Form PTO-1594
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06-20-2005

103023779

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Conopco, Inc. dba Unilever

- [ ] Individual(s)
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation-State New York
- [ ] Other

Additional name(s) of conveying party(ies) attached? [ ] Yes [x] No

2. Name and address of receiving party(ies)

Name: Unilever Supply Chain, Inc.

Internal Address:

Street Address: 1 John Street

City: Clinton State: CT Zip: 06413

- [ ] Individual(s) citizenship
- [ ] Association
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation-State Delaware
- [ ] Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [x] No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [ ] Yes [x] No

3. Nature of conveyance:

- [x] Assignment
- [ ] Merger
- [ ] Security Agreement
- [ ] Change of Name
- [ ] Other

Execution Date: May 8, 2005

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

421344

Additional number(s) attached [x] Yes [ ] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rowena DeLeon

Internal Address: Unilever

Street Address: 33 Benedict Place

City: Greenwich State: CT Zip: 06830

6. Total number of applications and registrations involved: 444

7. Total fee (37 CFR 3.41).....$ 11,115.00

- [ ] Enclosed
- [x] Authorized to be charged to deposit account

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rowena DeLeon
Name of Person Signing

Signature

JUNE 6, 2005
Date

Total number of pages including cover sheet, attachments, and document: 12

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

06/17/2005 ECOOPER 00000263 210043 421344

01 FC:8521 40.00 DA
02 FC:8522 11075.00 DA

SCHEDULE A

TRADEMARK	REGISTRATION NOS.
BANGO BRIGHT!	421,344
BARE BEAUTY	854,826
BLESS	830,350
BLUE SEAL	45,138
BLUE SEAL	243,206
BRIGHT FOOT	787,737
BRIGHT STEP	784,743
BUSY GIRL	863,657
CASINO ROYALE	848,756
CHESEBROUGH	503,219
CHESEBROUGH	211,183
CINDY PARKER	782,976
CLEAR SOLUTIONS	2,737,641
CLEAR SOLUTIONS	2,525,018
CLEAR SOLUTIONS	2,388,393
CLEAR/MIST	787,734
CLOSE UP	813,333
CLOSE UP	2,198,451
CLOSE-UP	818,419
CLYO	1,207,758
CONSTANT CARE	2,896,932
CONSTANT-CLENS	1,795,572
CROWN DUET	426,920
CROWN PRINCE	433,219
CROWN PRINCESS	433,220
DAY BREAK	783,118
DECISION	439,298
DECISION	843,824
DERMASIL	1,860,625
DERMASIL	1,882,761
DERMATOLOGY FORMULA	1,266,632
DIAMOND	54,273
DISINFEX	839,333
DITHER	421,379
DRAMATIC RESULTS	2,828,338
DRAMATIC RESULTS	2,640,874
DREAMFLOWER	780,728
DUAL ACTION	2,153,184
EVOLUTION	1,454,822
FAICHNEY	844,199
FOLLOW THE SUN	840,161
FRESH MOISTURE	2,595,899
FRESH-START BY POND'S	846,953
GLINT	788,057
GROOM & CLEAN	755,668
HEALTHY HAND ESSENTIALS	2,687,326
HIDE N' GO SHEER	848,766
HOMEBASICS	2,692,875
INTENSIVE CARE	2,532,126
INTENSIVE CARE	864,662
IRIUM	415,620

