15769

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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

CONVEYING PARTY DATA

NATURE OF CONVEYANCE:

Name	Formerly	Execution Date	Entity Type
SLIM (BVI) Ltd.		109/30/2005	COMPANY: VIRGIN ISLANDS, BRITISH

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

RECEIVING PARTY DATA

Name:	Shangri-La International Hotel Management Limited	
Street Address:	Trident Chambers	
Internal Address:	P.O. Box 146	
City:	Road Town, Tortola	
State/Country:	VIRGIN ISLANDS, BRITISH	
Entity Type:	COMPANY: VIRGIN ISLANDS, BRITISH	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1576957	SHANGRI-LA

CORRESPONDENCE DATA

Fax Number: (312)698-2241

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-861-2822

Email: paula.j.krasny@bakernet.com

Correspondent Name: Paula J. Krasny

Address Line 1: 130 E. Randolph Drive

Address Line 2: Suite 3500

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER: 050852

DOMESTIC REPRESENTATIVE

Name: Paula J. Krasny
Address Line 1: 130 E. Randolph

TRADEMARK REEL: 003172 FRAME: 0956

900033671

Address Line 2: Suite 3500 Address Line 4: Chicago, ILLINOIS 60601				
NAME OF SUBMITTER:	Paula J. Krasny			
Signature:	/Paula J. Krasny/			
Date:	10/10/2005			
Total Attachments: 4 source=shangrila assignment#page1.tif source=shangrila assignment#page2.tif source=shangrila assignment#page3.tif source=shangrila assignment#page4.tif				

TRADEMARK
REEL: 003172 FRAME: 0957

ASSIGNMENT OF UNITED STATES SERVICE MARK

WHEREAS, SLIM (BVI) Ltd., a company organized and existing under the laws of the

British Virgin Islands, and having its principal place of business at 21/F Citic Tower, 1 Tim Mei

Avenue, Central, Hong Kong, has been using through itself and its licensee certain service marks

in conjunction with its business, including but not limited to the service mark registration, set

forth in Schedule A attached hereto (collectively, the "Service Mark"); and

WHEREAS, Shangri-La International Hotel Management Limited, a company organized

and existing under the laws of the British Virgin Islands, and having its registered office at

Trident Chambers, P.O. Box 146, Road Town, Tortola, British Virgin Islands ("Assignee"), is

desirous of acquiring the entire right, title and interest in and to the Service Mark, including the

right to bring actions for infringement of the Service Mark occurring prior to the date of this

Assignment.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for

valuable and legally sufficient consideration, the receipt and legal sufficiency of which are

hereby acknowledged by the Assignor, the Assignor has sold, assigned, and transferred, and by

these presents do sell, assign, and transfer unto the Assignee, the Assignor's entire right, title and

interest in and to the Service Mark used in conjunction with the Assignor's and its licensee's

business, including the right to bring actions for infringements of the Service Mark occurring

prior to the date of this Assignment, together with that part of the goodwill of the Assignor's and

its licensee's business connected with and symbolized by the Service Mark.

TRADEMARK

REEL: 003172 FRAME: 0958

IN TESTIMONY WHEREOF, the Assignor has caused this Assignment of United States Service Mark to be executed by its authorized representative.

SLIM (BVI) Ltd.

By:

Date: 30 September 2005

Name: Giovanni Angelini

Title: Director and Chief Executive Officer

SCHEDULE A

Registration No.: 1576957 Mark: SHANGR

SHANGRI-LA

DECLARATION OF ACKNOWLEDGMENT

I, Cynthia Cheng, Legal Counsel of Shangri-La International Hotel Management Limited. do hereby certify that Giovanni Angelini, known to be the Director and Chief Executive Officer of SLIM (BVI) Ltd. appeared before me this 30th day of September 2005, in person in Hong Kong. SAR, and acknowledge that he signed, sealed and delivered the foregoing instrument on behalf of SLIM (BVI) Ltd. as of his free and voluntary act for the uses and purposes therein set forth.

ynthra Cheng-

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RECORDED: 10/10/2005