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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

ASSIGNS THE ENTIRE INTEREST AND THE COODWILL

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|-----------------------|
| Brown-Forman Corporation | | 09/30/2005 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Finlandia Vodka Worldwide Ltd. | |
|-----------------|--------------------------------|--|
| Street Address: | Salmisaarenranta 7 | |
| City: | 00180 Helsinki | |
| State/Country: | FINLAND | |
| Entity Type: | CORPORATION: FINLAND | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|---------------|
| Registration Number: | 2952005 | FINS 'N TAILS |

CORRESPONDENCE DATA

Fax Number: (415)446-5230

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (415) 446-5225

Email: jdpilegal@jdpi.com

Correspondent Name: David S. Gooder

Address Line 1: 4040 Civic Center Drive

Address Line 2: Suite 528

Address Line 4: San Rafael, CALIFORNIA 94903

DOMESTIC REPRESENTATIVE

Name: David S. Gooder

Address Line 1: 4040 Civic Center Drive

Address Line 2: Suite 528

900034209

Address Line 4: San Rafael, CALIFORNIA 94903

NAME OF SUBMITTER: David S. Gooder

TRADEMARK

REEL: 003176 FRAME: 0812

| Signature: | /david s gooder/ | |
|--|------------------|--|
| Date: | 10/18/2005 | |
| Total Attachments: 2 source=FINS N TAILS ASSIGNMENT#page1.tif source=FINS N TAILS ASSIGNMENT#page2.tif | | |

TRADEMARK REEL: 003176 FRAME: 0813

TRADEMARK ASSIGNMENT

Brown-Forman Corporation, a Delaware corporation, located at 850 Dixie Highway, Louisville, Kentucky 40210 USA ("Assignor"), has adopted and is using the registered mark listed on the Schedule of Marks, attached hereto. The above-referenced mark, including without limitation, all trademarks, design marks, logos, trade names, trade dress and service marks incorporating all or any part of the marks, registrations, renewals and pending applications for all the foregoing, the good will of the business symbolized thereby, and all other worldwide rights contained therein are hereinafter collectively referred to as the "Marks."

Finlandia Vodka Worldwide Ltd., a Finland corporation, whose principal office is located at Salmisaarenranta 7, 00180 Helsinki, Finland ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks; and

Assignor desires to assign all right, title and interest in and to the Marks to Assignee.

NOW, THEREFORE, in consideration of the foregoing, together with other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- 1 Assignor hereby assigns unto Assignee all right, title, and interest in and to the Marks (the "Assignment").
- 2. The Assignment shall also include all claims for damages by reason of past infringement of the Marks, if any, together with the right to sue for and collect the same for the sole use and benefit of Assignee and its successors, assigns, or other legal representatives.
- 3. Assignor further agrees to execute and deliver, from time to time, all further instruments of conveyance, assignment and further assurances, and to perform all such other acts, as may be reasonably required to transfer and assign all of Assignor's interests in and to the Marks.

This Assignment shall be effective for all purposes on the 30 day of September, 2005.

BROWN-FORMAN CORPORATION

By: Charles E. Scholtz

Title: Vice President

Schedule of Marks

United States Registration Number 2,952,005 for FINS 'N TAILS for "prepared alcoholic cocktails" in International Class 33.

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RECORDED: 10/18/2005

TRADEMARK REEL: 003176 FRAME: 0815