SCHEDULE A

TRADEMARK	REGISTRATION NOS.
IRIUM	409,856
LIP THERAPY	1,318,87
LIP THERAPY	1,496,509
LIRIL	500,305
MATCHMAKERS	847,445
MINK COAT	1,366,233
NAIL BRILLIANCE	504,412
NATURAL CONTROL	843,819
NATURE'S SILK	2,470,285
NATURE'S SILK	2,506,939
NEPTUNE	773,359
NUTRIUM	2,534,123
NUTRIUM	2,341,890
ODO-RO-NO	252,478
ODYSSEY	611,883
PATRICHS	1,322,883
PATRICK	1,047,117
PEGGY SAGE	509,640
POND'S	1,835,111
POND'S	415,955
POND'S	435,562
POND'S	2,356,189
POND'S	2,787,076
POND'S	2,322,440
POND'S	2,214,706
POND'S	260,985
POND'S	2,263,6989
POND'S	1,894,523
POND'S	215,081
POND'S BOTTLE DESIGN	1,917,529
POND'S BOTTLE DESIGN	2,117,097
POND'S CLEAR SOLUTIONS	2,356,190
POND'S CLEAR SOLUTIONS	2,363,148
POND'S CLEAR SOLUTIONS	2,445,107
POND'S CLEAR SOLUTIONS	2,507,163
POND'S DREAMFLOWER	772,484
POND'S FRESH START	2,086,477
POND'S INSTITUTE	2,758,647
POND'S INSTITUTE	1,897,933
POND'S INSTITUTE	2,356,188
POND'S INSTITUTE	2,008,914
POND'S PREVENT & CORRECT	2,027,198
POND'S TULIP DESIGN	2,507,098
POND'S TULIP DESIGN	1,895,530
PROOF STRIPS	2,823,791
PURIFY	2,637,484
Q-TIPS	309,256
Q-TIPS	923,790
Q-TIPS	928,702
Q-TIPS	647,549
Q-TIPS	2,809,256
Q-TIPS	1,307,624

SCHEDULE A

TRADEMARK	REGISTRATION NOS.
Q-TIPS	2,813,922
Q-TIPS	591,736
Q-TIPS TREAT & GO	2,733,089
RAVE	1,678,229
RAVE	1,556,427
RAVE	1,105,871
RAVING BEAUTY	437,665
RENEGADE	815,605
SHEER ESSENCE	830,747
SIGNAL	753,848
SILK 'N SATIN	691,038
SILK GLOVES	2,179,637
STEADY	771,588
STEADY	771,610
STYLE LINE	837,535
SURE CONTROL	843,818
T.N.T.	414,720
TNT	815,597
TODAY'S GIRL	842,218
TRUST	786,537
TULIP DESIGN	2,804,570
TULIP DESIGN	2,762,646
TWICE AS NICE	815,608
V	1,370,819
VASELINE	151,099
VASELINE	44,790
VASELINE	140,345
VASELINE	2,532,124
VASELINE	2,555,900
VASELINE	2,746,932
VASELINE	319,120
VASELINE CHESEBROUGH	215,118
VASELINE INTENSIVE CARE	1,940,033
VASELINE INTENSIVE CARE	2,532,125
VASELINE INTENSIVE CARE	2,555,899
VASELINE INTENSIVE CARE	1,537,135
VASELINE INTENSIVE CARE DES.	2,228,424
VASELINE INTENSIVE CARE RENEW & PROTECT	2,548,474
VASELINE INTENSIVE CARE RENEW & PROTECT	2,605,629
VASELINE JAR DESIGN	1,326,522
WEIGHTLESS MOISTURIZERS	2,799,547
WHITE SHOULDERS	1,130,646

SCHEDULE A

TRADEMARK	REGISTRATION NOS.
ALL	2,923,898
ALL	2,899,106
ALL	2,832,617
ALL	2,345,628
ALL	1,781,008
ALL BABY CARE PLUS	2,589,869
ALL OXI-ACTIVE	2,765,336
ALL OXI-ACTIVE	2,782,824
ALL REVITALIZING CLOTHS	2,917,801
ALL STAINLIFTER PLUS	2,851,309
ALL WITH STAIN LIFTERS	2,581,782
ALL-COOL	829,565
AMMO	242,071
BEFORE YOU DRESS, CARESS	2,632,981
BEFORE YOU DRESS, CARESS	2,539,789
BERRY FUSION	2,735,300
BODY REFRESHERS	2,231,224
BODY REFRESHERS	2,270,680
BOTANICAL BLISS	2,470,421
BOTANICAL BLISS	2,609,131
BREEZE	831,605
BRIGHT SKY	2,534,129
CARESS	2,497,744
CARESS	2,501,479
CARESS	2,032,243
CARESS	2,583,159
CARESS	842,593
CARESS	2,448,431
CARESS	735,044
CIELO BRILLANTE	2,856,381
CUDDLE-UP FRESH	1,604,278
DO IT ONCE. DO IT RIGHT.	2,274,653
DOMESTOS	795,398
DOVE	2,817,975
DOVE	2,610,422
DOVE	2,765,158
DOVE	2,569,978
DOVE	2,413,151
DOVE	766,063
DOVE	2,453,222
DOVE	786,143
DOVE	2,570,018
DOVE	1,698,261
DOVE	2,803,161
DOVE	2,052,770
DOVE	1,699,679
DOVE	2,517,212
DOVE	2,534,236
DOVE	2,517,210
DOVE	2,764,807
DOVE BODY REFRESHERS	2,613,423

