

06-08-2005

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

RECOF  
TR



103017152

Re: 6-605

11.18.04

To the Director of the U. S. Patent and Trademark Office, please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Spring Arbor Distributors Inc  
One Ingram Blvd.  
La Vergne, TN 37086-1986

- Individual(s)
- General Partnership
- Corporation-State TN
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Execution Date(s) December 23, 2003

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: Ingram Book Group Inc

Internal

Address: MS 629

Street Address: One Ingram Blvd.

City: La Vergne

State: Tennessee

Country: USA Zip: 37086

Association Citizenship

General Partnership Citizenship

Limited Partnership Citizenship

Corporation Citizenship Tennessee

Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

4 Trademarks - see attached sheet

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Linda K. Dickert

Internal Address: Ingram Book Group Inc  
MS 629

Street Address: One Ingram Blvd.

City: La Vergne

State: TN Zip: 37086

Phone Number: (615) 213-5880

Fax Number: (615) 213-5811

Email Address: linda.dickert@ingrambook.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$160.<sup>00</sup>

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature: Linda K. Dickert  
Signature

11/15/04  
Date

Linda K. Dickert

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

Refund Ref: 11/22/2004 GTON11 0000140191

CHECK Refund Total: \$45.00

TRADEMARK  
REEL: 003177 FRAME: 0510

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01 FD:0521  
02 FD:0522

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Page 2 to  
Recordation Form Cover Sheet for Trademarks Only

CONTINUATION OF ITEM 4

<b>B. Trademark Registration No(s)</b>	<b>C. Identification or Description of Trademark</b>
Reg. # 2,276,088 - issued on September 7, 1999	JUST FOR CHILDREN & DESIGN Reg. # 2,276,088 issued on September 7, 1999 <u>Description</u> : For: Wholesale distributorship services featuring books, music, recorded video, and games, in class 35 (US Cls. 100, 101 and 102).
Reg. # 2,400,604 - issued on October 31, 2000	SACRED SOUNDS Reg. #2,400,604 - issued on October 31, 2000 <u>Description</u> - For: Distributorships featuring religious music recorded on cassettes and compact discs, in Class 35 (U.S. Cls. 100, 101 and 102).
Reg. # 2,323,326 - issued February 29, 2000	SA & DESIGN LOGO Reg. #2,323,326 - issued on February 29, 2000 <u>Description</u> - For: Wholesale distributorship services featuring books, recorded videos, audio and music videos and cassettes, cards, and a variety of gifts, in Class 35 (U.S. Cls. 100, 100 and 102).
Reg. #2,363,732 - issued July 4, 2000	SPRING ARBOR Reg. #2,363,732 - issued July 4, 2000 <u>Description</u> - For: Distributorship services, namely, the wholesale distribution of books and gifts in Class 35 (U.S. Cls. 100, 101 and 102).

**REGISTERED AND COMMON LAW TRADEMARK ASSIGNMENT**

WHEREAS, SPRING ARBOR DISTRIBUTORS INC., a corporation duly organized and existing under the laws of the State of Tennessee, U.S.A., and having a place of business at One Ingram Blvd., La Vergne, Tennessee 37086, U.S.A., is the owner of certain Common Law Trademarks and Service Marks as listed on Schedule A attached and also of certain United States Trademark and Service Mark Registrations and the marks thereof, as follows:

<u>MARK</u>	<u>REG. NO</u>	<u>DATE ISSUED</u>
JUST FOR CHILDREN & DESIGN	2,276,088	SEPTEMBER 7, 1999
SACRED SOUNDS	2,400,604	OCTOBER 31, 2000
SA & DESIGN LOGO	2,323,326	FEBRUARY 29, 2000
SPRING ARBOR	2,363,732	JULY 4, 2000

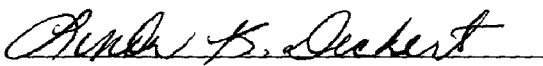
WHEREAS, as an element of corporate reorganization, INGRAM BOOK GROUP INC., a corporation duly organized and existing under the laws of the State of Tennessee, U.S.A., and having a place of business at One Ingram Blvd., La Vergne, Tennessee 37086 is desirous of acquiring the entire right, title and interest in and to the above-identified marks and the registrations and common law marks thereof, together with the goodwill of the business in connection with which said marks were used;

NOW, THEREFORE, for and in consideration of good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, said SPRING ARBOR DISTRIBUTORS INC., by these presents, does assign and transfer unto the said INGRAM BOOK GROUP INC., the entire right, title and interest in and to

the aforesaid Registrations No., 2,276,088; 2,323,326; 2,363,732; and 2,400,604, as well as the common law trademarks and service marks as listed on attached Schedule A and the marks thereof, together with the goodwill of the business appurtenant to said marks, the same to as held and enjoyed by the said INGRAM BOOK GROUP INC. as fully and entirely as the same would have held by said SPRING ARBOR DISTRIBUTORS INC. had such assignment and transfer not been made, which assignment and transfer includes any and all past and present rights which have accrued or may accrue to SPRING ARBOR DISTRIBUTORS INC., of any and all kind or nature incident or appertaining to said marks and said registrations and said common law marks thereof, including the right to sue for and recover any accrued damages for infringement occurring prior to assignment of said marks and said registrations and said common law marks thereof.

Effective the 1<sup>st</sup> day of January 2004.

SPRING ARBOR DISTRIBUTORS INC.

By:   
Name: Linda K. Dickert  
Title: Assistant Secretary

L:\Trademarks\Assignment SADI to IBG

TRADEMARK  
REEL: 003177 FRAME: 0513

**SCHEDULE A  
COMMON LAW TRADEMARKS AND SERVICE MARKS**

<u>Trademark Description</u>	<u>Service Mark Description</u>
Music Express	Basic +
Vital Title	Bible Hotline
24 Karat	CDS
Shelf Talkers	Church Library Builder Plan
Bear Bags	DBS (Database Services)
Child Bags	EZ Scan
Dove Bags	Gifts from the Heart
Eye Catcher Display kits	JFO
Feed my Sheep Bags	LEVEL 90
FOCUS	Order EZ
HOTLIST	RIMS
PURE GOLD	The Informer (microfiche)
<i>Catalogs/Flyers</i>	Your Partner in Purpose
Silent Night, Holy Night	
New Beginnings	
Bible Bugle	
Program Guide (Auto-Ship Programs)	
First Communion	
Joy of Christmas	
Spring Choral Brouchure	
Fall Choral Brouchure	
Study Time	
Church Resource	
Solo Accompaniment	
Video Catalog	
Bible Catalog	
Bible Restock	
Magazine Power	
Gift Binder	
Music Listings	
INTEGRA	
Lamb Bags	
Fish Bags	
Floral Bags	
Angels Gift Wrap	
Baby In Manger Gift Wrap	
Jesus Is the Best Gift Gift Wrap	
Dove Gift Wrap	
Fish Gist Wrap	
<i>Solutions In Store For You Logo</i>	
RETAIL SYSTEMS	
EasyTrak	
EasyTrak Delux	
SAIL Database	
Christian Resource Center	