D \$40.00 7813

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Gerber Group, Inc.		01/04/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	The Boyd Group (U.S.) Inc.	
Street Address:	3570 Portage Avenue	
City:	Winnipeg	
State/Country:	CANADA	
Postal Code:	R3K 0Z8	
Entity Type:	CORPORATION: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 78137516		GERBER PLATINUM SOLUTIONS

CORRESPONDENCE DATA

Fax Number: (612)766-1623

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-766-7000

Email: trademarkmpls@faegre.com

Correspondent Name: Faegre & Benson LLP

Address Line 1: 90 South Seventh Street

Address Line 2: 2200 Wells Fargo Center

Address Line 4: Minneapolis, MINNESOTA 55402-3901

ATTORNEY DOCKET NUMBER: 52147

DOMESTIC REPRESENTATIVE

Name: Ann Dunn Wessberg
Address Line 1: 90 South Seventh Street
Address Line 2: 2200 Wells Fargo Center

TRADEMARK REEL: 003172 FRAME: 0483

900033660

Address Line 4: Minneapolis, MINNESOTA 55402-3901			
NAME OF SUBMITTER:	Ann Dunn Wessberg		
Signature:	/adwkrt/		
Date:	10/10/2005		
Total Attachments: 5 source=52147 GERBER ASM#page1.tif source=52147 GERBER ASM#page2.tif source=52147 GERBER ASM#page3.tif source=52147 GERBER ASM#page4.tif source=52147 GERBER ASM#page5.tif			

THIS AGREEMENT made as of the 4th day of January, 2005.

BETWEEN:

THE GERBER GROUP, INC.

(herein called "Gerber"),

OF THE FIRST PART,

- and -

THE BOYD GROUP (U.S.) INC.,

(herein called "Boyd"),

OF THE SECOND PART.

WHEREAS Gerber is the owner of certain trademarks and business names, as more particularly described on Schedule "A" hereto and the goodwill associated therewith (the "Trade Marks");

AND WHEREAS Gerber has developed certain computer software enhancements for the use and the conduct of its business, as more particularly described on Schedule "B" hereto (the "Software Enhancements")

AND WHEREAS Gerber has agreed to sell to Boyd and Boyd has agreed to purchase from Gerber the Trade Marks and Software Enhancements as at the date of this Agreement upon the terms and conditions hereinafter set forth;

NOW THEREFORE this Agreement witnesseth in consideration of the mutual covenants hereinafter set forth and the payment of \$1.00 and other good and valuable consideration by each party hereto to the other (the receipt and sufficiency which is hereby acknowledged) the parties hereto agree as follows:

1. Effective the date of this Agreement, Gerber transfers to Boyd all Gerber's right, title and interest in the Trade Marks and Software Enhancements free and clear of all liens, charges, security interests, and encumbrances, other than security in favour of The Toronto Dominion Bank, held by it as security for the indebtedness of The Boyd Group Inc.

TDSLAW:491716v2

and related corporations, including Gerber and Boyd, the existence of which is hereby acknowledged.

- 2. In consideration of the transfer of the Trade Marks and Software Enhancements by Gerber to Boyd, Boyd shall pay to Gerber on the date of this Agreement, a purchase price of \$3,350,000.00 allocated as follows:
 - (a) Trade Marks \$3,000,000.00; and

٤.

- (b) Software Enhancements \$350,000.00.
- 3. Gerber shall sign such additional documents as Boyd may reasonably request in order to effectively transfer the Trade Marks and the Software Enhancements including, without limitation, registerable Trade Mark Assignments in connection with the Trade Marks "Gerber Platinum Solutions" and "Gerber Collision & Glass".
- 4. Gerber's continued use of the Trade Marks and Software Enhancements shall be pursuant to a License Agreement to be entered into by Gerber and Boyd effective the date of this Agreement.
- 5. Gerber hereby agrees to indemnify and forever save harmless Boyd from and against any claims, damages, costs and liabilities (including reasonable attorney's fees) whatsoever associated with the ownership, use and existence of the Trade Marks and Software Enhancements to the date of this Agreement including, without limitation, any infringement of the rights of third parties.
- 6. This Agreement shall be deemed to be made under and construed in accordance with the laws of the state of Illinois.
- 7. This Agreement shall enure to the benefit of and be binding upon the parties hereto and their respective successors and assigns.
- 8. All amounts expressed herein are in United States funds.

9. The parties hereto waive any right to trial by jury with respect to any matter pertaining to or arising out of this Agreement.

IN WITNESS WHEREOF the parties hereto have caused this Agreement to be duly executed as of the date first above written.

THE GERBER GROUP, INC.

By: Mm

THE BOYD GROUP (U.S) INC.

Presiden

SCHEDULE "A"

Trade Marks

Gerber Collision & Glass Gerber Auto Collision & Glass Gerber Platinum Solutions Georgia Registration No. S-21401

U.S. Trade Mark Registration No. 78-137516

SCHEDULE "B"

Software Enhancements

The application development performed between 1999 and 2004 for externally used management reporting systems.

The application development performed between 1999 and 2004 related to the call center application.

The application development performed between 1999 and 2004 related to the data warehouse.

TRADEMARK REEL: 003172 FRAME: 0489

RECORDED: 10/10/2005