

TRADEMARK ASSIGNMENT

WHEREAS, *Alexander Manufacturing Corporation* having a principal place of business located at 1511 South Garfield Place, Mason City, IA 50401 United States ("Assignor"), has adopted, owns and is using the mark "PERSONAL SMART CHARGER" ("the Mark") through the exclusive use of an affiliated company of the Assignee in connection with battery chargers;

WHEREAS, Assignor owns federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein; Registration No. 1,911,148 registered on August 15, 1995, currently valid and maintained on the Principal Register;

WHEREAS, *Casey Holdings Limited*, having its principal place of business at 4 Doxford Drive, South West Industrial Estate, Peterlee, Co. Durham SR8 2RL, United Kingdom (Assignee), is desirous of acquiring said Mark and the above-referenced Registrations and all common law rights to the mark as shown in Registration No. 1,911,148 for PERSONAL SMART CHARGER;

NOW THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registrations thereof, including common law rights, *nunc pro tunc* effective as of 16th January 2004

By: _____

Alexander Manufacturing Corporation

Title: Sr V.P. Operations & Finance

Date: 15th August 2005