

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Michael Anthony Jewelers, Inc.		08/16/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Michael Anthony Jewelers LLC
Street Address:	115 South MacQuesten Parkway
City:	Mount Vernon
State/Country:	NEW YORK
Postal Code:	10550
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	75843131	MA
Serial Number:	78397892	T&C
Serial Number:	76515992	CHARMABLES
Serial Number:	78422925	GIFTS OF LIFE
Serial Number:	78486052	SUPREME ULTIMATE GLITTER ROPE
Serial Number:	78605844	MYSTICALFUSION
Serial Number:	78605855	TANGO ROPE

CORRESPONDENCE DATA

Fax Number: (208)988-3912
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 727 865 1865
 Email: velliott@tampabay.rr.com
 Correspondent Name: Victoria Elliot
 Address Line 1: 132 Sands Point Drive
 Address Line 4: Tierra Verde, FLORIDA 33715

OP \$190.00 75843131

NAME OF SUBMITTER:	Victoria Elliot
Signature:	/Victoria Elliot/
Date:	10/10/2005
Total Attachments: 2 source=TM Applic Assign#page1.tif source=TM Applic Assign#page2.tif	

ASSIGNMENT OF TRADEMARK RIGHTS AND APPLICATIONS

WHEREAS, MICHAEL ANTHONY JEWELERS, INC., a Delaware corporation (referred to herein as the "Assignor"), has adopted and is using the marks listed in Exhibit A attached hereto (the "Marks"), for which it has filed applications in the United States Patent and Trademark Office for registration on the Principal Register, with the serial numbers listed in Exhibit A; and

WHEREAS, Michael Anthony Jewelers LLC, a New York limited liability company (the "Assignee"), is desirous of acquiring the Marks and pending applications;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does sell, assign and transfer unto the Assignee all of Assignor's right, title and interest in and to the Marks including, but not limited to, the right to sue for infringement occurring on or after the date hereof (but expressly excluding the right to sue for infringement occurring prior to the date hereof), together with the good will of the business symbolized by the Marks and the above identified applications for registration of the Marks.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registrations for the Marks to the Assignee.

IN WITNESS WHEREOF, the undersigned has executed this Assignment effective this 16th day of August 2005.

MICHAEL ANTHONY JEWELERS, INC.

By: 
Name: Michael Paolercio
Title: Chairman and Chief Executive Officer

STATE OF NEW YORK
COUNTY OF NEW YORK

On the 12th day of August, 2005 before me personally appeared the above named individual, to me known and known by me to be the party executing the foregoing instrument, on behalf of said corporation and he has acknowledged said instrument, by himself executed, to be his free act and deed and the free act and deed of said corporation.

Notary: 
My commission expires:

DORA M. HILKEN
Notary Public, State of New York
No. 01H0114362
Qualified in New York County
Commission Expires August 9, 2008

TRADEMARK

REEL: 003172 FRAME: 0499

EXHIBIT A

MARK: **SERIAL NUMBER:**

MA 75/843,131

T & C 78/397,892

CHARMABLES 76/515,992

GIFTS OF LIFE 78/422,925

SUPREME 78/486,052

ULTIMATE
GLITTER ROPE

MYSTICAL 78/605,844

FUSION

TANGO ROPE 78/605,855

TRADEMARK