SCHEDULE A

TRADEMARK	REGISTRATION NOS.
DOVE ESSENTIAL NUTRIENTS	2,839,060
DOVE SENSITIVE ESSENTIALS	2,897,852
DULCE ARMONIA	2,740,113
EMBRACE	822,123
EN-ZOLVE	842,228
FORMULA DE PODERFRESCO	2,720,820
GAYLA	770,509
HARMONY	843,837
LAUNDRY SO FRESH, YOU'LL KNOW IT'S CLEAN	2,506,976
LEVER	1,817,652
LEVER 2000	1,842,235
LEVER 2000	2,544,611
LEVER 2000	2,326,537
LEVER 2000 ALL DAY FRESH	2,854,711
LEVER BAC	1,903,317
LEVER CLEAN	1,757,517
LEVER FRESH	1,820,371
LEVER MILD	1,874,458
LEVER PRO	1,747,651
LIFEBUOY	25,905
LIFEBUOY	25,871
LLUVIA FRESCA	2,652,578
LUSCIOUS NECTAR	2,542,799
LUSCIOUS NECTAR	2,515,134
LUX	681,254
MAR BRILLANTE	2,856,382
MOISTURE RESPONSE	2,735,352
MORNING SKY	2,613,383
MOUNTAIN SPLASH	2,811,570
NATURE'S SILK	2,470,285
NATURE'S SILK	2,506,939
NEPTUNE	773,359
NUTRIUM	2,534,123
NUTRIUM	2,341,890
PERFECTLY FRESH	2,580,165
PERFECTLY FRESH	2,615,949
PHASE III	815,149
PHASE THREE	807,634
POWER FRESH	2,519,927
PURE RAIN	2,376,057
PURE RAIN	2,148,264
PURIFY	2,637,484
SAFE 'N SOFT	785,407
SEDUCE YOUR SENSES	2,427,429
SEDUCE YOUR SENSES	2,478,140
SHIELD	1,134,406
SHIELD	1,077,719
SHIMMERING PEAR	2,774,017
SHIMMERING PETALS	2,774,016
SNUGGLE	1,599,689
SNUGGLE	2,717,343

SCHEDULE A

TRADEMARK	REGISTRATION NOS.
SNUGGLE	2,717,342
SNUGGLE	2,829,364
SNUGGLE	2,822,424
SNUGGLE	1,246,754
SNUGGLE	2,332,490
SNUGGLE	2,701,266
SNUGGLE BOTANICAL BLISS	2,854,675
SNUGGLE PURE & GENTLE	2,647,165
SNUGGLE PURE & GENTLE	2,647,139
SNUGGLES	1,178,774
SPARKLING OCEAN	2,716,313
SPRING BLUSH	2,544,646
SPRING BLUSH	2,470,284
SPRING BURST	2,534,130
SUCCESS	835,628
SUENOS DULCES	2,652,577
SUNGLIGHT	1,148,608
SUNLIGHT – THE BRIGHT CHOICE	2,443,344
SURF	2,058,796
SURF	332,020
SWAN	57,536
SWEET SLUMBER	2,521,069
THE RIGHT CLEAN FOR EVERYTHING	2,419,994
THE WAX-MAN	817,614
TOTAL CARE	2,238,434
ULTRA SNUGGLE WITH COLOR PROTECTION	2,341,483
WATERFRESH BREEZE	2,474,168
WATERFRESH BREEZE	2,549,732
WEIGHTLESS MOISTURIZERS	2,799,547
WILD BLOSSOM	2,504,587
WILD BLOSSOM	2,470,286
WISK	627,529
WISK	1,978,540

