATALOG OF ... (USA)	Registered	SN # 74-732,983 REG # 2,131,629	September 22, 1995	January 27, 1998	Krause Publications Inc.
STUMP SITTERS	Registered	Wisconsin REG # 22,834	August 26, 1992	December 20, 1995	Krause Publications Inc.
SUPERSELLER	Registered	SN # 76-268,738 REG # 2, 527,493	June 8, 2001	January 8, 2002	Krause Publications Inc.
THE COMPLETE GUIDE TO ANTIQUES & COLLECTIBLES ANTIQUE JOURNAL FOR THE NORTHWEST & DESIGN	Registered	SN #76207966 REG #2586885	February 9, 2001	June 25, 2002	Krause Publications Inc.
TOY CARS & MODELS & DESIGN (PREVIOUSLY TOY CARS & VEHICLES)	Registered	SN # 76-197,838 REG # 2,576,870	January 17, 2001	June 4, 2002	Krause Publications Inc.
TOY SHOP	Registered	SN # 78-108,863 REG # 2,652,076	February 14, 2002	November 19, 2002	Krause Publications Inc.
TOY SHOP DESIGN	Registered	SN # 75-771,410 REG # 2,418,907	August 9, 1999	January 9, 2001	Krause Publications Inc.
TRAPPER & PREDATOR CALLER & DESIGN	Registered	SN # 75-771,988 REG # 2,412,161	August 9, 1999	December 12, 2000	Krause Publications Inc.
TUFF STUFF	Registered	SN # 74-185,782 REG # 1,697,612	July 17, 1991	June 30, 1992	Krause Publications Inc.
TUFF STUFF CLASSIC SHOWS & DESIGN	Registered	SN # 78-094,154 REG # 2,678,166	November 19, 2001	January 21, 2003	Krause Publications Inc.

Mark	Status	Serial No./ Registration No.	Date Filed	Registration Date	Owner
TUFF STUFF'S FANTASY BASEBALL GUIDE	Registered	SN #75344309 REG #2208589	August 18, 1997	December 8, 1998	Krause Publications Inc.
TUFF STUFF'S FANTASY FOOTBALL GUIDE	Registered	SN # 75-078,595 REG # 2,133,193	March 25, 1996	January 27, 1998	Krause Publications Inc.
TURKEY & TURKEY HUNTING & DESIGN	Registered	SN # 75-771,987 REG # 2,412,160	August 9, 1999	December 12, 2000	Krause Publications Inc.
TURNING CREATIVE IDEAS INTO PROFITS	Registered	SN # 78-108,852 REG # 2,693,443	February 19, 2002	March 4, 2003	Krause Publications Inc.
WALLACE-HOMESTEAD	Registered	SN # 74-735,399 REG # 2,002,962	September 28, 1995	September 24, 1996	Krause Publications Inc.
WARMAN'S (SYTLIZED	Registered	SN # 76-227,573 REG # 2,685,479	March 20, 2001	February 11, 2003	Krause Publications Inc.
WARMAN'S	Registered	SN # 74-713,555 REG # 2,004,207	August 10, 1995	October 1, 1996	Krause Publications Inc.
WARMAN'S TODAY'S COLLECTOR & DESIGN	Registered	SN #75771986 REG #2,410,335	August 9, 1999	December 5, 2000	Krause Publications Inc.
W-H & DESIGN	Registered	SN # 74-735,575 REG # 2,002,965	September 28, 1995	September 24, 1996	Krause Publications Inc.
WHATZIT DAY	Registered	SN # 76-139,508 REG # 2,492,512	October 3, 2000	September 25, 2001	Krause Publications Inc.
WHITETAIL BUSINESS BUILDING YOUR BUSINESS	Registered	SN #75771408 REG #2,357,610	August 9, 1999	June 13, 2000	Krause Publications Inc.
WHITETAIL BUSINESS YOUR GUIDE TO BEANBAG COLLECTIBLES & DESIGN	Registered	SN #75497151 REG #2,299,611	June 3, 1998	December 14, 1999	Krause Publications Inc.
WHITETAIL CALENDAR & DESIGN	Registered	SN # 75-471,018 REG #2,287,402	April 30, 1998	October 19, 1999	Krause Publications Inc.
WISCONSIN OUTDOOR JOURNAL & DESIGN	Registered	SN # 75-771,407 REG # 2,417,186	August 9, 1999	January 12, 2001	Krause Publications Inc.
WORKBASKET, THE	Registered	SN # 73-400,419 REG # 1,261,718	October 21, 1982	December 20, 1983	Krause Publications Inc.
WORLD COIN NEWS & DESIGN	Registered	SN # 75-771,406 REG # 2,420,911	August 9, 1999	January 16, 2001	Krause Publications Inc.

INTERNATIONAL TRADEMARK APPLICATIONS AND REGISTRATIONS

Country	Mark	Status	Serial No./ Registration No.	Date Filed	Registration Date	Owner
Canada	STANDARD CATALOG OF …	Registered	REG. # 677035 APP # 1,029,951	September 22, 1995	March 5, 2003	Krause Publications Inc.