

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Conopco, Inc.

- Individual(s)
- General Partnership
- Corporation-State New York
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Execution Date(s) March 25, 1997

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Unilever N.V.

Internal \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: Weena 455

City: Rotterdam

State: \_\_\_\_\_

Country: Netherlands Zip: 3013AL

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Netherlands
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,322,438

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

VIENNETTA

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Roland Rodriguez

Internal Address: Unilever United States, Inc.

Street Address: 700 Sylvan Avenue

City: Englewood Cliffs

State: New Jersey Zip: 07632-3100

Phone Number: (201)894-2725

Fax Number: (201)894-2727

Email Address: roland.rodriguez@unilever.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

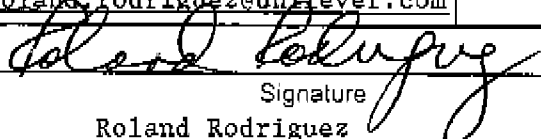
**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 21-0043

Authorized User Name Roland Rodriguez

**9. Signature:**

  
Signature  
Roland Rodriguez

August 16, 2005

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 1

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**TRADEMARK**

TRADEMARK ASSIGNMENT

WHEREAS, Conopco, Inc., a New York corporation, of 909 Packerland Drive, Green Bay, Wisconsin 54307 (hereinafter "ASSIGNOR") is owner of the trademark Registration No. 1,322,438 of VIENNETTA (hereinafter referred to as "trademark") registered with the United States Patent and Trademark Office; and

WHEREAS, Unilever N.V. a corporation of the Netherlands, of Weena 455, Rotterdam, Netherlands 3013 AL, (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 25th day of March, 1997.

CONOPCO, INC.

By: David J. Strickland, III  
David J. Strickland, III  
Assistant Secretary