SCHEDULE A

TRADEMARK	REGISTRATION NOS.
CLEAN HAIR	1,540,011
CLEAN SLATE	2,448,407
COOL RUSH	2,751,066
DEGREE	1,574,203
FINESSE	1,486,618
FINESSE	2,751,188
FINESSE TOUCHABLES	2,263,556
FRIZZ FIGHTER	2,434,284
FRUIT ENERGY	2,729,520
GET CARRIED AWAY	2,669,807
GET CARRIED AWAY	2,662,771
GET IN SHAPE	2,582,956
HELENE CURTIS	2,431,492
HELENE CURTIS	1,047,940
HELENE CURTIS	523,308
HERBAL CARE	2,207,779
HOLD IT	1,000,460
INTUITION	1,227,229
PERFECTLY NORMAL	2,434,261
PERMA-GEL	817,125
PHOENIX	2,643,349
SALON SELECTIVES	1,479,236
SALON SELECTIVES	1,479,244
SALON SELECTIVES	1,523,097
SALON SELECTIVES CUSTOM HIGHLIGHTS	2,279,951
SALONSELECTIVES	2,650,555
SALONSELECTIVES	2,470,607
SERIOUS RECOVERY	2,434,262
SUAVE	2,707,926
SUAVE	2,543,588
SUAVE	2,373,645
SUAVE	2,635,066
SUAVE	2,527,387
SUAVE	2,447,999
SUAVE	1,970,064
SUAVE	2,504,653
SUAVE	2,543,587
SUAVE	2,541,746
SUAVE	2,446,584
SUAVE	2,395,449
SUAVE	1,170,851
SUAVE AROMABENEFITS	2,541,703
SUAVE AROMABENEFITS	2,707,922
SUAVE AROMABENEFITS	2,541,703
SUAVE NATURALS	2,595,807
SUAVE NATURALS	2,595,806
SUAVE NATURALS	2,595,7721
SUAVE NATURALS	2,431,840
SUAVE PROFESSIONALS	2,056,929
SUAVE SEASONALS	2,798,697
THERMASILK	2,159,395
UNDER FIRM CONTROL	2,462,697
VIBRANCE	1,759,370
WHERE THERE'S HEAT, THERE'S HEALTHY HAIR	2,509,885

SCHEDULE A

TRADEMARK	REGISTRATION #
A GIRL COULD GET USED TO THIS	2,488,700
AIR IT OUT	2,738,188
AROMABENEFITS	2,534,924
AROMABENEFITS	2,707,921
BODY-HEAT ACTIVATED	2,241,647
BODY-HEAT ACTIVATED DEGREE	1,775,676
CLEAN HAIR	1,540,011
CLEAN SLATE	2,448,407
COOL COTTON	2,818,360
COOL RUSH	2,751,066
COTTON BLISS	2,940,647
DEGREE	1,574,203
DEGREE (and Design)	1,627,911
DEGREE (and Design)	2,744,693
DEGREE COOL RUSH	2,748,102
DEGREE MEN	2,938,888
DEGREE SPECTRUM PROTECTION	2,530,740
DO IT	1,459,784
DON'T FADE ON ME	2,585,924
DON'T YOU LOOK SMART	2,348,520
EXTREME BLAST	2,745,219
FINESSE	1,255,753
FINESSE	1,256,560
FINESSE (and Design)	1,486,618
FINESSE (and Design)	2,112,398
FINESSE (Stylized)	600,820
FINESSE (Stylized)	2,751,188
FINESSE PLUS	1,919,193
FINESSE TOUCHABLES (and Design)	2,263,556
FRIZZ FIGHTER	2,434,284
FRUIT ENERGY	2,729,520
GET CARRIED AWAY	2,662,771
GET CARRIED AWAY	2,669,807
GET IN SHAPE	2,582,956
GROOM & CLEAN	755,668
HELENE CURTIS	523,308
HELENE CURTIS	2,431,492

