

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brunswick Bowling and Billiards Corporation		09/02/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Monster Cable Products, Inc.		
Street Address:	455 Valley Drive		
City:	Brisbane		
State/Country:	CALIFORNIA		
Postal Code:	94005		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2998513	MONSTER	
CORRESPONDENCE DATA			
Fax Number:	(831)649-8835		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	831.649.8800		
Email:	uspto@lgpatlaw.com		
Correspondent Name:	Matthew A. Powelson		
Address Line 1:	19 Upper Ragsdale Drive, Ste. 200		
Address Line 2:	PO Box 3140		
Address Line 4:	Monterey, CALIFORNIA 93942		
ATTORNEY DOCKET NUMBER:	535-1446 LGT1458		
NAME OF SUBMITTER:	Matthew A. Powelson		
Signature:	/Matthew A. Powelson/		

OP \$40.00 2998513

900033647

TRADEMARK  
REEL: 003172 FRAME: 0463

Date:

10/10/2005

Total Attachments: 2

source=brunswick assignment MCPI 100605#page7.tif

source=brunswick assignment MCPI 100605#page8.tif

## EXHIBIT A

### TRADEMARK APPLICATIONS/ REGISTRATIONS OF BRUNSWICK BOWLING & BILLIARDS CORPORATION FOR "MONSTER"

<u>Mark</u>	<u>Country</u>	<u>App. No.</u>	<u>Filed</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Classes</u>	<u>Status</u>
MONSTER	Canada	1,066,632	07/11/2000			28	Pending
MONSTER	China	2000106396	07/18/2000	1609093	07/28/2001	28	Registered
MONSTER	EU	1755818	07/13/2000	1755818	12/17/2002	28	Registered
MONSTER	Japan	78573/2000	07/14/2000			28	Abandoned
MONSTER	S. Korea	40-2000-35514	07/24/2000			28	Abandoned
MONSTER	Taiwan	89058196	10/06/2000			28	Abandoned
MONSTER	U.S.	75/931,839	02/28/2000			28	Pending

## EXHIBIT B

## TRADEMARK ASSIGNMENT

WHEREAS, Brunswick Bowling and Billiards Corporation, a Delaware corporation located at 525 West Laketon Avenue, P.O. Box 329, Muskegon, Michigan 49443 (hereinafter, "Assignor"), is the record owner of several trademark registrations and applications to register trademarks for the mark "MONSTER" as listed in the attached Exhibit A; and

WHEREAS Monster Cable Products, Inc., a California corporation located at 455 Valley Drive, Brisbane, California 94005-1209 (hereinafter, "Assignee") is desirous of acquiring the entire right, title and interest in, to and under Assignor's trademarks listed in the attached Exhibit A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto, intending to be legally bound, agree as follows:

Assignor does hereby sell, assign, and transfer unto Assignee, its successors, legal representatives, heirs and assigns, Assignor's entire right, title and interest in and to any and all rights and privileges regarding Assignor's trademarks listed in the attached Exhibit A provided under the laws of the United States, of the individual States thereof, and of jurisdictions foreign thereto, and any and all renewals thereof, together with the goodwill of the business symbolized thereby, and the right to bring suit and collect damages for past infringements thereof.

## ASSIGNOR:

## ASSIGNEE:

BRUNSWICK BOWLING AND BILLIARDS  
CORPORATION

MONSTER CABLE PRODUCTS, INC.

By: [Signature]  
Name: Lloyd C. Chiswell Jr.  
Title: Vice President - General Counsel  
Date: 3/3/05

By: [Signature]  
Name: David Tognotti  
Title: General Counsel  
Date: 9/2/05