

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Professional Trade Shows, Inc.		09/29/2000	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Penton Media, Inc.		
Street Address:	1300 E. 9th Street		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44114		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2286829	NEW ENGLAND BUILDINGS & FACILITIES MAINTENANCE SHOW	
CORRESPONDENCE DATA			
Fax Number:	(202)663-8007		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	202.663.8301		
Email:	cynthia.greer@pillsburylaw.com		
Correspondent Name:	Cynthia D. Greer		
Address Line 1:	2300 N Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	522379.0000000		
NAME OF SUBMITTER:	Cynthia D. Greer		
Signature:	/cynthia d. greer/		
Date:	10/13/2005		

CH \$40.00 2286829

900033900

TRADEMARK  
REEL: 003174 FRAME: 0797

**Total Attachments: 11**

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## **TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT ("Assignment") is made and entered into as of this 29<sup>th</sup> day of September, 2000 ("Effective Date"), by and between Professional Trade Shows, Inc., a Delaware corporation ("Assignor"), and Penton Media, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of August 31, 2000 ("Purchase Agreement"), pursuant to which Assignor has agreed to sell and Assignee has agreed to purchase substantially all of the assets, properties, rights and interests relating to the Business (as defined in the Purchase Agreement);

WHEREAS, Assignor owns the trademark registrations for registration identified and set forth on Schedule A, the trademarks and service marks and registrations and applications for registration identified and set forth on Schedule B, the unregistered trademarks and service marks identified and set forth on Schedule C (collectively, the "Marks"), and the goodwill of the business associated therewith;

WHEREAS, pursuant to the Purchase Agreement, these Marks are to be assigned to Assignee;

WHEREAS, Assignee wishes to acquire and Assignor wishes to assign all right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to the Marks together with the goodwill of the Business in connection with which the Marks are used; together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

\* \* \* \* \*

SEP.29.2000 12:06PM 1ST COMMUNICATIONS (215)901-8181

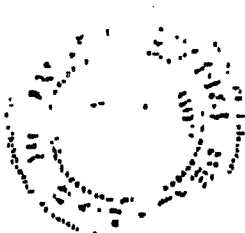
IN WITNESS WHEREOF, the undersigned have executed this instrument as of the  
Effective Date.

PROFESSIONAL TRADE SHOWS, INC.

By: William M. Wadsworth  
Name: William M. Wadsworth  
Title: Chairman

STATE OF Ohio )  
COUNTY OF Cuyahoga ) ss:

On this 28<sup>th</sup> day of September, 2000 personally appeared before me  
William M. Wadsworth, known to me to be Chairman of Professional Trade Shows,  
Inc., who acknowledged that he/she signed this instrument as a free act on behalf of Professional Trade  
Shows, Inc.



Christine Ann Quesser  
Notary Public: Christine Ann Quesser, Notary Public  
My commission expires: Residence - Summit County  
State Wide Jurisdiction, Ohio  
My Commission Expires Oct. 14, 2004

PENTON MEDIA, INC.

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

STATE OF \_\_\_\_\_ )  
COUNTY OF \_\_\_\_\_ ) ss:

On this \_\_\_\_\_ day of \_\_\_\_\_, 2000 personally appeared before me  
\_\_\_\_\_, known to me to be \_\_\_\_\_ of Penton Media, Inc., who  
acknowledged that he/she signed this instrument as a free act on behalf of Penton Media, Inc.

\_\_\_\_\_

IN WITNESS WHEREOF, the undersigned have executed this instrument as of the Effective Date.

PROFESSIONAL TRADE SHOWS, INC.

By: \_\_\_\_\_

Name:

Title:

STATE OF \_\_\_\_\_ )  
 ) ss:  
COUNTY OF \_\_\_\_\_ )

On this \_\_\_\_ day of \_\_\_\_\_, 2000 personally appeared before me \_\_\_\_\_, known to me to be \_\_\_\_\_ of Professional Trade Shows, Inc., who acknowledged that he/she signed this instrument as a free act on behalf of Professional Trade Shows, Inc.

\_\_\_\_\_  
Notary Public:

My commission expires:

PENTON MEDIA, INC.

By: \_\_\_\_\_

Name: Daniel J. Ramella

Title: President

STATE OF Ohio )  
 ) ss:  
COUNTY OF Cuyahoga

On this 26 day of September, 2000 personally appeared before me Daniel J. Ramella, known to me to be President of Penton Media, Inc., who acknowledged that he/she signed this instrument as a free act on behalf of Penton Media, Inc.

