

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hanover Company Store, LLC		10/18/2005	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	American Down & Textile, LLC		
<b>Street Address:</b>	1500 Harbor Blvd.		
<b>City:</b>	Weehawken		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07086		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2032691	AMERIDOWN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-616-5600		
<b>Email:</b>	trademark@leydig.com		
<b>Correspondent Name:</b>	Leydig, Voit & Mayer, Ltd.		
<b>Address Line 1:</b>	Two Prudential Plaza, 180 N. Stetson		
<b>Address Line 2:</b>	Suite 4900		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	207927		
<b>NAME OF SUBMITTER:</b>	Tamara Miller		
<b>Signature:</b>	/Tamara Miller/		

CH \$40.00 2032691

Date:

10/18/2005

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK**

WHEREAS, Hanover Company Store, LLC (Assignor), a Delaware limited liability company, having its principal offices at 1500 Harbor Blvd., Weehawken, NJ 07086 has adopted, used, is using and is the owner of the following mark now registered in the United States Patent and Trademark Office:

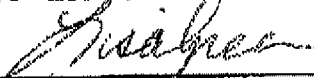
<u>Mark</u>	<u>Reg. No./Serial No.</u>	<u>Date of Registration/ Filing</u>
AMERIDOWN	2,032,691	January 21, 1997

WHEREAS, American Down & Textile, LLC (Assignee), a Delaware limited liability company, having its principal place of business at 1500 Harbor Blvd., Weehawken, NJ 07086 is desirous of acquiring said mark;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill symbolized by said mark and registration thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 18th day of October, 2005.

HANOVER COMPANY STORE, LLC



By: Lisa A. Green  
Title: Assistant Secretary