Form <b>PTO-1594</b> (Rev. 07/05) OMB Collection 0651-0027 (exp. 6/30/2008)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office	
RECORDATION FORM COVER SHEET  TRADEMARKS ONLY		
To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.		
Name of conveying party(les):     Larson Texts, Inc.	2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached?  No Name: Larson Learning, Inc.	
Individual(s) Association General Partnership Limited Partnership ✓ Corporation- State: Pennsylvania Other Citizenship (see guidelines) Additional names of conveying parties attached? Yes ✓ No.  3. Nature of conveyance )/Execution Date(s):	Internal Address: Street Address: 1762 Norcross Road City: Erie State: Pennsylvania Country: USA Zip: 16510	
Execution Date(s) August 12, 2005  Assignment Merger  Security Agreement Change of Name  Other	✓ Corporation Citizenship Pennsylvania      Other Citizenship  If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment)	
4. Application number(s) or registration number(s) an A. Trademark Application No.(s) 78/436,909; 78/558,027; 76/627,927; 78/436,392 C. Identification or Description of Trademark(s) (and Filing	B. Trademark Registration No.(s) 2,752,362; 2,719,172  Additional sheet(s) attached? Yes Vo	
5. Name & address of party to whom correspondence concerning document should be mailed:  Name: Jeanine M. Mitchell	6. Total number of applications and registrations involved:	
Internal Address: Houghton Mifflin Company  IPRA - 5th Floor  Street Address: 222 Berkeley Street	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$_165.00  Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed	
City: Boston  State: Massachusetts Zip: 02   116  Phone Number: (617) 351-5248  Fax Number: (617) 351-1125  Email Address: jeanine_mitchell@hmco.com	8. Payment Information:  a. Credit Card Last 4 Numbers Expiration Date  b. Deposit Account Number 502517  Authorized User Name Jeanine M. Mitchell	
9. Signature:  Signature  Jeanine M Mitchel  Name of Person Signing	Total number of pages including cover sheet, attachments, and document:	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK REEL: 003176 FRAME: 0699

## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is dated August 12, 2005 and is effective as of June 30, 2005, by LARSON TEXTS, INC., a corporation organized pursuant to the laws of Pennsylvania, trading and doing business as MERIDIAN CREATIVE GROUP ("Assignor"), to LARSON LEARNING, INC., a corporation organized pursuant to the laws of Pennsylvania ("Assignee").

WHEREAS, Assignor and Assignee are parties to an Assignment and Assumption Agreement, effective as of June 30, 2005 (the "Agreement"), providing, among other things, that Assignor transfer to Assignee certain assets, properties and rights owned by or in the name or Assignor, on the terms and conditions set forth in the Agreement; and

WHEREAS, Assignor has adopted and used, and is using the trademarks listed on the attached Schedule 1, and is the owner of the trademarks and trademark registrations listed on the attached Schedule 1;

NOW, THEREFORE, for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to (i) the trademarks listed in part (a) of Schedule 1 hereto and the registrations therefor, in the United States Patent and Trademark Office; and (ii) the trademarks listed in part (b) of Schedule 1 attached hereto and, if applicable, the applications therefor pending in the United States Patent and Trademark Office; in each case together with the goodwill of the business symbolized by each such mark and the right to sue for any and all causes of action that may have accrued to Assignor up to and including the date hereof in connection with any infringement of the said marks.

Assignor agrees to execute such further documents and instruments and take all such actions as Assignee, being advised by counsel, shall reasonably request to secure to Assignee, its successors and assigns the rights herein assigned.

Assignor hereby requests the Commissioner of Patents and Trademarks of the United States of America, or any official of any jurisdiction whose duty it is to issue trademark registrations, to issue the Certificate of Registration for any registration resulting from the trademarks listed on the attached Schedule 1 to the Assignee, its successors or assigns, in accordance with the terms of this instrument.

Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

TRADEMARK
REEL: 003176 FRAME: 0700

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed under seal as of the date first above written.

LARSON TEXTS, INC. t/d/b/a MERIDIAN CREATIVE GROUP

Name: R. Scott O'Neil

Title: President/CEO

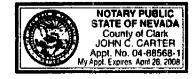
STATE OF NEVADA )

COUNTY OF CLARK )

On the <u>12</u> day of August, 2005, before me personally came R. Scott O'Neil, known to me to be the President/CEO of Larson Texts, Inc., who executed the above instrument on behalf of the said corporation and acknowledged to me that the said corporation executed the same.

Notary Public

# 627664



TRADEMARK REEL: 003176 FRAME: 0701

## Schedule 1

## (a) Registered Trademarks

	Trademark Registration
Mark	
MATH TRIPS	2,752,362
GEOMETREATS	2,719,172

## (b) Common Law Trademarks and/or Trademark Applications Pending

	Trademark Application No. (if applied for)
Mark	
CONCENTRATE ON!	78/436,909
IN STEP WITH THE	78/558,027
STANDARDS	
MAP	76/627,927
WRITE IT!	78/436,892

# 627664

TRADEMARK
REEL: 003176 FRAME: 0702

**RECORDED: 08/19/2005**