

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Teddy S.p.A.		10/03/2005	CORPORATION: ITALY

RECEIVING PARTY DATA

Name:	Rosenruist Gestao E Servicos Lda
Street Address:	Rua Serpa Pinto N. 4
Internal Address:	4 Andar
City:	9000 - 029 Funchal, Madeira
State/Country:	PORTUGAL
Entity Type:	CORPORATION: PORTUGAL

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2393938	TERRANOVA
Registration Number:	2552127	TERRANOVA
Registration Number:	2888090	TERRANOVA
Registration Number:	2428807	TERRANOVA
Registration Number:	2726179	TERRANOVA
Registration Number:	2129520	ETNIC

CORRESPONDENCE DATA

Fax Number: (202)587-6395
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 202 857 6389
 Email: henrye@arentfox.com
 Correspondent Name: Michael A. Grow
 Address Line 1: 1050 Connecticut Avenue, NW
 Address Line 2: Arent Fox PLLC
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

CH \$165.00 2393938

ATTORNEY DOCKET NUMBER:

024321

DOMESTIC REPRESENTATIVE

Name: Michael A. Grow

Address Line 1: 1050 Connecticut Avenue, NW

Address Line 2: Arent Fox PLLC

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:

E.T. Henry/Trademark Specialist

Signature:

/E.T. Henry/

Date:

10/12/2005

Total Attachments: 1

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ASSIGNMENT

WHEREAS TEDDY S.P.A., a societa per Azioni (a joint stock company) organized and existing under the laws of Italy of VIA CORIANO, 58, 47900 RIMINI (RN), ITALY. (hereinafter called "**the Assignor**") is the original owner of all right, title and interest in and to the following marks and registrations:

TRADEMARK	CLASS	SERIAL NO./FILING DATE	REGISTRATION NO/ISSUED
TERRANOVA	25	75/460,930 / 02.04.1998	2,393,938 / 10.10.2000
TERRANOVA	09, 16, 18,	76/126,369 / 12.09.2000	2.552.127 / 26.03.2002
TERRANOVA	35	76/022,192 / 10.04.2000	2,888,090 / 28.09.2004
TERRANOVA	25	75/625,415 / 22.01.1999	2,428,807 / 13.02.2001
TERRANOVA	25	75/639,853 / 12.02.1999	2,726,179 / 17.06.2003
ETNIC	25	75/140266/23.07.1996	2.129.520/13.01.1998

WHEREAS ROSENUIST GESTAO E SERVICOS LDA an LDA (a limited liability company), organized and existing under the laws of Portugal of RUA SERPA PINTO N. 4, 4° ANDAR – 9000 – 029 FUNCHAL, MADEIRA, PORTUGAL. (hereinafter called "**the Assignee**") is desirous of acquiring all right, title and interest in and to said marks, together with the goodwill of the business associated with the above mentioned marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to said marks together with the goodwill of the business symbolized by the marks and the registrations referenced above.

SIGNED by

Name: Tadei Vittorio

Official Capacity: Sole Director

For and on behalf of the **TEDDY S.P.A**

