

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Stirling Group Limited		05/23/2005	CORPORATION: UNITED KINGDOM

**RECEIVING PARTY DATA**

<b>Name:</b>	Voodoo Dolls Brand Limited
<b>Street Address:</b>	Grenville Court, Britwell Road
<b>City:</b>	Burnham, Buckinghamshire
<b>State/Country:</b>	UNITED KINGDOM
<b>Postal Code:</b>	SL1 8DF
<b>Entity Type:</b>	CORPORATION: UNITED KINGDOM

**PROPERTY NUMBERS Total: 9**

Property Type	Number	Word Mark
Registration Number:	1849379	VOODOO DOLLS
Registration Number:	2584541	VOODOO DOLLS
Registration Number:	2691802	V
Serial Number:	75659341	V
Serial Number:	78184654	VOODOO DOLLS
Serial Number:	78211856	V
Serial Number:	78212101	VOODOO DOLLS
Serial Number:	78212111	IDOLLS
Serial Number:	78337841	VOODOO DOLLS

**CORRESPONDENCE DATA**

Fax Number: (312)554-8015  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 312-554-8000

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Email: kjl@pattishall.com  
Correspondent Name: Sanjiv Sarwate/Pattishall McAuliffe et.  
Address Line 1: 311 S. Wacker Drives  
Address Line 2: Suite 5000  
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER: 01007-021-00003

DOMESTIC REPRESENTATIVE

Name: Pattishall McAuliffe Newbury Hilliard et  
Address Line 1: 311 S. Wacker Drive  
Address Line 2: Suite 5000  
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER: Sanjiv Sarwate

Signature: /S. Sarwate/

Date: 10/18/2005

Total Attachments: 1  
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**ASSIGNMENT**

WHEREAS, Stirling Group Limited, a United Kingdom limited company located and doing business at Atlantic Street, Broadheath, Altrincham, Cheshire WA14 4FY, United Kingdom ("Assignor"), owns all right, title, and interest in and to the trademarks identified on Schedule A (the "Assigned Trademarks"), together with the goodwill symbolized by and associated with the Assigned Trademarks; and

WHEREAS, Voodoo Dolls Brand Limited, a United Kingdom limited company located and doing business at Grenville Court, Britwell Road, Burnham, Buckinghamshire SL1 8DF, United Kingdom ("Assignee") desires to acquire all of Assignor's right, title, and interest in and to the Assigned Trademarks, together with the goodwill symbolized by and associated with the trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee all of its right, title, and interest in and to the Assigned Trademarks together with the goodwill symbolized by and associated with the Assigned Trademarks, and the right to sue for past infringement.

The undersigned warrants that he or she has the authority to execute this Assignment on behalf of Assignor.

Stirling Group Limited

By: 

Name: PETER RUSBY  
Title: DIRECTOR  
Date: 23 MAY 2005