Kathy M. Zarachowicz  
Notary Public:

My commission expires: Notary M. ZARACHOWICZ  
Notary Public, State of Ohio, Cuy. Cty.  
Commission Expires Oct. 18, 2004

SCHEDULE A

CLEVELAND PLANT ENGINEERING  
& MAINTENANCE SHOW

COLORADO PLANT ENGINEERING  
& MAINTENANCE SHOW

FRESNO PLANT ENGINEERING &  
MAINTENANCE SHOW

GREATER CHICAGO PLANT  
MAINTENANCE SHOW

GREATER JACKSONVILLE PLANT  
ENGINEERING & MAINTENANCE SHOW

GREATER PHILADELPHIA DESIGN  
ENGINEERING SHOW

GUADALAJARA PLANT ENGINEERING  
& MAINTENANCE SHOW

INDIANA PLANT ENGINEERING &  
MAINTENANCE SHOW

KANSAS CITY ENGINEERING &  
PLANT OPERATIONS SHOW

LAS VEGAS PLANT ENGINEERING  
& MAINTENANCE SHOW

MARYLAND PLANT ENGINEERING  
& MAINTENANCE SHOW

METRO NEW YORK PLANT ENGINEERING  
& MAINTENANCE SHOW

MICHIGAN PLANT ENGINEERING &  
MAINTENANCE SHOW

NASHVILLE PLANT ENGINEERING

CL: 531860v2

& MAINTENANCE SHOW

NCPE NORTHERN CALIFORNIA PLANT  
ENGINEERING AND MAINTENANCE  
SHOW and Design

NEW ENGLAND BUILDING &  
FACILITIES MAINTENANCE SHOW

NEW ENGLAND PLANT ENGINEERING  
& MAINTENANCE SHOW

NORTH TEXAS PLANT ENGINEERING  
& MAINTENANCE SHOW

PITTSBURGH PLANT ENGINEERING  
& MAINTENANCE SHOW

PROFESSIONAL TRADE SHOWS  
and Design

SACRAMENTO PLANT ENGINEERING  
& MAINTENANCE SHOW

SALT LAKE PLANT ENGINEERING &  
MAINTENANCE SHOW

SOUTHEASTERN PRODUCTIVITY WEEK

SOUTHWEST PLANT ENGINEERING  
& MAINTENANCE SHOW

U.S./MEXICO PLANT ENGINEERING  
& MAINTENANCE SHOW

WASHINGTON STATE PLANT  
ENGINEERING & MAINTENANCE  
SHOW (stylized)

WESTERN MATERIAL HANDLING SHOW

WPFE WESTERN PLANT/FACILITY  
ENGINEERING & MAINTENANCE SHOW

SCHEDULE B

GUADALAJARA PLANT ENGINEERING  
& MAINTENANCE SHOW

✓ HAWAII BUILDING & FACILITIES  
MAINTENANCE SHOW

CL: 531860v2

TRADEMARK  
REEL: 003174 FRAME: 0804



SCHEDULE C

ATLANTA PLANT & ENGINEERING & MAINTENANCE SHOW  
ATLANTA PLANT ENGINEERING & FACILITIES SHOW  
CAROLINA PLANT ENGINEERING & MAINTENANCE SHOW  
CENTRAL VALLEY PLANT ENGINEERING & MAINTENANCE SHOW  
FLORIDA BUILDINGS & FACILITIES ENGINEERING SHOW  
GREATER AUSTIN PLANT ENGINEERING & MAINTENANCE SHOW  
GREATER GREENSBORO PLANT ENGINEERING & MAINTENANCE SHOW  
GREATER ORLANDO PLANT ENGINEERING & MAINTENANCE SHOW  
GREATER PHILADELPHIA PLANT ENGINEERING & MAINTENANCE SHOW  
KANSAS CITY MATERIAL HANDLING & PACKAGING SHOW  
LEHIGH VALLEY PLANT ENGINEERING & MAINTENANCE SHOW  
MATERIALS HANDLING & LOGISTICS MANAGEMENT SHOW  
MID-AMERICA PLANT ENGINEERING & MAINTENANCE SHOW  
MIDWEST PLANT ENGINEERING & FACILITIES SHOW  
MIDWEST PLANT ENGINEERING & MAINTENANCE SHOW  
NORTHERN CALIFORNIA PLANT & ENGINEERING SHOW  
NORTHWEST DESIGN ENGINEERING SHOW  
NORTHWEST MACHINE TOOL SHOW  
NORTHWEST MATERIALS HANDLING SHOW  
NORTHWEST PLANT ENGINEERING & MAINTENANCE SHOW  
RHODE ISLAND PLANT ENGINEERING & MAINTENANCE SHOW

CL: 531860v2

ROCHESTER PLANT ENGINEERING & MAINTENANCE SHOW

SOUTH FLORIDA BUILDINGS & FACILITIES MAINTENANCE SHOW

SCHEDULE C (CONT.)

