

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|--|--|---|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Penton Media, Inc. | | 01/24/2003 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Cygnus Business Media, Inc. | | |
| Street Address: | 830 Post Road East | | |
| City: | Westport | | |
| State/Country: | CONNECTICUT | | |
| Postal Code: | 06880 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2286829 | NEW ENGLAND BUILDINGS & FACILITIES MAINTENANCE SHOW | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (202)663-8007 | | |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | | |
| Phone: | 202.663.8301 | | |
| Email: | cynthia.greer@pillsburylaw.com | | |
| Correspondent Name: | Cynthia D. Greer | | |
| Address Line 1: | 2300 N Street, NW | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20037 | | |
| ATTORNEY DOCKET NUMBER: | 522379.0000000 | | |
| NAME OF SUBMITTER: | Cynthia D. Greer | | |
| Signature: | /cynthia d. greer/ | | |
| Date: | 10/13/2005 | | |

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TRADEMARK
REEL: 003174 FRAME: 0810

Total Attachments: 7

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TRADEMARK ASSIGNMENT

WHEREAS, Penton Media, Inc., a Delaware corporation, (hereinafter, "Assignor"), is or maybe the owner of trademarks, and the applications and registrations therefor, (if any) specifically set forth on the attached Schedule A (collectively the "Trademarks"); and

WHEREAS, Cygnus Business Media, Inc. (hereinafter, "Assignee"), a Delaware corporation, having a principal business address at 830 Post Road East, Westport, Connecticut 06880, desires to acquire the entire right, title and interest, in and to said Trademarks.

NOW, THEREFORE, effective immediately by this document (the "Assignment") and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, for its own use and enjoyment and for the use and enjoyment of its successors, assigns, and other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, Assignor's entire right, title and interest in the United States, all foreign countries and jurisdictions, and throughout the universe, in the Trademarks and any renewals thereof, together with the good will symbolized by and associated with the business conducted under said Trademarks, and all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, anchor future infringement, damages, or other unauthorized use of the rights assigned to Assignee under this Assignment.

Assignor authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent thereof, to record Assignee as owner of the Trademarks as assignee of the entire title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignor hereby agrees to execute (and/or to have promptly executed by its predecessors, if any) any and all papers, and to perform such other proper acts, as may be reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred; provided, however, that the provision of the foregoing cooperation and assistance by Assignor shall be at the sole expense of Assignee.

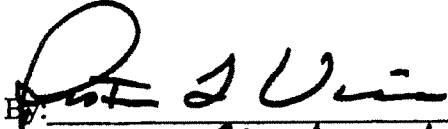
This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Trademark Assignment

WHEREFORE, Assignor and Assignee have caused this Assignment to be duly executed below, on the dates indicated by their duly authorized officers.

PENTON MEDIA, INC.

("Assignor")



Print Name: Preston L. Vice

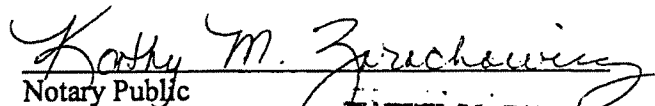
Title: SR Vice President / Secretary

Date: _____, 200__

STATE OF Ohio)

COUNTY OF Cuyahoga)

On this 24 day of January, 2003, personally appeared before me Preston L. Vice, known to me to be SR VP / Secretary of Penton Media who acknowledged that he/she signed this instrument as a free act on behalf of Penton Media, Inc.



Notary Public

My commission expires: KATHY M. ZARACHOWICZ
Notary Public, State of Ohio, Cuy. Cty.
My Commission Expires Oct. 18, 2004

AGREED AND ACKNOWLEDGED:

CYGNUS BUSINESS MEDIA, INC.

By: _____

Name:

Title:

WHEREFORE, Assignor and Assignee have caused this Assignment to be duly executed below, on the dates indicated by their duly authorized officers.

PENTON MEDIA, INC.
("Assignor")

By: _____
Print Name:

Title:

Date: _____, 200__

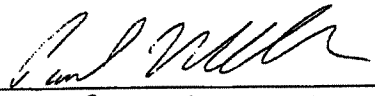
STATE OF _____)
COUNTY OF _____)

On this ____ day of _____, 200__, personally appeared before me _____, known to me to be _____ of _____ who acknowledged that he/she signed this instrument as a free act on behalf of _____.

Notary Public
My commission expires: _____

AGREED AND ACKNOWLEDGED:

CYGNUS BUSINESS MEDIA, INC.

