

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADVANTA NORTH AMERICA, INC.		02/15/2005	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Advanta Pacific, LLC		
Street Address:	33725 Columbus Street, SE - P.O. Box 1044		
City:	Albany		
State/Country:	OREGON		
Postal Code:	97321-0403		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2973223	DR DISEASE RESISTANT	
Registration Number:	2886404		
Registration Number:	2725562	FRONT RUNNER IN TURF GRASS RESEARCH	
Registration Number:	2257729	ASP ADVANTA SEEDS PACIFIC, INC.	
Registration Number:	2232870	ADVANTA SEEDS PACIFIC, INC.	
Registration Number:	2972899	ER EXTENDED ROOT	
CORRESPONDENCE DATA			
Fax Number:	(212)661-8002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2126618000		
Email:	DCL@MLMPATENT.US		
Correspondent Name:	LUCAS & MERCANTI, LLP		
Address Line 1:	475 PARK AVENUE SOUTH		
Address Line 2:	15TH FLOOR		
Address Line 4:	NEW YORK, NEW YORK 10016		

OP \$165.00 2973223

ATTORNEY DOCKET NUMBER:	ADVANTA-GC
NAME OF SUBMITTER:	Donald C. Lucas
Signature:	/Donald C. Lucas/
Date:	10/14/2005
Total Attachments: 3 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, ADVANTA NORTH AMERICA, INC., a Delaware Corporation, with its principal place of business at 1215 Prairie Parkway, Fargo, ND 58102, (hereinafter *Assignor*), is the owner of the trademarks and their respective United States Trademark Applications and Registrations as set forth in the attached Schedule A (hereinafter, and together, the *Trademarks*); and

WHEREAS, Advanta Pacific, LLC, a Delaware limited liability company and a wholly owned subsidiary of the Assignor (hereinafter *Assignee*), is desirous of acquiring the Trademarks.

NOW THEREFORE, pursuant to the sale and purchase agreement between Advanta Netherlands Holdings BV (hereinafter *Advanta*), Limagrain Verneuil Holding S.A. (hereinafter *Limagrain*) and Limagrain Agro Industrie S.A. dated 23 December 2004, Advanta agreed to sell and transfer (or procure the sale and transfer of) and Limagrain agreed to purchase (or procure the purchase of) inter alia, the Trademarks for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and said *Assignor* does hereby assign unto said

ASSIGNEE the entire rights, title and interest in and to the Trademarks and the goodwill of the business symbolized by the Trademarks, together with the portion of the business of Assignor to which any intent-to-use application pertains, subject to the terms and conditions of any licences granted to third parties, the same to be held and enjoyed by said *Assignee* for its own use and benefit, and for the use and benefit of its successors and assignees, as fully and entirely as the same would have been held and enjoyed by said *Assignor* if this assignment and sale had not been made, together with the right to all claims, damages or compensation by reason of past infringement or violation of the Trademarks with the right to sue for and collect the same.

ASSIGNOR hereby binds itself to properly execute without further compensation any and all applications, petitions, oaths, assignments or other papers and instruments which may be necessary to carry into full force and effect the interests hereby assigned or intended to be assigned.

IN WITNESS WHEREOF, the *Assignor* and *Assignee* have agreed to this Assignment on the date set forth below.

ADVANTA NORTH AMERICA, INC.

ADVANTA PACIFIC, LLC.

By:  _____

By: _____

Title: President

Title: _____

Dated: 15-02-2005

Dated: _____

GAH

TRADEMARK ASSIGNMENT

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IN WITNESS WHEREOF, the *Assignor* and *Assignee* have agreed to this Assignment on the date set forth below.

ADVANTA NORTH AMERICA, INC.

ADVANTA PACIFIC, LLC.

By: _____

By: *[Signature]*

Title: _____

Title: *President*

Dated: _____

Dated: *15-02-2005*

LB1005035

SCHEDULE A

Trade Marks and Applications

Mark	Status	Registration number (Application number)	Registration date (Application Date)
DR. AND DESIGN	Application	78/239,592	18 Apr. 03
TRIANGLE DESIGN	Application	78/239,390	18 Apr. 03
FRONT RUNNER IN TURF GRASS RESEARCH	Application	76/322,967	09 Oct. 01
ASP ADVANTA SEEDS PACIFIC INC. AND DESIGN	Registered	2257729	29 Jun. 92
ADVANTA SEEDS PACIFIC INC.	Registered	2232870	16 Mar. 99
ER EXTENDED ROOT	Application	78/191098	04 Dec. 02