

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Renajs Scandinavia AB		07/19/2005	COMPANY: SWEDEN
RECEIVING PARTY DATA			
Name:	ATC HB		
Street Address:	Gustav Adolfsгатan 51		
City:	503 43 Boras		
State/Country:	SWEDEN		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2030671	FOLD-A-CUP	
CORRESPONDENCE DATA			
Fax Number:	(617)507-2449		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	617-426-5553		
Email:	hiebert@samuelsTM.com		
Correspondent Name:	Timothy H. Hiebert		
Address Line 1:	Two International Place, 23rd Floor		
Address Line 4:	Boston, MASSACHUSETTS 02110-4104		
ATTORNEY DOCKET NUMBER:	ALBIHNS		
DOMESTIC REPRESENTATIVE			
Name:	Timothy H. Hiebert		
Address Line 1:	Two International Place, 23rd Floor		
Address Line 4:	Boston, MASSACHUSETTS 02110-4104		
NAME OF SUBMITTER:	Timothy H. Hiebert		

CH \$40.00 2030671

Signature:

/Timothy H. Hiebert/

Date:

10/14/2005

Total Attachments: 1

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TRADEMARK ASSIGNMENT – USA

WHEREAS, Renajs Scandinavia AB, located at Getängsvägen 38, 504 68 BORÅS, Sweden, (Assignor), is the owner of the **FOLD-A-CUP** mark and of U.S. registration No. 2,030,671;

WHEREAS, ATC HB, a Swedish corporation located at Gustav Adolfsgatan 51, 503 43 BORÅS, Sweden, (Assignee), wishes to acquire said mark together with the goodwill of the business with which said mark is used and which is symbolized by said mark and any and all registrations and applications for registration of said mark;

NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns to Assignee the entire right, title and interest in and to said mark, all registrations of and applications to register said mark, including the registration identified above, the right to recover for past infringement of said mark, and the goodwill of the business in connection with which said mark is used. The effective date of this assignment is 19 July 2005.

RENAJS SCANDINAVIA AB

By: 

Name: Jan Andersson

Title: MD Managing Director