

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NC Sixth LLC		10/01/2005	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Retail Licensing Company
Street Address:	101 Convention Center Drive
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89109
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78681670	MARTIN + OSA
Serial Number:	78681693	MARTIN AND OSA
Serial Number:	78681638	MARTIN & OSA
Serial Number:	78710216	OSA
Serial Number:	78696537	1910

CORRESPONDENCE DATA

Fax Number: (513)241-6234
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 513-241-2324
 Email: sgraber@whepatent.com
 Correspondent Name: Sarah Otte Graber
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 Address Line 4: Cincinnati, OHIO 45202

CH \$140.00 78681670

ATTORNEY DOCKET NUMBER:	RLIC-27-272
NAME OF SUBMITTER:	Sarah Otte Graber
Signature:	/Sarah O. Graber/
Date:	10/12/2005
Total Attachments: 2 source=Assignment-10-1-05#page1.tif source=Assignment-10-1-05#page2.tif	

ASSIGNMENT

NC Sixth LLC, a limited liability company organized and existing pursuant to the laws of the State of Delaware, U.S.A., located at 2711 Centerville Road, Suite 400, Wilmington, Delaware, 19808, U.S.A., hereinafter "Assignor," through the activities of itself and/or its licensee(s) and/or related company(ies), has a bona fide intention to use the marks listed below ("Marks") in interstate commerce in the U.S.A. in connection with the sale of various goods and services, and has filed applications identified below, on the dates and for the goods and services in the International Classes indicated, with the United States Patent and Trademark Office under Section 1(b) of the Trademark Act, based on its bona fide intent to use the Marks in commerce in connection with said goods and services, but with respect to said applications, an allegation of use of the Marks under Section 1(c) or 1(d) of the Trademark Act has not yet been filed for any of the Marks.

<u>Mark</u>	<u>U.S.A. Application Serial No.</u>	<u>Filing Date</u>	<u>International Classes</u>
MARTIN + OSA	78/681,670	7/29/05	3, 14, 18, 25, 35, and 36
MARTIN AND OSA	78/681,693	7/29/05	3, 14, 18, 25, 35, and 36
MARTIN & OSA	78/681,638	7/29/05	3, 14, 18, 25, 35, and 36
OSA	78/710,216	8/19/05	3, 14, 18, 25, and 35
1910	78/696,537	9/09/05	25 and 35

Retail Licensing Company, a corporation organized and existing pursuant to the laws of the State of Nevada, U.S.A., located at 101 Convention Center Drive, Las Vegas, Nevada 89109, U.S.A., hereinafter "Assignee," is acquiring the aforesaid Marks and applications and the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. §1060.

NOW, THEREFORE, for good and valuable consideration, receipt and

sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee its entire right, title and interest in and to the aforesaid marks and the above-identified applications as part of the entire business or portion thereof to which the Marks pertain as required by 15 U.S.C. §1060. This assignment is effective as of October 1, 2005.

Dated: October 1, 2005

NC SIXTH LLC

By Neil Bulman Jr
Printed Name Neil Bulman Jr
Title VP

RETAIL LICENSING COMPANY

By Irwin R. Baird
Printed Name IRWIN R. BAIRD
Title PRESIDENT