

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
J&L Group LLC		10/11/2005	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Barton Brands, Ltd.		
<b>Street Address:</b>	555 East Monroe Street		
<b>Internal Address:</b>	Suite 2600		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60603		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78424365	COCKTAILS BY JENN	
<b>Serial Number:</b>	78550203		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)585-8080		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-585-8264		
<b>Email:</b>	sfreedman@nixonpeabody.com		
<b>Correspondent Name:</b>	Susan M. Freedman, Esq.		
<b>Address Line 1:</b>	Nixon Peabody LLP		
<b>Address Line 2:</b>	401 9th Street, N.W., Suite 900		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	201210-7		
<b>NAME OF SUBMITTER:</b>	Susan M. Freedman		

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Signature:	/susan m. freedman/
Date:	10/13/2005
Total Attachments: 2 source=Trademark Assignment - J&L Group LLC & Barton Brands, Ltd#page1.tif source=Trademark Assignment - J&L Group LLC & Barton Brands, Ltd#page2.tif	

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is executed as of the 11th day of October 2005.

**Background**

J&L Group LLC (the "Assignor"), a Nevada limited liability company, has adopted and registered the trademarks identified on **Schedule A** attached hereto (the "Trademarks"), and is the owner of the registrations for the Trademarks identified on **Schedule A** (the "Registrations").

Barton Brands, Ltd. (the "Assignee"), a Delaware corporation with a place of business at 55 East Monroe Street, Suite 2600, Chicago, Illinois 60603, desires to acquire the Trademarks and the Registration from the Assignor.

**Grant of Assignment**

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor's right, title, and interest in and to the Trademarks and the Registrations, including the right to sue for past infringement thereof, and the goodwill of the business symbolized by the Trademarks.

IN WITNESS WHEREOF, the Assignor has executed this Assignment as of this 11th day of October, 2005.

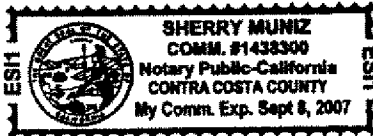
J&L GROUP LLC

By: [Signature]  
Name: JASON KANE  
Title: President / C.E.O.

STATE OF CALIFORNIA )  
 ) SS:  
COUNTY OF Contra Costa )

On this 11th day of October, 2005, before me appeared Jason Kane, to me personally known, and he acknowledged the foregoing instrument to be his free act and deed and the free act and deed of J&L Group LLC.

[Signature]  
Notary Public [NOTARY SEAL/STAMP]  
My commission expires: 09/08/07



SCHEDULE A

Trademark	Country	Registration No.	Registration Date
Cocktails by Jenn	US	78424365	May 25, 2004
Design	US	78550203	January 19, 2005

N251898.2