

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Todd Beard		10/12/2005	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Affliction, LLC		
<b>Street Address:</b>	92 Corporate Park		
<b>Internal Address:</b>	Suite C-716		
<b>City:</b>	Irvine		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92606		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78618478	AFFLICTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(714)754-0500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	7147540200		
<b>Email:</b>	eric@goodmanlawyers.com		
<b>Correspondent Name:</b>	Eric J. Goodman, Goodman Law Group, PC		
<b>Address Line 1:</b>	695 Town Center Drive		
<b>Address Line 2:</b>	14th Floor		
<b>Address Line 4:</b>	Costa Mesa, CALIFORNIA 92626		
<b>ATTORNEY DOCKET NUMBER:</b>	1365.205		
<b>NAME OF SUBMITTER:</b>	Eric J. Goodman, Esq.		
<b>Signature:</b>	/Eric Goodman/		

OP \$40.00 78618478

Date:

10/14/2005

Total Attachments: 1

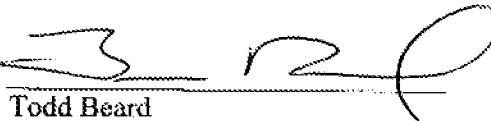
source=Assignment & Transfer (3) 10-14-05#page1.tif

**ASSIGNMENT AND TRANSFER  
AFFLICTION TRADEMARK**

WHEREAS Todd Beard has adopted, used, and is using the trademark AFFLICTION ("mark") which is the subject of a pending application for registration in the United States Patent and Trademark Office, Serial No. 78,618,478, filed April 27, 2005;

WHEREAS, Affliction, LLC, a California limited liability company, is desirous of acquiring said mark and the registration thereof;

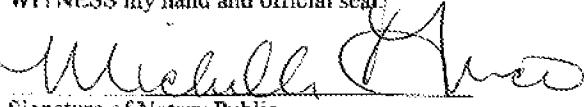
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Todd Beard does hereby assign unto Affliction, LLC all right, title and interest in and to the said mark, together with the goodwill symbolized by the mark, and the above identified registration thereof.

By:   
Todd Beard

**CERTIFICATE OF ACKNOWLEDGEMENT**

STATE OF CALIFORNIA )  
COUNTY OF ORANGE )

On October 12, 2005 before me, Michelle Greco, Notary Public the undersigned notary public in and for the State of California, personally appeared Todd Beard, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal  
  
Signature of Notary Public

My commission expires March 11, 2007

