

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
eNature.com LLC		09/22/2005	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	National Wildlife Federation		
Street Address:	11100 Wildlife Center Drive		
City:	Reston		
State/Country:	VIRGINIA		
Postal Code:	20190-5362		
Entity Type:	CORPORATION: DISTRICT OF COLUMBIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2697070	ENATURE.COM	
CORRESPONDENCE DATA			
Fax Number:	(202)218-0020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-218-0000		
Email:	ekomen@sheppardmullin.com		
Correspondent Name:	Edwin Komen		
Address Line 1:	1300 I Street, NW		
Address Line 2:	11th Floor East		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-3314		
ATTORNEY DOCKET NUMBER:	09JK-117992		
NAME OF SUBMITTER:	Edwin Komen		
Signature:	/Edwin Komen/		

CH \$40.00 2697070

Date:

10/10/2005

Total Attachments: 1

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ASSIGNMENT

WHEREAS, eNature.com LLC, a Delaware limited liability company located at 1045 Sansome Street, San Francisco, CA 94111 (hereinafter "EN"), has adopted, used and is the owner of the mark registered in the United States Patent and Trademark Office as ENATURE.COM, Reg. No. 2,697,070 issued March 18, 2003 (hereinafter the "Mark"); and

WHEREAS, National Wildlife Federation, a District of Columbia nonprofit corporation located at 11100 Wildlife Center Drive, Reston, VA 20190-5362, desires to acquire the Mark, the registrations for the Mark and all of the right, title and interest of Enature.com therein and the goodwill of the business symbolized by the Mark;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, EN hereby assigns to NWF all right, title and interest in the Mark and the registrations for the Mark, together with the goodwill of the business symbolized by the Mark including any causes of action as may have previously accrued relating to the subject matter of this assignment.

ENATURE.COM, LLC

By: Dulce Gomez Zormelo
Dulce Gomez Zormelo
Treasurer

Date: 9/22/05

AGREED TO AND ACCEPTED BY:

NATIONAL WILDLIFE FEDERATION

By: Jaime Berman Matyas
Jaime Berman Matyas
Chief Operating Officer

Date: 9/28/05