SOUTHERN CALIFORNIA MATERIAL HANDLING SHOW

SOUTHERN CALIFORNIA PLANT ENGINEERING & MAINTENANCE SHOW

TEXAS MATERIAL HANDLING & PACKAGING SHOW

TEXAS PLANT ENGINEERING & MAINTENANCE SHOW

VIRGINIA BEACH PLANT ENGINEERING & MAINTENANCE SHOW

WESTERN MICHIGAN PLANT ENGINEERING & MAINTENANCE SHOW

WESTERN PLANT ENGINEERING & FACILITIES SHOW

Schedule 4.1(m)(i)

INTELLECTUAL PROPERTY

Internet Domain Names:

See attached listing for domain names.

Registered Trademarks:

<u>Mark</u>	<u>Country/ State</u>	<u>Applicat. Number</u>	<u>Registr. Date</u>	<u>Registr. Number</u>
CLEVELAND PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/522,064	12/21/99	2,303,027
COLORADO PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/423,934	5/11/99	2,245,231
FRESNO PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/521,592	12/7/99	2,299,096
GREATER CHICAGO PLANT MAINTENANCE SHOW	USA	75/521,676	10/12/99	2,286,831
GREATER JACKSONVILLE PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/521,681	10/12/99	2,286,632
GREATER PHILADELPHIA DESING ENGINEERING SHOW	USA	75/527,517	12/7/99	2,299,098
GUADALAJARA PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/521,327	11/9/99	2,291,723
INDIANA PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/138,701	1/21/97	2,033,214
KANSAS CITY ENGINEERING & PLANT OPERATIONS SHOW	USA	75/570,699	10/12/99	2,286,845

<u>Mark</u>	<u>Country/ State</u>	<u>Applicat. Number</u>	<u>Registr. Date</u>	<u>Registr. Number</u>
LAS VEGAS PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/521,430	10/12/99	2,286,830
MARYLAND PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/138,702	1/21/97	2,033,215
METRO NEW YORK PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/423,947	3/30/99	2,236,323
MICHIGAN PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/423,935	3/23/99	2,235,539
NASHVILLE PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/570,698	10/12/99	2,286,844
NCPE NORTHERN CALIFORNIA PLANT ENGINEERING AND MAINTENANCE SHOW and Design	CA	N/A	4/28/88	32,557
NEW ENGLAND BUILDINGS & FACILITIES MAINTENANCE SHOW	USA	75/521,325	10/12/99	2,286,829
NEW ENGLAND PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/138,703	1/21/97	2,033,216
NORTH TEXAS PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/423,933	3/23/99	2,235,538
PITTSBURGH PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/138,706	1/21/97	2,033,217
PROFESSIONAL TRADE SHOWS and Design	CA	N/A	4/28/88	32,558

(2)

<u>Mark</u>	<u>Country/ State</u>	<u>Applicat. Number</u>	<u>Registr. Date</u>	<u>Registr. Number</u>
SACRAMENTO PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/521,682	10/12/99	2,286,833
SALT LAKE PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/521,868	12/7/99	2,299,097
SOUTHEASTERN PRODUCTIVITY WEEK	USA	75/554,794	10/12/99	2,286,841
SOUTHWESTERN PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/094,467	7/1/97	2,075,420
U.S./MEXICO PLANT ENGINEERING & MAINTENANCE SHOW	USA	75/094,583	11/19/96	2,018,541
WASHINGTON STATE PLANT ENGINEERING & MAINTENANCE SHOW (stylized)	WA	N/A	4/20/90	28,802
WESTERN MATERIAL HANDLING SHOW	USA	75/553,652	10/12/99	2,286,840
WPFE WESTERN PLANT/FACILITY ENGINEERING & MAINTENANCE SHOW	CA	N/A	9/27/88	33,613

Pending Trademark Registrations:

<u>Mark</u>	<u>Country/ State</u>	<u>Applicat. Number</u>	<u>Applicat. Date</u>	<u>Registr. Number</u>
GUADALAJARA PLANT ENGINEERING & MAINTENANCE SHOW	MEX	354198	11/13/98	
HAWAII BUILDINGS & FACILITIES MAINTENANCE SHOW	USA	75/521,326	7/20/98	

(3)