

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	05/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Seven Worldwide, Inc.		10/06/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Applied Printing Technologies, L.P.
Street Address:	77 Moonachie Avenue
City:	Moonachie
State/Country:	NEW JERSEY
Postal Code:	07074
Entity Type:	LIMITED PARTNERSHIP: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76627098	APT

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	06849.0079
NAME OF SUBMITTER:	Monica Riva Talley
Signature:	/Monica Riva Talley/

Date:

10/07/2005

Total Attachments: 2

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NUNC PRO TUNC ASSIGNMENT


Seven Worldwide, Inc., a Delaware corporation with its principal place of business at 450 West 33rd Street, New York, New York 10001 ("Assignor"), is the record owner of the mark identified in Exhibit A and of the U.S. trademark application therefor ("the Trademark").

On approximately May 1, 2005, Applied Printing Technologies, L.P., a Delaware limited partnership with its principal place of business at 77 Moonachie Avenue, Moonachie, New Jersey 07074 ("Assignee"), acquired the Trademark from Assignor. Assignee is the owner in fact of the Trademark and the parties desire to reflect this fact in the records of the U.S. Patent and Trademark Office.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns nunc pro tunc as of May 1, 2005 to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

SEVENWORLDWIDE, INC.

By: 

Name: RONALD J. VITTORINI

Title: VPRES & ASST SEC.

Date: 10/6/2005

EXHIBIT A

MARK

APT (Stylized)

SERIAL NO.

76/627,098

FILING DATE

January 6, 2005