

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the Conveying party name previously recorded on Reel 003171 Frame 0139. Assignor(s) hereby confirms the Assigns the entire interest and goodwill. |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------|-----------------------|----------------|--------------------------|
| Ouidad Products Corporation | FORMERLY Ouidad, Inc. | 10/05/2005 | CORPORATION: CONNECTICUT |

RECEIVING PARTY DATA

| | |
|------------------------|------------------------------|
| Name: | Ouidad Licensing Corporation |
| Street Address: | 89 Putnam Park Road |
| City: | Bethel |
| State/Country: | CONNECTICUT |
| Postal Code: | 06801 |
| Entity Type: | CORPORATION: NEW YORK |

PROPERTY NUMBERS Total: 6

| Property Type | Number | Word Mark |
|----------------------|----------|----------------------|
| Registration Number: | 2727136 | CURL QUENCHER |
| Registration Number: | 2554141 | A CURL'S BEST FRIEND |
| Registration Number: | 2622565 | CARVING AND SLICING |
| Registration Number: | 2962149 | THE CURL EXPERTS |
| Registration Number: | 2959911 | KRLY |
| Serial Number: | 78223797 | LOGICURL |

CORRESPONDENCE DATA

Fax Number: (212)779-6063
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: rhunter@lubojuathau.com
 Correspondent Name: Richard Hunter
 Address Line 1: 10 E. 40th Street
 Address Line 4: New York, NEW YORK 10016

OP \$165.00 2727136

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|---|----------------|
| NAME OF SUBMITTER: | Richard Hunter |
| Signature: | /RH/ |
| Date: | 10/11/2005 |
| Total Attachments: 8 source=IncorrectCS Ouidad Inc CT#page1.tif source=IncorrectCS Ouidad Inc CT#page2.tif source=Trdmk Assnmt - Ouidad Inc CT#page1.tif source=Trdmk Assnmt - Ouidad Inc CT#page2.tif source=Trdmk Assnmt - Ouidad Inc CT#page3.tif source=Trdmk Assnmt - Ouidad Inc CT#page4.tif source=Trdmk Assnmt - Ouidad Inc CT#page5.tif source=Trdmk Assnmt - Ouidad Inc CT#page6.tif | |

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| TRADEMARK ASSIGNMENT |
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Electronic Version v1.1
 Stylesheet Version v1.1

10/06/2005
900033473

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|--|--|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| EFFECTIVE DATE: | 06/01/2005 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Ouidad Products Corporation | | 10/05/2005 | CORPORATION: CONNECTICUT |
| RECEIVING PARTY DATA | | | |
| Name: | Ouidad Licensing Corporation | | |
| Street Address: | 89 Putnam Park Road | | |
| City: | Bethel | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06801 | | |
| Entity Type: | CORPORATION: NEW YORK | | |
| PROPERTY NUMBERS Total: 6 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2727136 | CURL QUENCHER | |
| Registration Number: | 2554141 | A CURL'S BEST FRIEND | |
| Registration Number: | 2622565 | CARVING AND SLICING | |
| Registration Number: | 2962149 | THE CURL EXPERTS | |
| Serial Number: | 78223797 | LOGICURL | |
| Registration Number: | 2959911 | KRLY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)779-6063 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 212-779-9800 | | |
| Email: | rhunter@lubojoathau.com | | |
| Correspondent Name: | Richard Hunter | | |
| Address Line 1: | 10 E. 40th Street | | |
| Address Line 4: | New York, NEW YORK 10016 | | |

OP \$165.00 2727136

| | |
|--|----------------|
| NAME OF SUBMITTER: | Richard Hunter |
| Signature: | /RH/ |
| Date: | 10/06/2005 |
| Total Attachments: 6 source=Trdmk Assnmt - Ouidad Inc CT#page1.tif source=Trdmk Assnmt - Ouidad Inc CT#page2.tif source=Trdmk Assnmt - Ouidad Inc CT#page3.tif source=Trdmk Assnmt - Ouidad Inc CT#page4.tif source=Trdmk Assnmt - Ouidad Inc CT#page5.tif source=Trdmk Assnmt - Ouidad Inc CT#page6.tif | |

TRADEMARK ASSIGNMENT

ASSIGNMENT made as of June 1, 2005, by OUIDAD, INC., a New York corporation (“Assignor”), to OUIDAD LICENSING CORPORATION, a New York corporation (“Assignee”). Assignor and Assignee both have offices located at 37 West 57th Street, 4th Floor, New York, NY 10019.

Assignor and Assignee are parties to an Intercompany Assignment and Salon License Agreement dated as of June 1, 2005 (the “Agreement”), pursuant to which Assignor agreed to sell to Assignee and Assignee agreed to buy from Assignor certain Intellectual Property Rights (as defined in the Agreement), including without limitation the trademarks of Assignor. Pursuant to the Agreement, Assignor has agreed to execute from time to time all documents reasonably requested by Assignee to evidence Assignee’s ownership of the Intellectual Property Rights.

