

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tennessee Mat Company, Inc.		10/03/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Cheri Kempf		
Street Address:	1509 Rachel's Ridge		
City:	Hermitage		
State/Country:	TENNESSEE		
Postal Code:	37076		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2983826	POWERLINE	
CORRESPONDENCE DATA			
Fax Number:	(615)313-3972		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-244-5200		
Email:	francine.vanaelst@stites.com		
Correspondent Name:	Hannah K.V. Cassidy		
Address Line 1:	424 Church Street		
Address Line 2:	Stites & Harbison PLLC, Suite 1800		
Address Line 4:	Nashville, TENNESSEE 37219		
ATTORNEY DOCKET NUMBER:	03083N/990203 2,983,826		
NAME OF SUBMITTER:	Francine VanAelst		
Signature:	/Francine VanAelst/		
Date:	10/10/2005		

OP \$40.00 2983826

Total Attachments: 2
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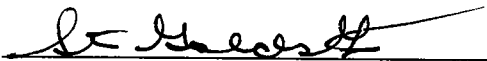
WHEREAS, Tennessee Mat Company, Inc., a Tennessee corporation, with its principal place of business at 1414 Fourth Avenue South, Nashville, Tennessee 37210 ("Assignor"), has adopted, owns and is using the Mark POWERLINE ("the Mark") in connection with the following goods and/or services: Baseball and softball training mats that contain indicia for proper foot placement; and

WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2,983,826, registered on August 9, 2005; and

WHEREAS, Cheri Kempf, an individual having an address of 1509 Rachel's Ridge, Hermitage, Tennessee 37076 ("Assignee"), desires to acquire the Mark and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

TENNESSEE MAT COMPANY, INC.

Signature: 

Printed Name: Steven Goldsmith

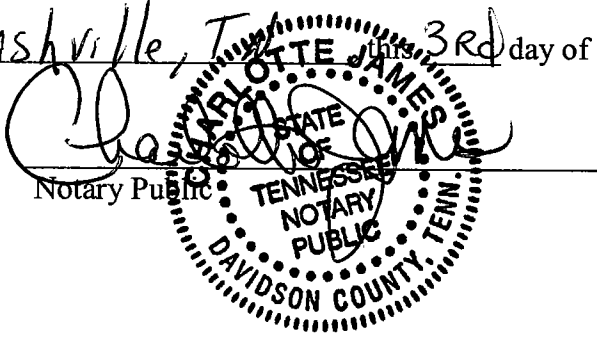
Title: COO

Date: 10/03/05

STATE OF TENNESSEE)
)
COUNTY OF DAVIDSON)

Before me, Charlotte James, a Notary Public of said County and State, personally appeared Steve Goldsmith, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged him to be COO (or other officer authorized to execute the instrument) of Tennessee Mat Company, Inc. the within named bargainer, a corporation, and that he as such COO executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by him as COO.

Witness my hand and seal, at Office in Nashville, TN this 3rd day of October, 2005.



My Commission Expires: 07-19-08