

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	10/03/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
ProMark Brands Inc.		10/03/2005	CORPORATION: IDAHO

**RECEIVING PARTY DATA**

Name:	Del Monte Corporation
Street Address:	One Market @ The Landmark
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	91405
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	75909105	NATURE'S GOODNESS
Registration Number:	2935661	NATURE'S GOODNESS

**CORRESPONDENCE DATA**

Fax Number: (412)222-4113  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 412-222-8487  
 Email: rosemary.petitta@delmonte.com  
 Correspondent Name: Rosemary A. Petitta  
 Address Line 1: 1075 Progress Street  
 Address Line 4: Pittsburgh, PENNSYLVANIA 15212

NAME OF SUBMITTER:	Rosemary A. Petitta
Signature:	/rosemary a. petitta/
Date:	10/13/2005

CH \$65.00 75909105

Total Attachments: 1  
source=Natures Goodness Trademark Assignment#page1.tif

**ASSIGNMENT**

WHEREAS, ProMark Brands Inc., an Idaho corporation, located at 2541 North Stokesberry Place, Suite 100, Meridian, Idaho 83642, is the owner of the following U. S. trademark registration and pending application:

**NATURE'S GOODNESS**

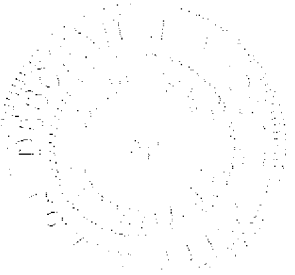
**Serial No. 75/909,105**

**NATURE'S GOODNESS & DESIGN**

**Registration No. 2,935,661**

WHEREAS, Del Monte Corporation, a Delaware corporation, located at One Market @ The Landmark, San Francisco, California 94105, is desirous of acquiring said trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ProMark Brands Inc. does hereby assign unto the said Del Monte Corporation all right, title and interest in and to the said trademarks, together with the good will of the business symbolized by the trademarks.



**PROMARK BRANDS INC.**

By: Bonnie L. Pastorius

Bonnie L. Pastorius  
Assistant Secretary

Subscribed and sworn to before me this 3<sup>rd</sup> day of October, 2005.

Deborah J. McCune  
Notary Public

COMMONWEALTH OF PENNSYLVANIA  
Notarial Seal  
Deborah J. McCune, Notary Public  
City Of Pittsburgh, Allegheny County  
My Commission Expires Apr. 29, 2008  
Member, Pennsylvania Association Of Notaries