In accordance with the Agreement, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor’s worldwide right, title and interest in, to and under Assignor’s registered and unregistered domestic and foreign trademarks and trademark registrations and applications, including without limitation the trademarks and trademark registrations and applications listed on Schedule A hereto (collectively, the “Trademarks”).

Therefore, Assignor, for and in exchange for the consideration set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor’s worldwide right, title and interest in, to and under the Trademarks, together with the goodwill of the business associated therewith, all rights to sue for infringement of any Trademark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

In witness whereof, Assignor has signed this instrument on the date set forth below with effect as of the date first above written.

OUIDAD, INC.

By 

Title President

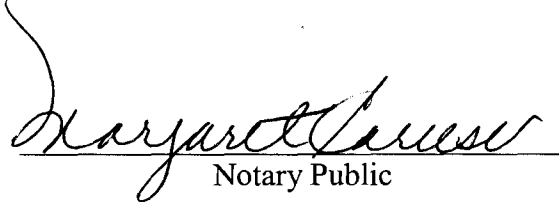
Date 10/5/05

STATE OF Connecticut

: ss.

COUNTY OF Fairfield)

On the 5th day of Oct 2005, before me, the undersigned, personally appeared OUIDAD WISE, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as PRESIDENT of Ouidad, Inc., and that by his signature on the instrument, the corporation on behalf of which the person acted, executed the same.


Notary Public

MARGARET CARUSO
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2010

THE TRADEMARKS

Trademark Registrations and Applications at the U.S. Patent and Trademark Office

Registrations

| <i>Reg. No</i> | <i>Mark</i> | <i>Reg. Date</i> |
|----------------|-------------|------------------|
| 1794602 | OUIDAD | 9/28/1993 |

TRADEMARK ASSIGNMENT

ASSIGNMENT made as of June 1, 2005, by OUIDAD, INC., a Connecticut corporation with an office located at 41-B Eagle Road, Danbury, CT 06810 ("Assignor"), to OUIDAD LICENSING CORPORATION, a New York corporation with an office located at 37 West 57th Street, 4th Floor, New York, NY 10019 ("Assignee").

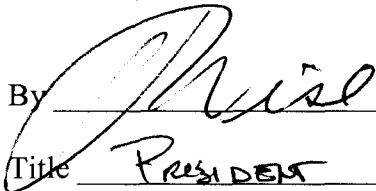
Assignor and Assignee are parties to an Intercompany Assignment and Product License Agreement dated as of June 1, 2005 (the "Agreement"), pursuant to which Assignor agreed to sell to Assignee and Assignee agreed to buy from Assignor certain Intellectual Property Rights (as defined in the Agreement), including without limitation the trademarks of Assignor. Pursuant to the Agreement, Assignor has agreed to execute from time to time all documents reasonably requested by Assignee to evidence Assignee's ownership of the Intellectual Property Rights.

In accordance with the Agreement, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under Assignor's registered and unregistered domestic and foreign trademarks and trademark registrations and applications, including without limitation the trademarks and trademark registrations and applications listed on Schedule A hereto (collectively, the "Trademarks").

Therefore, Assignor, for and in exchange for the consideration set forth in the Agreement, the receipt of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's worldwide right, title and interest in, to and under the Trademarks, together with the goodwill of the business associated therewith, all rights to sue for infringement of any Trademark, whether arising prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

In witness whereof, Assignor has signed this instrument on the date set forth below with effect as of the date first above written.

OUIDAD, INC.

By 
Title PRESIDENT
Date 10/5/2005

STATE OF Connecticut)
 :
 COUNTY OF Fairfield)

ss.

On the 5th day of Oct 2005, before me, the undersigned, personally appeared Peter Wise, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity as President of Ouidad, Inc., and that by his signature on the instrument, the corporation on behalf of which the person acted, executed the same.


Notary Public

MARGARET CARUSO
NOTARY PUBLIC
MY COMMISSION EXPIRES JUNE 30, 2010

THE TRADEMARKS

Trademark Registrations and Applications at the U.S. Patent and Trademark Office

Registrations

| <i>Reg. No</i> | <i>Mark</i> | <i>Reg. Date</i> |
|----------------|----------------------|------------------|
| 2727136 | CURL QUENCHER | 6/17/2003 |
| 2554141 | A CURL'S BEST FRIEND | 3/26/2002 |
| 2622565 | CARVING AND SLICING | 9/24/2002 |
| 2962149 | THE CURL EXPERTS | 6/14/2005 |
| 2959911 | KRLY | 6/7/2005 |

Applications

| <i>Serial No</i> | <i>Mark</i> | <i>Filing Date</i> |
|------------------|-------------|--------------------|
| 78223797 | LOGICURL | 3/10/2003 |