

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Potter		10/18/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Nordica Licensing, Inc.		
Street Address:	10 Levine Court		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53714		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0596873	NORDICA	
CORRESPONDENCE DATA			
Fax Number:	(608)663-1801		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	608-256-9046		
Email:	sseid@leekilkelly.com		
Correspondent Name:	Scott A Seid		
Address Line 1:	One West Main St.		
Address Line 2:	Suite 700		
Address Line 4:	Madison, WISCONSIN 53703		
NAME OF SUBMITTER:	Scott A Seid		
Signature:	/Scott A Seid/		
Date:	10/19/2005		

OP \$40.00 0596873

Total Attachments: 1

900034297

**TRADEMARK
 REEL: 003177 FRAME: 0781**

ASSIGNMENT OF TRADEMARK REGISTRATION

This Assignment of Trademark Registration (the "Assignment") is made this 18th day of October, 2005 by David Potter, an individual resident of the state of Wisconsin (the "Assignor") to Nordica Licensing, Inc., a Wisconsin corporation (the "Assignee"), with offices located at 10 Levine Court, Madison, Wisconsin 53714.

WHEREAS, Assignor has adopted and used the trademark "NORDICA" which is registered with the U.S. Patent and Trademark Office as Registration No. 596873.

WHEREAS, the Assignee desires the entire right, title and interest in and to the trademark "NORDICA" together with the registration therefor and the goodwill of the business associated with the use of and symbolized by the trademark.

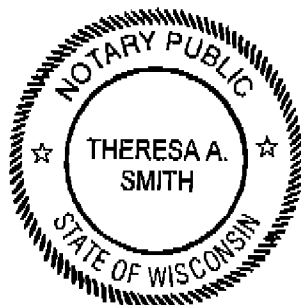
NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged by the parties, Assignor hereby assigns to Assignee, and Assignee hereby accepts the Assignment from Assignor of Assignor's entire right, title and interest in and to the trademark "NORDICA" and the registration therefor, together with the goodwill of the business associated with and symbolized by the mark.

IN WITNESS WHEREOF, Assignor has executed this instrument.

David E Potter
David Potter, an individual

STATE OF WISCONSIN)
) ss.
COUNTY OF DANE)

On the 18 day of October, 2005, before me personally appeared David Potter, known to me as the same individual whose name is subscribed to the foregoing instrument, and acknowledged that he executed the foregoing instrument in his free and voluntary act for the uses and purposes set forth.



Theresa A. Smith
Notary Public, State of Wisconsin
My Commission Expires: 8/19/07