

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Royal Cup, Inc.		08/10/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Doctor's Associates Inc.		
Street Address:	3000 NE 30th Place		
Internal Address:	Suite 207		
City:	Fort Lauderdale		
State/Country:	FLORIDA		
Postal Code:	33306		
Entity Type:	CORPORATION: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2725287	JAVA WAY	
CORRESPONDENCE DATA			
Fax Number:	(203)876-6690		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	18008884848		
Email:	pochron_v@subway.com		
Correspondent Name:	Valerie Pochron		
Address Line 1:	325 Bic Drive		
Address Line 4:	Milford, CONNECTICUT 06461		
NAME OF SUBMITTER:	Valerie Pochron		
Signature:	/Valerie Pochron/		
Date:	10/07/2005		

OP \$40.00 2725287

Total Attachments: 1

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**TRADEMARK
 REEL: 003172 FRAME: 0197**

TRADEMARK ASSIGNMENT

U.S. Registration No. 2,725,287

WHEREAS, Royal Cup, Inc., a Delaware corporation with its principal place of business at 160 Cleage Drive, Birmingham, Alabama 35217 ("Assignor"), is the owner of the mark "JAVA WAY" (U.S. Registration No. 2,725,287) in connection with the following goods and services: coffee, and restaurant services, namely, providing coffee for consumption on and off the premises; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and services identified therein, registered on June 10, 2003; and

WHEREAS, Doctor's Associates Inc., a Florida corporation, with its principal place of business at 3000 N.E. 30th Place, Fort Lauderdale, FL 33306 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof, effective as of August 10, 2005.

ASSIGNOR:

Royal Cup, Inc.

By: *Thomas C. Bushy*
Name: *Thomas C. Bushy*
Its: *Vice President*

ASSIGNEE:

Doctor's Associates Inc.

By: *Mildred K. Shinn, Vice President*
Name: Mildred K. Shinn
Its: _____