HELENE CURTIS (and Design)	1,047,940
HERBAL CARE	2,207,779
HOLD TIGHT	2,439,553
KICKS-IN IN THE CLUTCH	2,717,329
LOOSELY DEFINED	2,441,611
Miscellaneous Design	1,629,753
PERFECTLY NORMAL	2,434,261
SALON SELECTIVES	1,479,236
SALON SELECTIVES	1,479,244
SALON SELECTIVES	1,523,097
SALONSELECTIVES	2,635,066
SALONSELECTIVES (and Design)	2,470,607
SALONSELECTIVES (and Design)	2,650,555
SEE IT. DO IT.	2,541,635
SERIOUS RECOVERY	2,434,262
SILK BLOSSOM	2,792,794
SOMETIMES YOU NEED A LITTLE FINESSE, SOMETIMES YOU NEED A LOT.	1,345,463
SUAVE	2,478,674
SUAVE	2,480,959
SUAVE	2,446,584
SUAVE	2,541,746
SUAVE	885,185
SUAVE	1,170,851
SUAVE	1,200,093
SUAVE	1,759,377
SUAVE	1,919,194
SUAVE	2,120,815
SUAVE	2,402,526
SUAVE	2,345,713
SUAVE	2,543,588
SUAVE	2,504,653
SUAVE	1,073,444
SUAVE	2,929,738
SUAVE	2,942,447
SUAVE	2,942,446
SUAVE (and Design)	2,541,569
SUAVE (and Design)	2,478,675
SUAVE (and Design)	2,442,874
SUAVE (and Design)	2,447,999
SUAVE (and Design)	2,543,587

SUAVE (and Design)	1,970,064
SUAVE (and Design)	2,373,645
SUAVE (and Design)	2,395,449
SUAVE (and Design)	2,548,460
SUAVE (and Design)	2,527,387
SUAVE (and Design)	2,929,253
SUAVE (Stylized)	613,664
SUAVE AROMABENEFITS	2,541,703
SUAVE AROMABENEFITS	2,707,922
SUAVE FOR KIDS	2,351,931
SUAVE KIDS	2,902,403
SUAVE NATURALS	2,815,606
SUAVE NATURALS	2,317,270
SUAVE NATURALS	2,534,895
SUAVE NATURALS	2,431,841
SUAVE NATURALS	2,595,807
SUAVE NATURALS	2,787,388
SUAVE NATURALS (and Design)	2,431,840
SUAVE NATURALS (and Design)	2,431,842
SUAVE NATURALS (and Design)	2,595,772
SUAVE NATURALS (and Design)	2,595,806
SUAVE PERFORMANCE SERIES	2,707,926
SUAVE PROFESSIONALS	2,056,929
SUAVE SEASONALS	2,798,697
THE BEAUTY IN HEAT	2,701,429
THERMASILK	2,159,395
THERMASILK	2,541,731
THERMASILK	2,743,929
THERMASILK (and Design)	2,207,211
UNDER FIRM CONTROL	2,462,697
WEIGHTLESS FRIZZ FIGHTER	2,434,280
WHERE THERE'S HEAT, THERE'S HEALTHY HAIR	2,509,885
WILD WATERMELON	2,545,203

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC. dba UNILEVER, a corporation organized under the laws of the State of New York, with its address at 33 Benedict Place, Greenwich, Connecticut 06830 (hereinafter called "ASSIGNOR") is owner of the entire right, title and interest in and to the trademarks and registrations therefor in the U.S. Patent and Trademark Office listed on the attached Schedule A (hereinafter called "TRADEMARKS"), and

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a corporation organized under the laws of the State of Delaware, with its address at 1 John Street, Clinton, Connecticut 06413 (hereinafter called "ASSIGNEE") is desirous of acquiring the said TRADEMARKS,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business connected with and symbolized by the said TRADEMARKS.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of this 8th day of May, 2005.

CONOPCO, INC. dba UNILEVER

By: K. C. Leonard

Name: K. C. LEONARD

Title: ASSISTANT SECRETARY