

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
J. R. Wood, Inc.		10/05/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Dole Packaged Frozen Foods, Inc.
Street Address:	One Dole Drive
Internal Address:	Corporate Legal Department
City:	Westlake Village
State/Country:	CALIFORNIA
Postal Code:	91362
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	2428471	APRICOLADA
Registration Number:	1093909	BIG VALLEY
Registration Number:	1120142	BIG VALLEY
Registration Number:	1093910	BIG VALLEY
Registration Number:	2173135	BIG VALLEY FRUITATIOUS
Registration Number:	249809	BLUE CHAIN
Registration Number:	1938740	BURST O'BERRIES
Registration Number:	2508753	CUP-A-FRUIT
Registration Number:	736515	FLAVORLAND
Registration Number:	868465	FLAVOR LAND
Registration Number:	2204020	FLAVOR LAND USA
Registration Number:	2423400	FULL MOON MOCHA
Registration Number:	1595602	GLACIER BRAND

CH \$490.00 2428471

Registration Number:	2016840	GLACIER FOODS
Registration Number:	2429927	MAXIMUM MANGO
Registration Number:	2428463	PEACH PINEAPPLE PLUNGE
Registration Number:	2431523	STRAWBERRY BANANA BLAST
Registration Number:	2431522	STRAWBERRY/KIWI THING
Registration Number:	2429931	SUNRISE SURPRISE

CORRESPONDENCE DATA

Fax Number: (818)879-6615
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 818-879-6600
Email: marcy_reed@na.dole.com
Correspondent Name: Dole Food Company, Inc.
Address Line 1: One Dole Drive
Address Line 2: Attn. Timothy J. Oswald
Address Line 4: Westlake Village, CALIFORNIA 91362

ATTORNEY DOCKET NUMBER:	0381470+18
NAME OF SUBMITTER:	Timothy J. Oswald
Signature:	/timothy j oswald/
Date:	10/18/2005

Total Attachments: 1
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State of California
Secretary of State

CERTIFICATE OF FILING

I, BRUCE McPHERSON, Secretary of State of the State of California, hereby certify:

That on the **5th day of October, 2004**, there was filed in this office an amendment changing the corporation name from **J. R. WOOD, INC.**, a California corporation, to **DOLE PACKAGED FROZEN FOODS, INC.**

IN WITNESS WHEREOF, I execute this certificate and affix the Great Seal of the State of California this day of September 23, 2005.



A handwritten signature in cursive script, appearing to read "Bruce McPherson".

BRUCE McPHERSON
Secretary of State

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