# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The May Department Stores Company		08/30/2005	CORPORATION: NEW YORK

### **RECEIVING PARTY DATA**

Name:	Federated Retail Holdings, Inc.
Street Address:	611 Olive Street
Internal Address:	Suite 1750
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63101
Entity Type:	CORPORATION: NEW YORK

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1924333	FAMOUS-BARR
Registration Number:	1924334	MEIER & FRANK

# **CORRESPONDENCE DATA**

Fax Number: (314)342-3066

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

314/342-4454 Phone:

Email: ip\_group@may-co.com Correspondent Name: Carla A. Young Martin Address Line 1: 611 Olive Street

Address Line 2: Suite 1750

St. Louis, MISSOURI 63101 Address Line 4:

NAME OF SUBMITTER:	Carla A. Young Martin
Signature:	/Carla A. Young Martin/

TRADEMARK **REEL: 003172 FRAME: 0725** 

900033763

Date:	10/11/2005
Total Attachments: 3	
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source=May NY Name Change#page2.tif	
source=May NY Name Change#page3 tif	

TRADEMARK REEL: 003172 FRAME: 0726

N. Y. S. DEPARTMENT OF STATE DIVISION OF CORPORATIONS AND STATE RECORDS

ALBANY, NY 12231-0001

FILING RECEIPT

ENTITY NAME: FEDERATED RETAIL HOLDINGS, INC.

DOCUMENT TYPE: AMENDMENT (DOMESTIC BUSINESS)

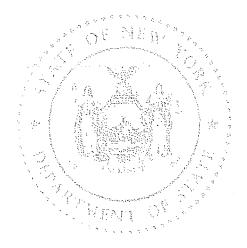
SERVICE COMPANY: CORPORATION SERVICE COMPANY

SERVICE CODE: 45

COUNTY: NEWY

ADDRESS FOR PROCESS

REGISTERED AGENT

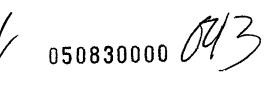


FILER	FEES	370.00	PAYMENTS	370.00	
	FILING	60.00	CASH	0.00	
	TAX	0.00	CHECK	0.00	
JONES DAY	CERT	0.00	CHARGE	0.00	
NORTH POINT	COPIES	10.00	DRAWDOWN	370.00	
901 LAKESIDE AVENUE	HANDLING	300.00	OPAL	0.00	
CLEVELAND, OH 44114			REFUND	0.00	

539717JBA DOS-1025 (11/89)

TRADEMARK

**REEL: 003172 FRAME: 0727** 



CSC DS

New York State
Department of State
Division of Corporations, State Records
and Uniform Commercial Code
41 State Street
Albany, NY 12231
www.dos.state.ny.us

# CERTIFICATE OF AMENDMENT OF THE CERTIFICATE OF INCORPORATION OF

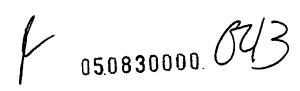
The May Department Stores Company (Insert Name of Domestic Corporation)

Under Section 805 of the Business Corporation Law

FIRST: The name	e of the corporation is:	The May Depart	ment Stores	Company	
If the name of the o	corporation has been ch	anged, the name under	which it was f	ormed is:	•
•					•
SECOND: The	late of filing of the cert	ificate of incorporation	with the Depa	rtment of State	is:
June 4, 1	910				•
amendment in a separate amendment changing the	endment effected by the paragraph providing the subname of the corporation would to be the corporation when the corporation would be the corporation to be the corporation when the corporation would be the corporation when the corporation would be the corporation when the corporation would be the corporation when the corporation when the corporation would be the corporation when the corporation	ject matter and full text of e ead as follows: Pwagraph Fir.	each antended parages of the Certificate o	raph. For example, fincorporation relat	. an
Paragraph First corporation	of the Certificat	e of Incorporation rela	ting to the r	name of the	-
• • • • •				<b>***</b> * * * * * * * * * * * * * * * * *	•
is hereby amended	to read in its entirety as	follows:			
The name of the	corporation shall	be: Federated Ret	ail Holdings	, Inc.	
and the second			-		
-	**************************************			···	
				•	
• •					-

DOS-1554 (10/03)

TRADEMARK
REEL: 003172 FRAME: 0728



FOURTH: The certificate of amendment was authorized by: [Check the appropriate box]

- ☐ The vote of the board of directors followed by a vote of a majority of all outstanding shares entitled to vote thereon at a meeting of shareholders.
- The vote of the board of directors followed by the unanimous written consent of the holders of all outstanding shares.

Padma Tatta Cariappa, Secretary (Name and Capacity of Signer)

CERTIFICATE OF AMENDMENT OF THE CERTIFICATE OF INCORPORATION OF

The May Department Stores Company DEPARTMENT OF STATE

STATE OF N

Under Section 805 of the Business Corporation Law

AUG 3 0 2005

Filor's Name

Jones Day

Address

North Point, 901 Lakeside Avenue

Chart pef 539 717 JBA

NOTE: This form was prepared by the New York State Department of State. It does not contain all optional provisions under the law. You are not required to use this form. You may draft your own form or use forms available at legal stationery stores. The Department of State recommends that all documents be prepared under the guidance of an attorney. The certificate must be submitted with a \$60 filing fee, plus the required tax on shares pursuant to \$180 of the Tax Law, if applicable.

For Office Use Only

RECORDED: 10/11/2005

CSC 45 DRAW DOWN

2005 AUC 30 AM 8: 05

TRADEMARK

REEL: 003172 FRAME: 0729