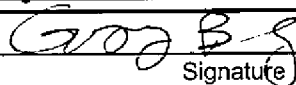


Form PTO-1594 (Rev. 07/05)
 OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
 United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies): Richard A. Deer</p> <p><input checked="" type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation- State: _____ <input type="checkbox"/> Other _____</p> <p>Citizenship (see guidelines) <u>U.S.</u></p> <p>Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) <input type="checkbox"/> Yes Additional names, addresses, or citizenship attached? <input checked="" type="checkbox"/> No</p> <p>Name: <u>Body Dynamics, Inc.</u> Internal Address: _____ Street Address: <u>9700 N. Michigan Road</u> City: <u>Carmel</u> State: <u>Indiana</u> Country: <u>U.S.</u> Zip: <u>46032</u></p> <p><input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input checked="" type="checkbox"/> Corporation Citizenship <u>U.S. (Indiana)</u> <input type="checkbox"/> Other _____ Citizenship _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)</p>
<p>3. Nature of conveyance)/Execution Date(s) : Execution Date(s) <u>8/5/05</u></p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p>	<p>4. Application number(s) or registration number(s) and identification or description of the Trademark.</p> <p>A. Trademark Application No.(s) _____ B. Trademark Registration No.(s) _____ _____ <u>2,968,646</u></p> <p style="text-align: right;">Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): <u>DRINKER'S BUDDY</u></p>	
<p>5. Name & address of party to whom correspondence concerning document should be mailed: Name: <u>Krieg DeVault, LLP, Gregory B. Coy</u> Internal Address: <u>Suite 2800</u> Street Address: <u>One Indiana Square</u> City: <u>Indianapolis</u> State: <u>Indiana</u> Zip: <u>46204-2079</u> Phone Number: <u>317-636-4341</u> Fax Number: <u>317-238-6371</u> Email Address: <u>gcoy@kdlegal.com</u></p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00</p> <p><input checked="" type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed</p> <p>8. Payment Information:</p> <p>a. Credit Card Last 4 Numbers <u>1013</u> Expiration Date <u>04/09</u></p> <p>b. Deposit Account Number _____ Authorized User Name _____</p>
<p>9. Signature:  _____ <u>August 12, 2005</u> _____ Date</p> <p style="text-align: center;"><u>Gregory B. Coy</u> Name of Person Signing</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and document: 2</p>	

OP \$40.00 2968646

Documents to be recorded (Including cover sheet) should be faxed to (571) 273-0140, or mailed to:
 Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

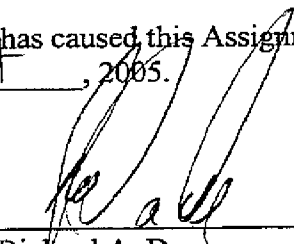
TRADEMARK ASSIGNMENT

WHEREAS, Richard A. Deer, an individual, having a place of business at 9700 North Michigan Road, Carmel, Indiana 46032 (hereinafter "Assignor"), is the owner of United States Trademark Registration No. 2,968,646, registered July 12, 2005 for the mark DRINKER'S BUDDY (hereafter "Mark"),

WHEREAS, Body Dynamics, Inc., a corporation of the State of Indiana, having a place of business at 9700 North Michigan Road, Carmel, Indiana 46032 (hereinafter "Assignee"), desires to acquire said Mark and said application, and any registration issuing thereon.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign and transfer unto Assignee the entire right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the entire right, title and interest in and to said application, and any registration issuing thereon.

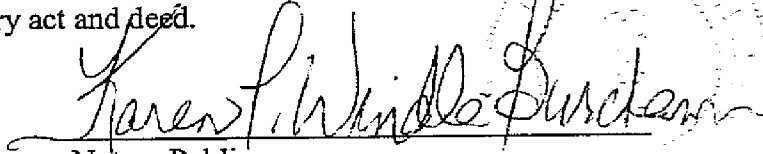
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed and effective as of this 5th day of AUGUST, 2005.



Richard A. Deer

STATE OF INDIANA)
)ss:
COUNTY OF HAMILTON)

Before me, a Notary Public, in and for said County and State, personally appeared Richard A. Deer, who, being first duly sworn upon his oath, acknowledged the execution of the foregoing "Assignment" as his voluntary act and deed.



Notary Public

My Commission Expires: 1-19-2008

Printed: KAREN P. WINDLE-BURCHAM
Notary Public - Marion County, IN
Commission Expires: 1-19-2008

Resident of MARION County

KD_IM-629915_1.DOC