By:  _____
Name: PAUL MACKLER
Title: PRESIDENT

Trademark Assignment

PTS

ANAHEIM MATERIAL HANDLING SHOW

ANAHEIM PLANT ENGINEERING & MAINTENANCE SHOW

ATLANTA PLANT & ENGINEERING & MAINTENANCE SHOW

CAROLINA PLANT ENGINEERING & MAINENANCE SHOW

CENTRAL VALLEY PLANT ENGINEERING & MAINTENANCE SHOW

CLEVELAND PLANT ENGINEERING & MAINTENANCE SHOW

COLORADO PLANT ENGINEERING & MAINTENANCE SHOW

FLORIDA PLANT ENGINEERING & MAINTENANCE SHOW

FRESNO PLANT ENGINEERING & MAINTENANCE SHOW

GRAND RAPIDS PLANT ENGINEERING & MAINTENANCE SHOW

GREATER AUSTIN PLANT ENGINEERING & MAINTENANCE SHOW

GREATER CHARLOTTE PLANT ENGINEERING & MAINTENANCE SHOW

GREATER CHICAGO PLANT ENGINEERING & MAINTENANCE SHOW

GREATER GREENSBORO PLANT ENGINEERING & MAINTENANCE SHOW

GREATER JACKSONVILLE PLANT ENGINEERING & MAINTENANCE SHOW

GREATER LOUISVILLE PLANT ENGINEERING & MAINTENANCE SHOW

GREATER MILWAUKEE PLANT ENGINEERING & MAINTENANCE SHOW

GREATER ORLANDO PLANT ENGINEERING & MAINTENANCE SHOW

GREATER PHILADELPHIA DESIGN ENGINEERING SHOW

GREATER PHILADELPHIA PLANT ENGINEERING & MAINTENANCE SHOW

GULF COAST PLANT ENGINEERING & MAINTENANCE SHOW

HAWAII BUILDINGS & FACILITIES MAINTENANCE SHOW

INDIANA PLANT ENGINEERING & MAINTENANCE SHOW
KANSAS CITY PLANT ENGINEERING & MAINTENANCE SHOW
LEIGH VALLEY PLANT ENGINEERING & MAINTENANCE SHOW
MARYLAND PLANT ENGINEERING & MAINTENANCE SHOW
MEMPHIS PLANT ENGINEERING & MAINTENANCE SHOW
MICHIGAN PLANT ENGINEERING & MAINTENANCE SHOW
MID-AMERICA PLANT ENGINEERING & MAINTENANCE SHOW
MIDWEST PLANT ENGINEERING & MAINTENANCE SHOW
NASHVILLE PLANT ENGINEERING & MAINTENANCE SHOW
NEW ENGLAND BUILDING & FACILITIES MAINTENANCE SHOW
NEW YORK PLANT ENGINEERING & MAINTENANCE SHOW
NORTH TEXAS PLANT ENGINEERING & MAINTENANCE SHOW
NORTHERN CALIFORNIA MATERIAL HANDLING SHOW
NORTHERN CALIFORNIA PLANT ENGINEERING & MAINTENANCE SHOW
NORTHWEST MACHINE TOOL SHOW
NORTHWEST PLANT ENGINEERING & MAINTENANCE SHOW
PITTSBURGH PLANT ENGINEERING & MAINTENANCE SHOW
PROFESSIONAL TRADE SHOWS
RENO PLANT ENGINEERING & MAINTENANCE SHOW
RHODE ISLAND PLANT ENGINEERING & MAINTENANCE SHOW
ROCHESTER PLANT ENGINEERING & MAINTENANCE SHOW
SACRAMENTO PLANT ENGINEERING & MAINTENANCE SHOW
SALT LAKE CITY PLANT ENGINEERING & MAINTENANCE SHOW

SOUTH FLORIDA PLANT ENGINEERING & MAINTENANCE SHOW
SOUTHWEST PLANT ENGINEERING & MAINTENANCE SHOW
TEXAS MATERIAL HANDLING & PACKAGING SHOW
TEXAS PLANT ENGINEERING & MAINTENANCE SHOW
U.S./MEXICO TOTAL FACILITIES SHOW
VIRGINIA BEACH PLANT ENGINEERING & MAINTENANCE SHOW
WASHINGTON STATE PLANT ENGINEERING & MAINTENANCE SHOW (stylized)
WESTERN MATERIAL HANDLING SHOW
WESTERN PLANT FACILITY ENGINEERING & MAINTENANCE SHOW

GUADALAJARA PLANT ENGINEERING & MAINTENANCE SHOW
KANSAS CITY ENGINEERING & PLANT OPERATIONS SHOW
LAS VEGAS PLANT ENGINEERING & MAINTENANCE SHOW
METRO NEW YORK PLANT ENGINEERING & MAINTENANCE SHOW
NCPE NORTHERN CALIFORNIA PLANT ENGINEERING AND MAINTENANCE SHOW
AND DESIGN
NEW ENGLAND PLANT ENGINEERING & MAINTENANCE SHOW
PROFESSIONAL TRADE SHOWS AND DESIGN
SOUTHEASTERN PRODUCTIVITY WEEK
U.S./MEXICO PLANT ENGINEERING & MAINTENANCE SHOW
WPFE WESTERN PLANT/FACILITY ENGINEERING & MAINTENANCE SHOW

ISOA

NORTHERN ALABAMA INDUSTRIAL & MACHINE TOOL SHOW

PACIFIC COAST INDUSTRIAL & MACHINE TOOL SHOW

TRI-CITIES INDUSTRIAL & MACHINE TOOL SHOW

TULSA INDUSTRIAL & MACHINE TOOL SHOW

VIRGINIA INDUSTRIAL SHOW

WESTERN PENNSYLVANIA INDUSTRIAL & MACHINE TOOL SHOW