

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Foods Global, Inc.	FORMERLY Kraft Foods North America, Inc.	10/11/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Lander Y Cia. S.A.		
Street Address:	Cra 53 No. 30-27		
City:	Medellin		
State/Country:	COLOMBIA		
Entity Type:	COMPANY: COLOMBIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	106112	CORONA	
Registration Number:	1866752	CORONA	
CORRESPONDENCE DATA			
Fax Number:	(847)646-4431		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847-646-3277		
Email:	trademark@kraft.com		
Correspondent Name:	Jacqueline A. Leimer		
Address Line 1:	Three Lakes Drive		
Address Line 2:	NF 579		
Address Line 4:	Northfield, ILLINOIS 60093		
ATTORNEY DOCKET NUMBER:	57155		
DOMESTIC REPRESENTATIVE			
Name:	Jacqueline A. Leimer		
Address Line 1:	Three Lakes Drive		

CH \$65.00 106112

Address Line 2: NF 579
Address Line 4: Northfield, ILLINOIS 60093

NAME OF SUBMITTER:	Jacqueline A. Leimer
Signature:	/jacqueline a. leimer/
Date:	10/11/2005

Total Attachments: 2
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ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Kraft Foods Global, Inc., a Delaware Corporation, formerly known as Kraft Foods North America, Inc., with its principal place of business located at Three Lakes Drive, Northfield, W. 60093, has adopted and used in its business the trademark CORONA and Crown Design, which is registered in the United States Patent and Trademark Office under Registration No. 1,866,752, dated December 13, 1994 for meat and vegetable choppers and corn mills and cast iron cookware -- namely, grills, pans and skillets; and

WHEREAS, Landers Y Cia, S.A., a company organized under the Laws of the Republic of Colombia, with its principal place of business located at Carrera 53 No. 30-27, Medellin, Republic of Colombia, is desirous of acquiring said mark and the registration thereof for use on the goods set forth therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kraft Foods Global, Inc. does hereby assign unto Landers Y Cia, S.A. all right, title and interest in and to the said mark and the registration thereof, No. 1,866,752, together with the goodwill of the business symbolized by the mark.

IN WITNESS WHEREOF, said Kraft Foods Global, Inc. has caused this instrument to be executed by its duly authorized corporate officer as of the 11th day of October, 2005.

KRAFT FOODS GLOBAL, INC.

By: *Linda Kolodny*
Linda Kolodny
Assistant Secretary

STATE OF ILLINOIS :
 : ss.
COUNTY OF COOK :

On this 11th day of October, 2005 before me personally appeared Linda Kolodny, to me known, who being by me duly sworn did depose and say that she is an Assistant Secretary of Kraft Foods Global, Inc., the corporation described in and which executed the foregoing assignment, that she is authorized to execute this assignment on behalf of said corporation, and that she signed her name thereto by like authority.

Shari Kupperman
Notary Public
02/10/07
My Commission Expires:



ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Kraft Foods Global, Inc., a Delaware Corporation, formerly known as Kraft Foods North America, Inc., with its principal place of business located at Three Lakes Drive, Northfield, IL. 60093, has adopted and used in its business the trademark CORONA, which is registered in the United States Patent and Trademark Office under Registration No. 106,112, dated October 12, 1915 for corn-grinders and corn-mills; and

WHEREAS, Landers Y Cia. S.A., a company organized under the Laws of the Republic of Colombia, with its principal place of business located at Carrera 53 No. 30-27, Medellin, Republic of Colombia, is desirous of acquiring said mark and the registration thereof for use on the goods set forth therein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Kraft Foods Global, Inc. does hereby assign unto Landers Y Cia. S.A. all right, title and interest in and to the said mark and the registration thereof, No. 106,112, together with the goodwill of the business symbolized by the mark.

IN WITNESS WHEREOF, said Kraft Foods Global, Inc. has caused this instrument to be executed by its duly authorized corporate officer as of the 11th day of October, 2005.

KRAFT FOODS GLOBAL, INC.

By: *Linda Kolodny*
 Linda Kolodny
 Assistant Secretary *v*

STATE OF ILLINOIS :
 : ss.
 COUNTY OF COOK :

On this 11th day of October, 2005 before me personally appeared Linda Kolodny, to me known, who being by me duly sworn did depose and say that she is an Assistant Secretary of Kraft Foods Global, Inc., the corporation described in and which executed the foregoing assignment, that she is authorized to execute this assignment on behalf of said corporation, and that she signed her name thereto by like authority.

Shari Kupperman
 Notary Public
02/10/07
 My Commission Expires:

