

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kabushiki Kaisha Sega Enterprises		11/01/2000	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Kabushiki Kaisha Sega
Street Address:	2-12, Haneda 1-chome
City:	Ohta-ku, Tokyo
State/Country:	JAPAN
Entity Type:	CORPORATION: JAPAN

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2472631	THE HOUSE OF THE DEAD
Registration Number:	2271780	THE HOUSE OF THE DEAD
Registration Number:	2550801	SEGA SPORTS
Registration Number:	2672539	SEGA SPORTS

CORRESPONDENCE DATA

Fax Number: (415)391-7124
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 415-354-0100
 Email: lgabel@harveysiskind.com
 Correspondent Name: Harvey Siskind Jacobs
 Address Line 1: 4 Embarcadero Center
 Address Line 2: 39th Floor
 Address Line 4: San Francisco, CALIFORNIA 94111

DOMESTIC REPRESENTATIVE

Name:
 Address Line 1:

OP \$115.00 2472631

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

D. Peter Harvey

Signature:

/D. Peter Harvey/

Date:

10/13/2005

Total Attachments: 1

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(Translation)

**CERTIFIED EXTRACT COPY
OF
THE COMMERCIAL REGISTRATION RECORD
OF
KABUSHIKI KAISHA SEGA**

1. Corporate Name: ~~KABUSHIKI KAISHA SEGA ENTERPRISES~~
KABUSHIKI KAISHA SEGA

The corporate name was changed on November 1, 2000.
The above change was registered on November 1, 2000.

2. Location of Head Office: 2-12, Haneda 1-chome, Ohta-ku, Tokyo

(The other items are omitted.)

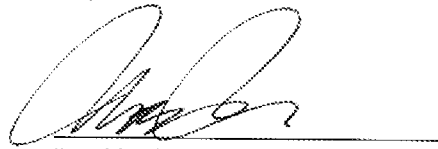
This document is the certified extract (the page for name and capital) copy, which was closed on April 12, 2001, of the original Commercial Registration Record.

April 27, 2005

Mitsuo Sakuma (official seal)
Registrar of TOKYO LEGAL AFFAIRS BUREAU
Jonan Branch

I hereby certify that the foregoing is true and accurate translations of a part of change of the corporate name in the Certificate of All the Effective Records in the Commercial Registration of Kabushiki Kaisha Sega.

July 21, 2005



Yoshiyuki Inaba